## EXHIBIT 3

1			Page 1
2	UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK		
3	NOVARTIS PHARMA AG,	X	
4		ntiff,	
5	Case	·	
6		-cv-00400-GHW	
7	INCYTE CORPORATION,		
8	Defe	ndant.	
9		X	
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13	VIDEOTAPED DEPOSITION OF LINDA PULLAN, Ph.D.		
14	***HIGHLY CONFIDENTIAL***		
15	One Vanderbilt Avenue		
16	New York, New York 10017		
17	June 3, 2022		
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21			
22	Reported by:		
23	Anita M. Trombetta, RMR, CRR		
24			
25	JOB NO. 211041		

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 3
                       June 3, 2022
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 5
                       9:37 a.m.
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 7
           Highly Confidential Videotaped
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     Deposition of LINDA PULLAN, Ph.D., held at
 9
     the offices of Greenberg Traurig, One
10
     Vanderbilt Avenue, New York, New York 10017
11
     before Anita M. Trombetta, an RMR, CRR, and
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     a Notary Public of the State of New York.
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- 2 APPEARANCES:
- 3 GREENBERG TRAURIG
- 4 Attorneys for Plaintiffs
- 5 One Vanderbilt Avenue
- 6 New York, New York 10017
- 7 BY: SYLVIA SIMSON, ESQ.
- 8 MICHAEL MIRDAMADI, ESQ.
- 9 HAL SHAFTEL, ESQ.

10

- 11 QUINN EMANUEL URQUHART & SULLIVAN
- 12 Attorneys for Defendants
- 13 51 Madison Avenue
- New York, New York 10010
- 15 BY: ERIC STOPS, ESQ
- DANIEL MACH, ESQ.
- 17 SOPHIA QASIR, ESQ.
- 18 ANDREW CHALSON, ESQ. (Via Zoom)
- 19 LUKE PHILLIPS, ESQ. (Via Zoom)
- F. DOMINIC CERRITO, ESQ. (Via Zoom)
- 21 ALSO PRESENT:
- 22 James Curbow, Law Clerk
- 23 Larry Moskowitz, Legal Video Specialist
- 24 Anna King (via Zoom)
- 25 Mohan Rao (via Zoom)

- 1 L. Pullan, Ph.D. Highly Confidential
- THE VIDEOGRAPHER: Good morning. We
- 3 are on the record. This is the start of
- 4 media labeled No. 1, of the video-recorded
- 5 deposition of Linda Pullan, Ph.D., in the
- 6 matter Novartis Pharma AG versus Incyte
- 7 Corporation.
- 8 This deposition is being held at
- 9 Greenberg Traurig, One Vanderbilt Avenue,
- 10 New York, New York. Today's date is
- 11 June 3, 2022, and the time is 9:38 a.m.
- 12 My name is Larry Moskowitz and I am
- 13 the legal video specialist from TSG
- 14 Reporting Inc., headquartered at 228 East
- 15 45th Street, New York, New York.
- 16 The court reporter is Anita
- 17 Trombetta, also in association with TSG
- 18 Reporting.
- 19 Will counsel please introduce
- 20 yourselves for the record.
- 21 MR. STOPS: Sure. This is Eric
- 22 Stops from Quinn Emanuel. With me is
- 23 Sophia Qasir and Daniel Mach, all for the
- 24 defendant Incyte.
- 25 MS. SIMSON: Sylvia Simson from

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Greenberg Traurig on behalf of Novartis
- 3 Pharma AG. I'll be defending the witness
- 4 today. With me is my colleague Michael
- 5 Mirdamadi, Hal Shaftel, and our law clerk
- James Curbow will be observing today.
- 7 I also believe there are some folks
- 8 on the Zoom on behalf of Incyte if you want
- 9 to introduce them.
- 10 MR. STOPS: I believe Andy Chalson
- is on the Zoom, also from Quinn Emanuel.
- 12 THE VIDEOGRAPHER: Will the reporter
- 13 please administer the oath.
- 14 LINDA PULLAN, PhD
- called as a witness, having been duly sworn
- by a Notary Public, was examined and
- 17 testified as follows:
- 18 EXAMINATION BY
- 19 MR. STOPS:
- Q. Good morning, again, Dr. Pullan.
- A. Good morning.
- Q. Are you personally represented by
- 23 counsel today?
- 24 A. No.
- Q. Did you meet with counsel in

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 preparation for your deposition?
- 3 A. Yes, I met with counsel.
- 4 Q. Who did you meet with in preparation
- 5 for your deposition?
- 6 A. The folks here.
- 7 Q. How many days?
- 8 A. Two before this.
- 9 Q. And about how long each day?
- 10 A. About seven or eight hours.
- 11 Q. Each day?
- 12 A. Yes.
- Q. And you're appearing here today on
- 14 behalf of Novartis, correct?
- 15 A. Novartis's firm hired me. I am
- 16 appearing here on behalf of my own opinions,
- 17 but Novartis did hire me. Yes.
- 18 Q. Okay. And you're being paid for
- 19 your time by Novartis?
- 20 A. Correct.
- Q. How many times have you served as an
- 22 expert in a litigation or arbitration before
- 23 this?
- 24 A. Once.
- Q. And how many times have you been

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 deposed before this?
- 3 A. Once.
- 4 Q. And in that arbitration, you offered
- 5 testimony at the arbitration as well, correct?
- 6 A. Correct.
- 7 Q. And it was a single arbitration
- 8 before this?
- 9 A. Correct.
- 10 Q. And you're familiar with the
- 11 collaboration and license agreement between
- 12 Incyte Corporation and Novartis International
- 13 Pharmaceuticals signed on November 24, 2009,
- 14 correct?
- 15 A. I have read the agreement.
- 16 Q. Just -- I'm going to mark the
- 17 agreement as Pullan as Pullan Exhibit 1001. I
- 18 believe we're doing this sequentially from our
- 19 last set.
- 20 (Pullan Exhibit 1001, Collaboration
- and License Agreement Dated November 24,
- 22 2009, marked for identification.)
- Q. And this is the agreement that you
- 24 understand to be the focus of the dispute
- 25 between the parties, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Yes.
- Q. For today, is it okay if I refer to
- 4 it as the 2009 agreement?
- 5 A. I'm okay with that.
- 6 Q. So you don't need to open that yet,
- 7 I just want to mark that one just to establish
- 8 what it was, and that's the focus of today's
- 9 discussion.
- 10 After your Ph.D., your first
- 11 position was in drug discovery at Monsanto
- 12 Healthcare, right?
- 13 A. Yes, that's correct.
- Q. And you were actually employee
- 15 something like 16 at Monsanto; is that right?
- 16 A. Monsanto Healthcare.
- 17 Q. Monsanto Healthcare?
- 18 A. Right.
- 19 Q. Which is a division of the larger
- 20 Monsanto --
- 21 A. It was at that time. Monsanto
- 22 acquired Searle pharmaceuticals which was
- 23 61,000 employees. So we grew up to about
- 24 200-and-something, and we acquired a 60,000
- 25 employee firm, and then that was acquired by

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Pfizer, which I don't know how many employees
- 3 they had, 110 or some X-number of thousands.
- 4 Q. Got it. So at Monsanto Healthcare
- 5 you were involved in the discovery of new
- 6 molecules; is that right?
- 7 A. Yes.
- 8 MS. SIMSON: Objection to form.
- 9 BY MR. STOPS:
- 10 Q. What therapeutic class were you
- 11 focused on?
- 12 A. Primarily --
- MS. SIMSON: Objection to form.
- 14 Vague.
- 15 You can answer the question, doctor.
- 16 A. Primarily central nervous system
- 17 diseases.
- Q. Did any of the CNS products that you
- 19 were working on become marketed drugs while you
- 20 were at Monsanto?
- 21 A. Not at Monsanto Healthcare, but at
- 22 AstraZeneca, yes.
- Q. So from the Monsanto Healthcare,
- 24 none of the CNS products --
- 25 A. Some of the CNS --

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Just wait until I finish, please.
- 3 A. Sorry.
- 4 Q. Thank you.
- 5 MS. SIMSON: I don't think --
- 6 Q. So my question was: Did any of
- 7 these CNS products that you were working on at
- 8 Monsanto Healthcare become marketed
- 9 pharmaceuticals?
- 10 A. Some of the CNS products at Monsanto
- 11 Healthcare entered clinical trials.
- 12 Q. Okay.
- 13 A. None of them completed the clinical
- 14 trials.
- 15 Q. Okay. Do you know what phase
- 16 clinical trials the compounds made it to?
- 17 A. Some of the compounds made it to
- 18 phase 1, some of the compounds made it to
- 19 phase 2. Most -- most drugs failed at phase 2,
- 20 the efficacy and sufficient safety to compete
- 21 in the marketplace.
- Q. Do you know how many new molecular
- 23 entities you worked on at Monsanto Healthcare?
- A. I cannot remember at this time.
- Q. Would you agree that most drug

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 candidates in drug discovery and development
- 3 fail?
- 4 A. Yes, most candidates fail.
- 5 Q. About what percentage of new
- 6 molecules actually become marketed drugs?
- 7 A. It varies by therapeutic area and,
- 8 of course, by stage. If you're talking about
- 9 the -- the compounds as they enter phase 1 and
- 10 how many get approval, it's about 10 percent,
- 11 again, varying by stage, varying over history,
- 12 but it's about 10 percent of those compounds
- 13 that enter clinical stage, make it to approval.
- Q. And what about compounds from lab
- 15 bench, preclinical, to approval?
- 16 A. There are statistics on the
- 17 probability of success and it, again, varies
- 18 by -- by type of molecule, by therapeutic area,
- 19 by -- when you start the measurement, but it's
- 20 a smaller number than 10 percent.
- Q. Would you have a sense of how many
- 22 molecules go from lab bench into clinicals?
- MS. SIMSON: Objection to form.
- 24 Asked and answered.
- 25 A. I mean, from lab bench is a pretty

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 vague concept. Many -- many things get worked
- on at academia for decades, right, and then
- 4 many molecules are synthesized. I once -- I
- 5 once led at the Monsanto annual meeting a
- 6 demonstration game where we had -- it was
- 7 fun -- where we had passed out cards to all the
- 8 people who attended the annual stockholders
- 9 meeting, and we had them turn over their cards
- 10 and, in essence, said the stage of the molecule
- 11 and we had them stand up or sit down when they,
- 12 quote, failed in development. And it's a
- 13 pretty dramatic illustration of the challenges
- 14 of drug discovery, but it really does depend on
- 15 the details, what you mean by that -- is it a
- 16 hit, is it a lead, is it a drug candidate. And
- 17 therefore it's difficult to answer from lab
- 18 bench.
- 19 Q. Without parsing it in that way, it's
- 20 a small fraction, correct?
- MS. SIMSON: Objection to form.
- 22 Asked and answered.
- 23 A. It is a small fraction.
- Q. And you had said about 10 percent
- 25 make it from phase 1 to approval.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Do you know what the percentages
- 3 going from -- from each phase -- so I'll ask a
- 4 more specific question.
- 5 Do you know how many molecules
- 6 advance from phase 1 to phase 2?
- 7 MS. SIMSON: Objection to form. I'm
- 8 not sure that that accurately characterizes
- 9 her prior testimony. And so I'll object to
- 10 the extent it mischaracterizes her prior
- 11 testimony.
- 12 You can answer if you can,
- 13 Dr. Pullan.
- 14 A. There are published statistics on
- 15 these. I did refer to them in my report, and
- 16 I -- I hesitate to give you a precise number
- 17 because I don't remember exactly what the
- 18 numbers are.
- 19 Q. Understood. And when you were at
- 20 Monsanto Healthcare, were you exclusively
- 21 working on CNS drug candidates?
- 22 A. I believe I also participated on
- 23 some of the projects, but my primary activities
- 24 were CNS drug discovery.
- 25 Q. Any particular CNS disease or

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 condition that you were targeting?
- A. A number of -- one of the compounds
- 4 was an antidepressant, one was an Alzheimer's
- 5 candidate, one was stroke, multiple different
- 6 diseases.
- 7 Q. You didn't pick the easy diseases to
- 8 go after?
- 9 A. No CNS diseases are easy diseases to
- 10 go after.
- 11 Q. You were also involved in drug
- 12 discovery at Zeneca, which came after, right?
- 13 A. Correct.
- Q. And when you were at Zeneca you were
- on the negotiation team that related to the
- 16 genomic database that was eventually licensed
- 17 to Incyte; is that right?
- 18 A. Yes, I was on the negotiation team
- 19 for the Incyte genomics deal, yes. A long time
- 20 ago.
- Q. Do you recall what year that was?
- A. Not really, somewhere in the '90s.
- Q. And you were at the Zeneca location
- in Wilmington, Delaware, right?
- 25 A. That is correct.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. What was the genomics database, if
- 3 you recall?
- 4 MS. SIMSON: I'm just going to note
- 5 the form objection. I'm assuming that you
- are referring to the genomics database at
- 7 Zeneca, but, Dr. Pullan, to the extent you
- 8 need clarification on the question.
- 9 A. What we negotiated a deal for at
- 10 AstraZeneca, was what was at the time a
- 11 state-of-the-art database of association of
- 12 genes with functioning disease. By today's
- 13 standards it was very primitive and by today's
- 14 standards what anybody can access on the web is
- 15 better than what we paid for, but that was the
- 16 best at the time. And it was an a useful tool
- 17 for researchers in drug discovery to make an
- 18 association between a molecular target and the
- 19 disease.
- 20 Q. And you started Pullan consulting
- 21 after Kosan Bioscience was sold to BMS, right?
- 22 A. Correct.
- Q. And that was about 16 years ago?
- 24 A. That was about 16 years ago, March,
- 25 April.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. Now, in your report, I believe it's
- 3 your rebuttal report, you mentioned an Innovent
- 4 agreement, do you recall that?
- 5 A. I recall the Innovent agreement.
- 6 Q. At one point were you Innovent's
- 7 vice president of business development?
- 8 A. As a consultant I was titled vice
- 9 president. I was the only business development
- 10 person, initially, and then a number of people
- 11 who were hired, employees at Innovent, reported
- 12 to me, but I was a consultant with the title
- 13 vice president, yes.
- Q. So what years were you holding that
- 15 title? What years --
- 16 A. I don't really remember. The
- 17 company was founded in January of 2012.
- 18 Fidelity Investments asked me to work with
- 19 them. I met them at JP Morgan, and I began
- 20 working with them shortly thereafter, but I
- 21 don't really remember when the title became
- 22 associated with the task.
- Q. So they were a client of Pullan
- 24 Consulting, but you also held the title of vice
- 25 president of business development?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Correct, because they wanted me to
- 3 have it.
- 4 Q. You were not a formal employee of
- 5 Innovent; is that right?
- 6 A. Correct, I was a paid as a
- 7 consultant.
- 8 Q. Okay. Is Innovent still a client of
- 9 Pullan Consulting?
- 10 A. I believe we have let that contract
- 11 lapse. They are friends and Innovent offered,
- 12 repeatedly -- requested that I join the company
- as an employee, but I declined.
- 14 Q. And what was your involvement in the
- 15 Innovent agreement with Incyte?
- 16 A. I have no involvement in the
- 17 Innovent agreement with Incyte.
- 18 Q. Okay. You were not involved in the
- 19 negotiation of that agreement?
- 20 A. Correct, none. When I refer to the
- 21 Innovent agreements, I'm speaking of earlier
- 22 than that.
- Q. Okay. That agreement -- the
- 24 Innovent agreement with Incyte that you
- 25 reference in your rebuttal report was

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 negotiated after you stopped being vice
- 3 president of development there?
- 4 A. No. You asked me about an
- 5 Innovent-Incyte agreement. The Innovent-Incyte
- 6 agreement, which is referenced in Rao's report
- 7 and which I covered in my rebuttal -- touched
- 8 on in my rebuttal, is not the agreement that I
- 9 referenced in my report.
- The agreement on my  $r\tilde{A}^{\odot}sum\tilde{A}^{\odot}$  and the 09:53
- 11 agreement that I negotiated as lead negotiator,
- one of the agreements I negotiated as lead
- 13 negotiator was the Innovent-Eli Lilly deal.
- 14 Q. Let me try to clarify that, because
- 15 I think I confused myself.
- In your rebuttal report, you
- 17 reference an agreement between Innovent and
- 18 Incyte, right?
- 19 A. Because it was listed in the Rao
- 20 report, right.
- Q. Yes. Yes.
- Did you have any involvement in that
- 23 agreement between Innovent and Incyte?
- 24 A. I had no involvement in the
- 25 agreement between Innovent and Incyte.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Were you acting as vice president of
- 3 business development at Innovent when Innovent
- 4 entered the agreement with Incyte?
- 5 A. No, I was not vice president of
- 6 Innovent at that time.
- 7 Q. Did you introduce Innovent to
- 8 Incyte?
- 9 A. I did not make that introduction.
- 10 Q. When were you first contacted by
- 11 counsel regarding serving as an expert in this
- 12 case?
- MS. SIMSON: You can answer the
- question as to time, Dr. Pullan, but I just
- want to make sure that you understand that
- our communications and discussions are
- 17 privileged and I would instruct you not to
- answer with respect to the content of our
- 19 discussions.
- THE WITNESS: Thank you.
- 21 A. A couple of months ago.
- Q. Do you recall any more specifically?
- 23 A. I do not recall.
- Q. Do you know if it was in 2022?
- 25 A. Yes, it was in 2022.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. And for the purposes of your expert
- 3 reports, what did you understand the dispute to
- 4 be between the parties?
- 5 MS. SIMSON: Dr. Pullan, I'm just
- 6 going to note again that, please don't
- 7 divulge the content of any communications
- 8 you may have had with counsel or with
- 9 Novartis, but you can go ahead and answer
- the question as to your general
- 11 understanding.
- 12 A. Right. The parties are disputing
- 13 the interpretation of when royalties are paid
- 14 by Incyte to Novartis and the duration and
- 15 step-down of those royalties.
- 16 Q. And do you understand the resolution
- 17 of that dispute turns on the proper
- interpretation of Section 8.3(c)(i) of the
- 19 agreement? And by "I," it's Roman i in
- 20 parentheses.
- MS. SIMSON: Objection to form.
- 22 A. The interpretation depends on that
- 23 section and related sections, and I believe on
- 24 the logic of the industry and the standard
- 25 practices of the industry.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. When you say "logic of the industry
- and standard practices of the industry, " you
- 4 mean as they relate to the interpretation of
- 5 that section?
- 6 MS. SIMSON: Objection to form.
- 7 A. I -- I'm not sure I really
- 8 understand what distinction you're making
- 9 there. What I meant was I know why companies
- 10 do deals, how they do deals, and therefore,
- 11 when I read a contract, I bring that judgment
- 12 to bear.
- Q. Okay. You offered two expert
- 14 reports in this matter, correct?
- 15 A. That is correct, a first and a
- 16 rebuttal. Yes.
- 17 Q. And those two reports contain all of
- 18 the opinions you intend to offer in this
- 19 matter, correct?
- 20 A. I stand by those reports.
- Q. You don't have any new opinions
- 22 since -- in this matter since those reports,
- 23 correct?
- A. I have no new opinions.
- Q. And I believe yesterday we received

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 an email saying that you had identified an
- 3 error in your rebuttal report that needed to be
- 4 corrected?
- 5 MS. SIMSON: Objection to form.
- 6 Mischaracterizes the correction. It was an
- 7 error in an exhibit to the rebuttal report,
- 8 not in the rebuttal report itself.
- 9 BY MR. STOPS:
- 10 Q. Leaving aside that correction, are
- 11 there any other corrections that you want to
- 12 make to either of your reports?
- 13 A. I do not believe there is any
- 14 difficulty with any of the other reports.
- Q. And you've reviewed Mr. Lankau's
- 16 opening and rebuttal reports, correct?
- 17 A. I reviewed Mr. Lankau's reports.
- 18 Q. And you reviewed Dr. Rao's opening
- 19 and rebuttal reports, correct?
- 20 A. I reviewed Dr. Rao's reports.
- Q. Have you reviewed -- is it Dr. --
- 22 the report of Mr. Tedesco? Have you reviewed
- 23 his opening rebuttal reports?
- A. I have reviewed Mr. Tedesco's
- 25 reports.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. In generating your opinions for this
- 3 case, how did you decide what documents to
- 4 consider?
- 5 MS. SIMSON: Objection to form. I
- 6 would also instruct you, Dr. Pullan, in
- 7 answering that question, not to divulge the
- 8 content of any communications you may have
- 9 had with counsel, but you can otherwise
- answer the question as a general matter.
- 11 A. As a general matter, it feels to me
- 12 I read everything conceivable. It's a heck of
- 13 a lot of paperwork.
- 14 Q. How did you select that paper?
- MS. SIMSON: Same objection and
- instruction, Dr. Pullan.
- 17 A. They were the documents relevant to
- 18 this case.
- 19 Q. They were provided to you by
- 20 counsel, correct?
- MS. SIMSON: Objection to form.
- 22 Mischaracterizes the materials
- considerably.
- A. Some documents were provided by
- 25 counsel and some were provided by me.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. What documents were provided by you?
- A. The things that are listed in the
- 4 report that are distinct to my personal
- 5 history, experience.
- 6 Q. The things that weren't Bates
- 7 numbered, is that an accurate way to portray
- 8 it?
- 9 MS. SIMSON: Objection to form.
- 10 A. I'm not sure I really know --
- 11 Q. Sure.
- 12 A. -- what's Bates numbered and what is
- 13 not.
- Q. Okay. And out of the materials that
- 15 you considered, how did you decide what
- 16 materials to rely on in your report?
- 17 MS. SIMSON: Objection to form. And
- same instruction with respect to privilege,
- 19 Dr. Pullan.
- 20 A. So clearly the most important
- 21 document is the thing that was signed. I --
- 22 beyond that, I read and considered everything
- and applied the many years of experience and
- 24 the knowledge gained from decades of doing
- 25 deals. That's how I considered things.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Why is the 2009 agreement the most
- 3 important document?
- 4 A. Because it is what the party agreed
- 5 to.
- 6 Q. Did you ask counsel to send you
- 7 documents?
- 8 MS. SIMSON: Objection to form. And
- 9 again, Dr. Pullan, same instruction with
- 10 respect to divulging the content of our
- 11 communications.
- 12 A. I honestly don't remember how things
- 13 came or what I asked for versus what I was
- 14 provided. And I don't think it matters.
- 15 Q. Okay. You say in your reports that
- 16 the cMET portion of the deal is not relevant to
- 17 the litigation, correct?
- 18 A. The cMET is not in dispute.
- 19 Q. That was going to be my next
- 20 question. Is the reason that you found the
- 21 cMET portion of the agreement to be of little
- 22 relevance is because the dispute concerns the
- JAK-licensed products not the cMET products?
- MS. SIMSON: Objection to form.
- 25 A. That is correct.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Now, the cMET royalty term is based
- 3 upon the same Section 8.3(c) as the JAK royalty
- 4 term, right?
- 5 A. Yes.
- 6 MS. SIMSON: Objection to form.
- 7 BY MR. STOPS:
- 8 Q. So the same interpretation of
- 9 Section 8.3(c) will apply to all of the
- 10 royalties, correct?
- 11 MS. SIMSON: Objection to form.
- 12 Objection to the extent it's asking for a
- 13 legal conclusion or legal opinion.
- 14 You can answer the question, if you
- 15 can Dr. Pullan.
- 16 A. There is a single provision on
- 17 royalty term in the agreement. It applies to
- 18 royalties within the agreement.
- 19 O. And that includes both cMET and JAK
- 20 royalties, correct?
- MS. SIMSON: Same objections with
- respect to asking for a legal conclusion or
- legal opinion, and asked and answered.
- You can answer if you can,
- 25 Dr. Pullan.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. The royalty term applies to cMET,
- 3 JAK molecules, Novartis's JAK molecules and to
- 4 the reverse -- what's being termed the reverse
- 5 royalty.
- Q. In your opinion, who is the proper
- 7 person to interpret the meaning of terms in a
- 8 pharmaceutical agreement?
- 9 MS. SIMSON: Objection to form.
- 10 Objection to the extent it's asking for a
- 11 legal opinion or a legal conclusion.
- 12 You can answer the question,
- Dr. Pullan.
- 14 A. Multiple people can -- can
- 15 interpret. I think those who have the most
- 16 experience in the shaping of deals have the
- 17 most solid grounds for interpreting the normal
- 18 behavior in a license and the expectations that
- 19 would have been at the time, but clearly the
- 20 folks who did the deal contribute to that
- 21 interpretation, and I read all those
- 22 depositions, and clearly a lawyer and a judge
- 23 make a legal call on what the language says.
- Q. You said that the people with "the
- 25 most experience in shaping of deals have the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 most solid grounds for interpreting the normal
- 3 behavior in a license and the expectations."
- 4 Let me give a go at that in a different way in
- 5 a minute.
- 6 MR. STOPS: Let me mark your expert
- 7 reports as exhibits.
- 8 (Pullan Exhibit 1002, Pullan Opening
- 9 Expert Report, marked for identification.)
- 10 BY MR. STOPS:
- 11 Q. I'm handing you a document I have
- 12 marked as Pullan 1002.
- 13 A. Thank you.
- MS. SIMSON: Thank you.
- 15 Q. Pullan 1002 is your opening expert
- 16 report in this matter; is that right?
- 17 A. Correct.
- 18 Q. And if you just take a quick moment
- 19 to verify that that is a full copy of your
- 20 opening expert report.
- 21 A. It appears to be so.
- 22 (Pullan Exhibit 1003, Pullan
- 23 Rebuttal Report, marked for
- identification.)
- 25 BY MR. STOPS:

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. And handing you the next document
- 3 which was marked as Pullan 1003.
- 4 Pullan 1003 is your rebuttal report
- 5 in this matter, correct?
- 6 A. That is correct.
- 7 Q. And I'll represent for the record
- 8 that the correction that was sent over
- 9 yesterday is not in this version.
- 10 A. As so noted.
- 11 MS. SIMSON: Eric, do you need a
- copy of that to mark as Pullan 1004?
- MR. STOPS: I have it. This is just
- 14 how this one was printed.
- MS. SIMSON: Got it. Thank you.
- 16 BY MR. STOPS:
- 17 Q. In a license agreement it's typical
- 18 to use defined terms, right?
- MS. SIMSON: Objection to form.
- 20 A. Defined terms are a common part of
- 21 license agreements.
- Q. Why do parties define terms in
- 23 license agreements?
- MS. SIMSON: Objection to form.
- Objection to the extent it's asking for a

- 1 L. Pullan, Ph.D. Highly Confidential
- legal opinion.
- 3 You can answer.
- 4 A. Parties define terms to define
- 5 terms.
- 6 O. Just for fun?
- 7 MS. SIMSON: Objection to form.
- 8 A. That's not what I said. They're
- 9 defining terms.
- 10 Q. What does it mean for a term to be
- 11 defined?
- 12 A. It means to provide a definition. I
- don't know what you're driving at. I feel it's
- 14 a nonsense question and I provided you a
- 15 sensible, if not what you wanted, answer.
- Q. When reading an agreement, do you
- 17 give meaning to all the words in the agreement,
- 18 right?
- 19 MS. SIMSON: Objection to form,
- objection to the extent you're asking for a
- legal opinion or legal conclusion.
- You can answer, Dr. Pullan, if you
- 23 can.
- 24 A. When one reads an agreement, you --
- 25 I typically start with the license grant and

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 reach backwards for the definitions that
- 3 pertain, read the structure, but bringing to it
- 4 knowing how these things are created and what
- 5 the parties are trying to accomplish. So one
- 6 works with the interpretation of the industry
- 7 as well as what is written on the paper.
- 8 Q. So you start with the words and then
- 9 bring industry experience to bear on it, is
- 10 that what you're saying?
- 11 MS. SIMSON: Objection to form.
- 12 Mischaracterizes testimony.
- 13 A. I think it is that one reads the
- 14 words and brings industry experience to them.
- 15 Again, I feel like this is dancing on the head
- 16 of a pin.
- Q. What do you mean by that?
- 18 A. It -- it's kind of obvious, right?
- 19 Q. I agree.
- So when interpreting a license
- 21 agreement, you don't ignore words in the
- 22 agreement, right?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- legal opinion or legal conclusion.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I'm -- I may skim over some words as
- 3 they're not as important as other words. I
- 4 certainly am not ignoring concepts.
- 5 Q. Maybe this goes to my question about
- 6 definitions, but parties can agree to words use
- 7 words in ways that are different from their
- 8 customary meanings, right?
- 9 MS. SIMSON: Objection to form.
- 10 Objection to the extent you're asking for a
- 11 legal conclusion or a legal opinion.
- 12 You can answer the question if you
- can, Doctor.
- 14 A. Well, parties generally -- parties
- in a pharmaceutical licensing agreement
- 16 generally use words in a way that have evolved
- over a long period of time and are industry
- 18 standard. They may not be the same as casual
- 19 English, but they are interpretable by those
- 20 who have experience with deals.
- Q. Terms can be defined in agreements
- 22 to have meanings that are not common English,
- 23 correct?
- MS. SIMSON: Objection to form.
- 25 A. I believe I said that they may not

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 be casual, informal English, but they are not a
- 3 foreign language either. They are a language
- 4 of the industry.
- 5 Q. Are you saying that defined terms
- 6 have established industry meanings?
- 7 MS. SIMSON: Objection to form.
- 8 Objection to the extent you're
- 9 mischaracterizing her testimony.
- 10 A. I am saying that we use many terms
- in many agreements, and we come to -- to know
- 12 how to interpret those based on many
- 13 experiences of those, but every agreement is --
- 14 every deal is unique and stands on what is
- 15 agreed.
- Q. When you say every deal is unique,
- 17 what do you mean by that?
- 18 A. Every deal is unique.
- 19 Q. Parties can choose to use words in
- 20 an agreement in ways that are different than
- industry standard, correct?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- legal opinion or legal conclusion.
- 25 A. I just said that every deal is

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 unique, but the general practice, especially
- 3 among companies with deal experience is to
- 4 understand the normal course of business and
- 5 use terms in a manner that is largely
- 6 consistent with industry practice. If we
- 7 defined patents as oranges, it would be stupid.
- 8 We define things in a way that is practical,
- 9 sensible, driving toward a -- a common
- 10 understanding based on the common
- 11 pharmaceutical industry framework.
- 12 Q. Parties could define patents as
- 13 oranges, right?
- 14 A. That would be utterly stupid. I've
- 15 never seen it done.
- 16 O. But it could be done?
- 17 A. That's a nonsense statement. I made
- 18 it as a nonsense statement. It should be taken
- 19 as a nonsense statement. It is a nonsense
- 20 statement. It would not be done.
- Q. Parties could define oranges to mean
- 22 patents?
- MS. SIMSON: Objection to form.
- 24 A. Ridiculous.
- Q. The words -- the words used in a

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 definition --
- A. Are aiming at a practical solution
- 4 to build a consensus to achieve a deal to work
- 5 together. They are not mere throwaways.
- 6 O. The words -- words are not
- 7 throwaways; the words have meaning, correct?
- 8 MS. SIMSON: Objection to form.
- 9 Objection to the extent you're asking for a
- 10 legal opinion or legal conclusion.
- 11 A. Words have meanings.
- 12 Q. And why are the same words defined
- differently in different agreements then?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- legal conclusion or legal opinion, also
- object to the extent you're asking for her
- to speculate with respect to other deals.
- 19 A. I think different people draft
- 20 somewhat differently, but actually, what is
- 21 remarkably true is how often they are largely
- the same, because it is industry standard, it
- 23 is practical, it serves a purpose. It's
- 24 actually more -- more impressive that they are
- 25 largely the same across thousands of deals than

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 trying to make a mole -- mountain out of a
- 3 molehill.
- 4 Q. You would agree that differences
- 5 between definitions across different agreements
- 6 can convey different meanings, correct?
- 7 MS. SIMSON: Objection to form,
- 8 objection to the extent you're asking for a
- 9 legal opinion or legal conclusion.
- 10 A. Differences can convey differences.
- 11 Again, I think you're making mountains out of
- 12 molehills.
- What is common is much more -- much
- 14 more to the point most of the time, so.
- Q. What do you mean by most of the
- 16 time?
- 17 A. Most of the time.
- 18 O. Some of the times it's not?
- 19 A. Every deal is unique, we've said
- 20 that, but there is industry standard and custom
- 21 and there is practical working toward an
- 22 agreement, a collaboration.
- Q. But you would agree that differences
- 24 between definitions across different agreements
- 25 can convey different meanings?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- 3 Objection to the extent you're asking for a
- 4 legal conclusion or legal opinion.
- 5 A. And I have answered that question
- 6 before.
- 7 Q. You didn't actually answer the
- 8 question. The question is that, despite the
- 9 fact that your opinion is that terms are used
- 10 similarly across agreements, even with respect
- 11 to the same term there can be differences in
- meanings across different agreements?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- 15 legal conclusion or legal opinion.
- 16 A. I think you're dancing on the head
- 17 of a pin. There can be differences between
- 18 agreements. Every agreement is unique, but one
- 19 brings industry perspective to any agreement.
- Q. And those differences can matter,
- 21 right?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- legal conclusion or legal opinion.
- 25 A. Every agreement is unique. And

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 they -- -- they reflect what is needed in that
- 3 agreement.
- 4 Q. In your rebuttal report, you
- 5 criticized portions of Mr. Lankau's report as
- 6 being a highly legalistic contract
- 7 interpretation.
- 8 Do you recall that?
- 9 A. Yes, I do recall that.
- 10 Q. If one were to say that license
- 11 patent rights encompassed all patent rights,
- 12 irrespective of which party to the agreement
- owned the applicable patents, would that be a
- 14 legal conclusion?
- MS. SIMSON: Objection to form,
- objection to the extent you're calling for
- a legal opinion or a legal conclusion.
- 18 You can answer the question if you
- 19 can.
- 20 A. I believe that a business
- 21 development professional can interpret a
- 22 contract as reflecting a business arrangement
- 23 and can understand those business arrangements.
- Q. So why were you criticizing
- 25 Mr. Lankau's report then?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Because it's wrong.
- 3 Q. Well, you have -- you have
- 4 disagreements with his -- with the -- his
- 5 substantive opinions, but you also criticize
- 6 his report, generally, as being a highly
- 7 legalistic contract interpretation.
- 8 So I'm just trying to understand
- 9 what's the basis for that criticism of his
- 10 report?
- 11 MS. SIMSON: Objection to form.
- 12 A. It feels and reads as if the purpose
- is to find a wiggle room, a legalistic argument
- 14 to make what is, what is not. It is an effort
- to apply a dissection for no meaningful
- 16 purpose. It is not a reflection of the way
- 17 agreements are structured, to create a
- 18 partnership, a relationship. It is a backward
- 19 look of a -- an artificial system. It does not
- 20 reflect what the parties intended when they
- 21 started the agreement.
- Q. So let's unpack that. What do you
- 23 mean by it's a dissection.
- 24 A. The --
- Q. I'm sorry, what did you say?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Hold on one moment.
- THE WITNESS: Yes.
- 4 MS. SIMSON: I don't believe she
- 5 used -- oh, wait, she did, I'm sorry, there
- 6 was a correction made on the transcript. I
- 7 apologize, Eric. Go ahead.
- 8 BY MR. STOPS:
- 9 Q. So I'll just ask again so we're
- 10 clear.
- 11 You said that his -- sorry. That
- 12 Mr. Lankau's opinions were a dissection.
- What did you mean by that?
- 14 A. Taking out of context, not applying
- 15 the business purposes to the thinking.
- Q. You said his opinions were -- his
- 17 analysis was backwards.
- 18 What did you mean by that?
- 19 A. They did not start from the premise
- of a relationship. It started from trying to
- 21 dissect, torture the words to find a path out.
- O. So he shouldn't have started with
- the words of the agreement?
- MS. SIMSON: Objection to form.
- 25 Mischaracterizes the testimony.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I did not say he should not start
- 3 with the words. I said he is not benefitting
- 4 from the context and perspective that those who
- 5 negotiate and create the deals bring to the
- 6 deals.
- 7 Q. Because you should start with the
- 8 words in the agreement, right?
- 9 MS. SIMSON: Objection to form.
- 10 Asked and answered.
- 11 A. I think we have -- you're playing
- 12 the same silly game. You're trying to trap me
- into saying something stupid, and I'm trying to
- 14 give you the benefit of my experience, and one
- 15 starts with the words, but you don't read them
- 16 as a first grader would read them. You read
- 17 them as if somebody brings sense and thought to
- 18 them. And so I stand by my report and my
- 19 criticism of Mr. Lankau's report.
- Q. How would a first grader read words?
- MS. SIMSON: Objection to form.
- A. A first grader would read words very
- 23 simply and not bringing context and experience.
- Q. A first grader would read the plain
- 25 meaning of the words, right?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. A first --
- MS. SIMSON: Objection to form.
- 4 Objection to the extent asking for a legal
- 5 opinion or a legal conclusion.
- A. A first grader would not know the
- 7 meanings of the words, particularly in an
- 8 agreement. Ask your first grader to read
- 9 these. It would be nonsense.
- 10 Q. You also -- let me try to get the
- 11 quote right. You also said that Mr. Lankau's
- 12 analysis was an artificial system.
- What did you mean by that?
- MS. SIMSON: Objection to form.
- 15 Mischaracterizes the testimony. She didn't
- say the report was an artificial system.
- 17 Her words were a backward look of an
- 18 artificial system.
- 19 MR. STOPS: I also didn't say the
- 20 report was an artificial system.
- 21 BY MR. STOPS:
- Q. My question was: You said that
- 23 Mr. Lankau's analysis was an artificial system.
- What did you mean by that?
- 25 A. It is a backward look attempting to

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 extract perspective without considering the
- 3 context and the industry experience and the
- 4 purpose.
- 5 THE WITNESS: Could I take a bio
- 6 break?
- 7 THE VIDEOGRAPHER: We are going off
- 8 the record. The time is 10:31 a.m.
- 9 (Recess.)
- 10 THE VIDEOGRAPHER: We are back on
- 11 the record. The time is 10:49 a.m.
- 12 BY MR. STOPS:
- 13 Q. In interpreting an agreement, how
- 14 does one know whether words are being used in a
- 15 way that's based on custom and practice or
- 16 based on something that's special to an
- 17 agreement?
- MS. SIMSON: Objection to form.
- 19 Objection to the extent asking for a legal
- opinion or legal conclusion.
- You can answer the question.
- A. So one always brings one's
- 23 experience in industry to bear. One looks for
- 24 distinctions that reflect the purpose of the
- 25 parties and the aim of the -- of the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 relationship.
- 3 Q. How much experience does someone
- 4 need to understand the words of a
- 5 pharmaceutical license agreement?
- 6 MS. SIMSON: Objection to form.
- 7 A. Depends on which words. It does
- 8 take a considerable amount of time, and one's
- 9 confidence and ability to understand a
- 10 contract, or even a term sheet, grows with
- 11 experience. Years.
- 12 Q. So let's -- I guess, for the issues
- of this case, how much experience does someone
- 14 need to understand the words at issue?
- MS. SIMSON: Objection to form.
- 16 Objection to the extent asking for a legal
- 17 conclusion or a legal opinion.
- 18 A. I can't give you a specific number
- 19 of years or -- and the years, you know, you can
- 20 have years and you do -- people do -- take
- 21 transfer officers, for instance, do exactly the
- 22 same kind of agreement over and over again.
- 23 That would not benefit as much as of years of
- 24 doing diverse types of agreements.
- 25 And it's not merely doing the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 agreements. It's reading them. It's working
- 3 from term sheets to full agreements. All of
- 4 that brings insight and enhances one's ability
- 5 to interpret a contract.
- 6 Q. In your opinion, did any of the
- 7 people at Incyte in 2009 have that experience?
- 8 MS. SIMSON: Objection to form.
- 9 A. I'm not knowledgeable enough to know
- 10 what the people at Incyte had in terms of
- 11 experience. I can't answer that question.
- 12 Q. Well, I think we've established that
- it's your opinion that a first grader couldn't
- 14 interpret the words of the agreement.
- 15 A. That is correct.
- 16 Q. How about someone with a high school
- 17 education?
- 18 A. Probably not.
- 19 Q. College education?
- MS. SIMSON: Objection to form.
- 21 A. At some point, the formal
- 22 certificate is not the important part. One
- 23 learns from the job, not -- as far as I know,
- there are no college-level degrees in business
- 25 development. So college degree is somewhat

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 irrelevant.
- Q. So it's -- it's years of experience
- 4 in doing and interpreting pharmaceutical
- 5 license agreements is the requisite level?
- 6 MS. SIMSON: Objection to form.
- Objection to the extent asking for a legal
- 8 conclusion or legal opinion.
- 9 Your answer?
- 10 A. Correct.
- 11 Q. So for the licensee in a
- 12 pharmaceutical license agreement, what's the
- 13 source of its value?
- MS. SIMSON: Objection to form.
- Vague.
- 16 A. It depends, right? You're asking
- 17 an extremely broad, vague question. What is
- 18 the source of its value? It depends.
- 19 Q. In what ways does the licensee in a
- 20 pharmaceutical licensing agreement obtain
- 21 value?
- MS. SIMSON: Objection to form.
- Vague.
- 24 A. What are they licensing. That
- 25 drives what drives value. And what roles are

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 the two parties playing and what are they
- 3 contributing. That's a pretty open-ended,
- 4 how-in-the-world-do-you-make-any-sensible-
- 5 answer question.
- Q. Well, I'm just trying to understand
- 7 how these work if there is some kind of
- 8 industry standards here. So maybe I'll
- 9 start -- make it a little bit more specific. I
- 10 said the licensee, so I guess I'm trying to
- 11 focus on someone who is licensing a product
- 12 here.
- So for the licensee in a license
- 14 agreement for a product, what's their source of
- 15 value?
- MS. SIMSON: Objection to form.
- Vague.
- 18 A. It still is pretty vague, because,
- 19 after all, I could license a product, a
- 20 preclinical, and partner it out before I
- 21 commercialize it. I could license it at
- 22 phase 2 and it fails. I could license it at
- 23 phase 3. I could license it when it's on the
- 24 market. I could license it with composition
- 25 matter IP. I could license it without

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 composition matter IP. I could license it with
- 3 the other party running clinical trials. I
- 4 could license it for a territory. I could
- 5 license it for a specific field. There's so
- 6 many variations of -- you've got -- you've got
- 7 to ask a better question than that.
- 8 Q. Well, no one is licensing a product
- 9 for it to fail, right?
- 10 MS. SIMSON: Objection to form.
- 11 A. I didn't say the purpose was to have
- 12 it fail, but the benefit could be zero or loss
- of money.
- 14 Q. That's always the case, right?
- MS. SIMSON: Objection to form.
- 16 A. Not always the case. No.
- 17 After all, if I license it on the
- 18 market, it's already got sales. So no, it
- 19 would not always be the case.
- Q. So there any product that's being
- 21 marketed before it is a marketed product always
- 22 has a chance to fail?
- MS. SIMSON: Objection to form.
- 24 A. But -- correct. Any product before
- 25 it is proved has a chance of failure. And even

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 after it's approved, it has a chance of not
- 3 being a commercial success. And even after
- 4 it's a commercial success it has a chance to
- 5 lose its market exclusivity and no longer be a
- 6 commercial success.
- 7 Q. So it's always risky for the
- 8 licensee, is that what you're saying?
- 9 MS. SIMSON: Objection to form.
- 10 A. There is inherent risk on both
- 11 sides. It is risky to the licensor as well.
- 12 The parties interrelationship attempting to
- 13 mutually benefit and both sides take risks.
- 14 The selection of a partner is critical because
- 15 of that. Yes.
- 16 Q. So leaving aside the scenario where
- 17 the licensee sublicenses or otherwise disposes
- 18 of the asset in the process, the source of
- 19 value for the licensee is always from sales of
- 20 the product, right?
- MS. SIMSON: Objection to form.
- 22 A. That's actually not necessarily true
- 23 either.
- 24 Q. Okay.
- 25 A. They could have a manufacturing

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 role.
- 3 Q. That would be a manufacturing
- 4 agreement though, not a licensing agreement,
- 5 right?
- 6 MS. SIMSON: Objection.
- 7 A. Well, there are licenses in a
- 8 manufacturing agreement. So it is licensing
- 9 agreement. The purpose of which is a
- 10 manufacturing role.
- 11 Q. Right, but we are talking about a
- 12 situation where the licensee is licensing a
- 13 product.
- 14 A. And that is a license of a product
- 15 for the purpose of manufacturing. There are
- 16 licenses of a product for the purposes of
- 17 research. What you're trying to say, perhaps,
- is licensing a product for the purpose of
- 19 commercialization.
- 20 Q. Okay.
- 21 A. And what was your question?
- Q. So in a scenario where the licensee
- 23 in a licensing agreement is licensing it for
- 24 the purposes of collaboration, what is the
- 25 source of the licensee's value?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 MS. SIMSON: Objection to form.
- 3 A. Collaboration. I -- you changed the
- 4 question. You said collaboration. In a
- 5 collaboration --
- 6 Q. Maybe -- I'm sorry. Then I
- 7 misspoke. I will rephrase.
- 8 So assuming that we're referring to
- 9 a licensee -- oh, I said collaboration instead
- 10 of commercialization. I apologize.
- 11 For a licensee who is licensing a
- 12 product for the purposes of commercialization,
- 13 what is the source of the licensee's value in
- 14 the licensing agreement?
- MS. SIMSON: Objection to form.
- 16 A. So thank you for the reminder that
- 17 what we are actually talking about is a
- 18 collaboration, a part of which is for the
- 19 purpose of commercialization. So there are
- 20 multiple potential sources of value.
- Q. What's the primary source of value?
- MS. SIMSON: Objection to form.
- 23 A. It depends on the individual deal.
- 24 It could be data, it could be sales, it could
- 25 be royalties on sales. In a territorial split,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 it depends on the size of the territory, the
- 3 markets, the specifics.
- 4 Q. Typically, in a licensing agreement
- 5 for the purposes of commercializing a product,
- 6 the licensee pays a royalty to the licensor for
- 7 the right to sell the license product, correct?
- 8 MS. SIMSON: Objection to form.
- 9 A. Typically, but not always.
- 10 Q. There's always exceptions, right?
- 11 MS. SIMSON: Objection to form.
- 12 A. There are always exceptions. Every
- 13 deal is unique.
- Q. Under the 2009 agreement between
- 15 Incyte and Novartis, Novartis obtained the
- 16 exclusive right to sell JAK-licensed products
- in every country except for the United States
- 18 and its territories, right?
- 19 MS. SIMSON: Objection to form.
- 20 A. That is correct.
- Q. And Novartis's JAK licensed product
- is known as Jakavi, J-A-K-A-V-I, correct?
- 23 A. That is correct.
- Q. How many countries does Novartis
- 25 sell Jakavi in?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- 3 A. I don't know.
- 4 Q. Under the 2009 agreement, Novartis
- 5 obtained the exclusive right to sell cMET,
- 6 C-MET, licensed products in every country in
- 7 the world, right?
- 8 A. That is correct.
- 9 MS. SIMSON: Objection to form.
- 10 Q. And Novartis's cMET licensed product
- is Tabrecta, T-A-B-R-E-C-T-A, correct?
- 12 A. I believe so.
- 13 Q. How many countries does Novartis
- 14 sell Tabrecta in?
- 15 A. I don't know. I can't even tell you
- 16 how many countries there are in the world.
- Q. Currently, what are the aggregate
- 18 net sales of Jakavi and Tabrecta?
- 19 MS. SIMSON: Objection to form.
- 20 Asked and answered. Actually, withdrawn.
- Objection to form. Vague. I'm also going
- 22 to just put a standing objection on the
- record with respect to questions about
- 24 Tabrecta, given our stipulation.
- MR. STOPS: I'm sorry, what

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 stipulation?
- 3 MS. SIMSON: Our stipulation about
- 4 Tabrecta not being relevant to the case.
- 5 MR. STOPS: There's no such
- 6 stipulation.
- 7 MS. SIMSON: There is such
- 8 stipulation. I'm happy to mark it as an
- 9 exhibit if you'd like. I'm just putting a
- 10 standing objection on the record, Eric. If
- 11 you don't agree with me --
- 12 (Multiple speakers.)
- 13 MR. STOPS: Fine. I just want to
- 14 make it clear that there is no such
- 15 stipulation. We don't agree there is such
- 16 stipulation.
- 17 MS. SIMSON: And such a stipulation
- 18 has been signed by both sides. That's our
- 19 position.
- THE WITNESS: And I don't know the
- 21 answer anyway.
- MR. MACH: Sorry to bother you. Do
- 23 we need to pull up the stipulation?
- MS. SIMSON: I was just putting a
- 25 standing objection on the record.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 MR. MACH: If there --
- 3 (Multiple speakers.)
- 4 MS. SIMSON: I have not instructed
- 5 the witness not to answer. I was putting a
- 6 standing objection on the record.
- 7 MR. MACH: I'm just trying to help.
- 8 MR. STOPS: And that's fine.
- 9 BY MR. STOPS:
- 10 Q. And how much profit has Novartis
- 11 forecasted that it will make for the life of
- 12 Jakavi and Tabrecta?
- MS. SIMSON: Objection to form.
- 14 Calls for speculation.
- 15 A. And I don't know.
- 16 Q. You reviewed the deposition
- 17 testimony of Brian Goldfus, correct?
- 18 A. Yes.
- 19 O. All of it?
- 20 A. I believe so.
- Q. You're aware that Brian Goldfus
- 22 testified that the value of the royalty from
- 23 Incyte to Novartis was in the realm of --
- 24 projected to be in the realm of one percent of
- 25 the overall profits of the deal, correct?

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- MS. SIMSON: Objection to form.
- 3 A. I don't --
- 4 MS. SIMSON: Objection to the extent
- 5 it mischaracterizes Brian Goldfus's testimony.
- A. I don't specifically remember that.
- 7 And I -- I find the argument that the size of
- 8 the number in dispute has relevance to the
- 9 dispute not -- not sensible.
- 10 Q. So you agree that the -- the value,
- 11 the projected values of the various royalty
- 12 streams are irrelevant to resolving the
- 13 dispute?
- MS. SIMSON: Objection to form.
- 15 Mischaracterizes Dr. Pullan's testimony
- and her opinions.
- 17 A. There is an agreement, and whether
- 18 they turned out to be as projected, whether
- 19 they turned out to be bigger or smaller is
- 20 irrelevant. The parties share in the success.
- Q. Are you saying that projections are
- relevant but only at the time of the agreement?
- MS. SIMSON: Objection to form.
- 24 Mischaracterizes testimony.
- 25 A. Relevant to what?

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Resolving the dispute here.
- MS. SIMSON: Same objections.
- 4 A. I think that's too broad a question
- 5 and I'm not sure I really know what you're
- 6 trying to ask.
- 7 Q. I'm actually just trying to
- 8 understand what you had said a few answers ago.
- 9 So give me one second.
- 10 You had said something about the --
- 11 the value of the number in dispute -- sorry?
- 12 You said that the argument that the
- 13 value of the number in dispute has relevance to
- 14 the dispute was not sensible.
- MS. SIMSON: Objection to form, and
- to the extent it mischaracterizes her
- 17 testimony.
- 18 A. If I say I owe you X percent of
- 19 sales, whether the sales of big or small is
- 20 irrelevant. I owe you X percent of sales.
- Q. Okay. So you're saying the --
- 22 A. Unless the parties specifically
- 23 stipulated that there was such a term, and
- 24 there is not.
- Q. Okay. So you're saying in this --

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 for this dispute, how things actually worked
- 3 out aren't relevant to -- resolving the issue?
- 4 MS. SIMSON: Objection to form and
- 5 objection to the extent asking for a legal
- 6 conclusion or opinion.
- 7 A. That the size of the sales are not
- 8 relevant to determining the dispute.
- 9 Q. So in your opinion, it makes no
- 10 difference if Incyte is making a lot of money
- or if Novartis is making a lot of money or if
- 12 both parties are making no money on the
- 13 agreement for actually resolving the contract
- 14 dispute at issue, correct?
- MS. SIMSON: Objection to form.
- 16 Mischaracterizes testimony, as well as her
- opinions in her report.
- 18 A. I do stand by my report and I do
- 19 believe that the dispute should not be on the
- 20 basis of whether the projections were correct
- 21 or which side is making how much money. Both
- 22 parties have wonderfully succeeded and
- 23 that's -- the drug has succeeded and that is a
- 24 tribute to the collaboration. It is the result
- of the collaboration, and that's great. It

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 doesn't change what is written in the contract
- 3 or what is agreed.
- 4 Q. Maybe there's another way to ask the
- 5 question, I think you'll agree with this. The
- 6 interpretation of a contract would be the same
- 7 if we were doing it in 2009 or today; is that
- 8 right?
- 9 MS. SIMSON: Objection to form.
- 10 Objection to the extent you're asking for a
- 11 legal conclusion or legal opinion.
- 12 A. In 2009, I don't believe there was
- 13 any dispute. So I think it does matter.
- Q. Well, if you were hired to answer
- 15 the question of -- --
- 16 A. What is this agreement about.
- 17 Q. -- what does this mean, right after
- 18 the agreement was signed or today, there -- the
- 19 analysis would be the same?
- MS. SIMSON: Objection to form.
- 21 Vague. Incomplete hypothetical.
- 22 A. It is a hypothetical. And I did
- 23 consider all the materials post signing as well
- 24 as presigning, and I read all the reports to
- 25 think hard about my opinion.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 However, I believe that my opinion
- 3 when I very first read the contract is exactly
- 4 where I ended up after a great deal of thought.
- 5 So I do believe the clauses and the structure
- 6 of the deal are clear, were clear.
- 7 Q. Are you done?
- 8 A. Yes.
- 9 Q. So when the agreement was signed in
- 10 November of 2009, as well as today, the clauses
- 11 and structure of the deal were clear, correct?
- 12 MS. SIMSON: Objection to form, to
- the extent you're asking for a legal
- 14 conclusion or legal opinion.
- 15 A. I believe an experienced business
- 16 development professional would find them clear.
- 17 Q. So it would be irrelevant to your
- 18 opinion if Brian Goldfus testified that the
- 19 expected value of the reverse royalty was in
- 20 the realm of one percent of the overall profits
- of the deal, correct?
- MS. SIMSON: Objection to form.
- Objection to the extent it
- 24 mischaracterizes1 Brian Goldfus's
- 25 testimony.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. If Brian Goldfus said that, it would
- 3 be irrelevant.
- Q. Okay. You know what a patent is,
- 5 right?
- 6 A. Yes.
- 7 Q. Are you a named inventor on any
- 8 United States patents?
- 9 A. I am not a named inventor on any
- 10 U.S. patents.
- 11 O. You're familiar with the FDA
- 12 publication known as the Orange Book, correct?
- MS. SIMSON: Objection to form.
- 14 A. In a broad sense.
- 15 Q. I'm not defining orange to mean
- 16 patents here.
- 17 A. Yes.
- 18 Q. Though it is relevant?
- 19 A. That's a good point. Yeah.
- 20 (An off-the-record discussion was
- 21 held at this time.)
- 22 BY MR. STOPS:
- Q. You said you were generally familiar
- 24 with the concept of the Orange Book, right?
- 25 A. Concept of --

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Of the FDA's Orange Book?
- 3 A. Yes.
- 4 Q. And how would you access the FDA's
- 5 Orange Book?
- 6 A. On the web.
- 7 Q. Do you know why it's called the
- 8 Orange Book?
- 9 A. I have no idea.
- 10 Q. Orange cover, it was printed.
- 11 The Orange Book lists patents that
- 12 relate to specific FDA-approved drug products,
- 13 right?
- 14 A. That is correct.
- Q. And different -- many different
- 16 types of patents can be listed in the Orange
- 17 Book, correct?
- 18 A. That is correct.
- 19 Q. And you're familiar with the term
- 20 "compound patents," correct?
- A. Actually, that is not the way most
- 22 of us talk about it. Most of us talk about
- 23 composition of matter patents. Composition of
- 24 matter. But I am familiar enough that people
- 25 substitute the word "compound" sometimes.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. Composition of matter normally
- 3 claims the molecular entity itself, correct?
- 4 A. That is correct.
- 5 Q. If I claimed a -- a salt form of a
- 6 molecular entity, would you consider that also
- 7 to be a composition of matter patent?
- 8 MS. SIMSON: Objection to form.
- 9 Also objection to the extent asking for a
- 10 patent legal opinion.
- 11 BY MR. STOPS:
- 12 Q. I'm actually just trying to get
- 13 terminology straight with you right now.
- Does a salt patent fall under the
- 15 umbrella of composition of matter patent in
- 16 your -- in the way that you use the term?
- MS. SIMSON: Same objections.
- 18 A. In the original composition of
- 19 matter patent, there are salts often claimed.
- 20 One could patent an additional salt and that
- 21 would not be the composition of matter patent.
- Q. Okay. Okay. I could call that a
- 23 salt patent?
- 24 A. Yes.
- Q. Okay. And I think we've just been

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 in a circle, but salt patents claim salt forms
- 3 of active ingredients in a pharmaceutical
- 4 product?
- 5 MS. SIMSON: Objection to form.
- 6 A. Correct.
- 7 Q. So for example, for -- well, let me
- 8 take a step back.
- 9 I think we -- I think I established
- 10 that Novartis sells a product called Jakavi,
- 11 J-A-K-A-V-I. Incyte sells the same active
- ingredient as Jakafi, J-A-K-A-F-I?
- MS. SIMSON: Objection to form.
- 14 Foundation.
- 15 A. That is my understanding. Yes.
- 16 Q. And the active ingredient in both
- 17 products is the molecule ruxolitinib, correct?
- And that's spelled R-u-x-o-l-i-t-i-n-i-b?
- 19 MS. SIMSON: Believe it or not,
- 20 Eric, she got it right on the transcript
- the first time. Go Anita!
- MR. STOPS: Excellent.
- THE WITNESS: I would call it rux,
- but just to keep things -- the molecule is
- 25 the same.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 BY MR. STOPS:
- 3 Q. And Jakavi and Jakafi are the same
- 4 formulation also, correct?
- 5 MS. SIMSON: Objection to form.
- 6 A. I believe that is correct.
- 7 Q. So in the two products Jakavi and
- 8 Jakafi, ruxolitinib is in the phosphate salt
- 9 form, right?
- 10 MS. SIMSON: Objection to form.
- 11 A. I don't know.
- 12 Q. Another type of patent that can be
- 13 listed in the -- oh, sorry. And salt patents
- 14 can be listed in the FDA's Orange Book,
- 15 correct?
- 16 A. I believe so.
- 17 Q. Another type of patent that can be
- 18 listed in the Orange Book is a polymorph
- 19 patent, correct?
- MS. SIMSON: Objection to form.
- 21 Foundation.
- MR. STOPS: Polymorph.
- MS. SIMSON: Foundation as well.
- Go ahead.
- 25 A. I believe so.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. Patents on a drug's formulation can
- 3 also be listed in the FDA's Orange Book,
- 4 correct?
- 5 MS. SIMSON: Objection to form.
- 6 A. I believe so.
- 7 MS. SIMSON: Foundation.
- 8 BY MR. STOPS:
- 9 Q. And a formulation is generally the
- 10 way the active ingredient is put into the
- 11 dosage for the patient, correct?
- MS. SIMSON: Objection to form.
- 13 Foundation. Also objecting to the extent
- 14 asking for a --
- MR. STOPS: Expert opinion?
- MS. SIMSON: No. A legal opinion.
- 17 A. I do think that I might object to
- 18 your characterization because a dosage can also
- 19 be a patent, right, a scheduling dose, and that
- 20 is not the same thing as a formulation.
- Q. A -- the way the active ingredient
- 22 is put into a -- a tablet or capsule would be a
- 23 form -- could be a formulation patent, correct?
- MS. SIMSON: Objection to form.
- 25 A. The -- the way it's put into a

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 tablet or capsule.
- 3 Q. Sure --
- 4 A. I think you're --
- 5 Q. No?
- 6 A. -- slicing --
- 7 Q. How would you define a formulation
- 8 patent?
- 9 A. I would define it as the description
- 10 of the other ingredients that end up in the
- 11 dose. The nonactive ingredients. The
- 12 excipients.
- Q. Formulation patents can be listed in
- 14 the Orange Book, correct?
- 15 A. I believe so.
- Q. And I think you just you mentioned
- 17 another type, dosing regime patents can also be
- 18 listed in the Orange Book, correct?
- 19 A. Yes.
- Q. And there's many different types of
- 21 formulation patents that can be listed in the
- 22 Orange Book like extended release, delayed
- 23 release, immediate release types of
- 24 formulations, correct?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I have seen those sorts of things.
- 3 Q. And methods-of-use patents can also
- 4 be listed in the Orange Book, correct?
- 5 MS. SIMSON: Objection to form.
- 6 A. I believe so, yes.
- 7 Q. And an example of a method-of-use
- 8 patent would be a patent that claimed an
- 9 approved indication for a drug, correct?
- 10 MS. SIMSON: Objection to form.
- 11 Foundation.
- 12 A. That is an example, yes.
- 13 Q. Short circuit this a little bit.
- 14 There is a lot of types of patents
- that can be listed in the Orange Book, right?
- MS. SIMSON: Objection to form.
- 17 A. I believe there are a lot of types
- 18 of patents, yes.
- 19 Q. Some patents can be granted to a
- 20 drug company before a drug is approved by the
- 21 FDA, right?
- 22 A. Some types of patents are granted to
- 23 pharmaceutical companies before FDA approval.
- Q. And patents can also be applied for
- 25 and granted after a drug is approved, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Normally, the companies do not want
- 3 the majority of patents to be sought or granted
- 4 after approval because they want the value of
- 5 those patents in excluding competition and,
- 6 therefore, the most important patents are
- 7 normally sought long before approval.
- 8 Q. The patents that go out the furthest
- 9 are often sought and approved after a product
- 10 is --
- 11 A. By definition --
- MS. SIMSON: Objection to form.
- 13 Vague. And objection to the extent you're
- 14 asking for a legal opinion.
- 15 A. The patents that are filed for last
- 16 certainly last the longest because there is a
- 17 patent life. Therefore, your question is sort
- 18 of saying the most recent patents are the last
- 19 to expire. Yeah.
- Q. My question was that -- and you're
- 21 getting to this point I was trying to make,
- 22 patents that are filed later can be the most
- 23 valuable patents --
- A. No, that is not what I said.
- Q. That was my question. My question

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 is: Patents that are filed later can be the
- 3 most important because they last the longest,
- 4 correct?
- 5 MS. SIMSON: Objection to form. And
- 6 objection to the extent asking for a legal
- 7 opinion.
- 8 You can answer. Go ahead.
- 9 A. I think in the industry, it is
- 10 generally believed that a formulation patent, a
- 11 alternative salt form, an extended release, all
- 12 those things are less important than a
- 13 composition of matter patent, because another
- 14 formulation can have essentially the same
- 15 characteristics. The value of the composition
- of matter patent is that it precludes a party
- 17 who is not part of the agreement, not part of
- 18 the licensing agreement, from being able to use
- 19 the same molecule, and that is much more
- 20 valuable, much more protection than is a -- a
- 21 formulation of which there may well be many
- 22 nearly equivalent formulations. So the last
- 23 patent need not be the most valuable; generally
- 24 is not the most valuable.
- Q. The last -- the last to expire -- --

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Is not the most valuable.
- 3 Q. -- can be the most valuable?
- 4 MS. SIMSON: Objection to form.
- 5 A. Generally --
- 6 MS. SIMSON: Vague.
- 7 A. Is generally not the most valuable.
- 8 Q. That's not my question.
- 9 My question was: Patents that are
- 10 filed later can be the most valuable because
- 11 they last the longest, correct?
- MS. SIMSON: Objection to form.
- 13 A. It is conceivable.
- 14 Q. I think in -- what you were saying
- is that there are sometimes infringement issues
- 16 with patents other than composition of matters
- 17 patents, correct?
- 18 MS. SIMSON: Objection to form.
- 19 Mischaracterizes testimony.
- 20 A. I think I would leave the
- 21 definitions of infringement to other people.
- 22 Q. Okay. Then how about a different
- 23 way. Regardless of the type of patent, the
- 24 last-to-expire patent that precludes generic
- competition is the most valuable, right?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- 4 legal opinion.
- 5 A. I do think we're getting into some
- 6 pretty narrow and specific things. I can
- 7 imagine circumstances where the barrier to that
- 8 generic entry is weak, and therefore the last
- 9 patent is not the most valuable.
- 10 Q. I'm positing that the patent
- 11 prevents generic competition. So I might --
- 12 the basis of my question is that in the
- 13 hypothetical, the patent prevents generic
- 14 competition. So my question was simply: The
- 15 last-to-expire patent that protects the product
- 16 from generic competition is always the most
- 17 valuable, correct?
- MS. SIMSON: Objection to form.
- 19 Incomplete hypothetical.
- 20 A. It is indeed a hypothetical. I
- 21 would argue it is generally not the case that
- 22 the last patent is the most valuable patent.
- 23 Your hypothetical is not generally the case.
- 24 So I'm telling you, in general, the truth is,
- 25 the industry perspective is, that the last

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 patent is not generally a good barrier to
- 3 competition.
- 4 Q. Okay.
- 5 A. And therefore is not the most
- 6 valuable. And companies work very, very hard
- 7 to establish a strong position prior to
- 8 approval and -- and so it depends.
- 9 Q. No. I think my question is very
- 10 simple regardless of what type of patent it is.
- 11 The last-to-expire patent that prevents generic
- 12 competition is necessarily the most valuable,
- 13 right?
- MS. SIMSON: Objection to form.
- 15 Asked and answered.
- 16 A. If -- if it prevents generic
- 17 competition effectively, it is valuable.
- 18 Q. And for many drugs, composition of
- 19 matter patents expire before the drug is
- 20 commercially viable, correct?
- MS. SIMSON: Objection to form.
- A. I don't know how many. I would
- 23 argue that is probably not correct, but I don't
- 24 have statistics at hand. I don't have
- 25 statistics at hand and I don't think that

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 makes -- I don't think that is consistent with
- 3 the facts, but I don't have the data to rebut.
- 4 Q. Okay. A lot of marketed molecules
- 5 are old, right?
- 6 MS. SIMSON: Objection to form.
- 7 Vaque.
- 8 A. A lot of marketed molecules are old.
- 9 Q. Old molecules won't have composition
- 10 of matter patents, right?
- 11 MS. SIMSON: Objection to form.
- 12 A. Old molecules without composition of
- 13 matter patents often are cheap.
- Q. Sorry. Let's go with
- 15 nongenericized. There's a lot of
- 16 nongenericized old molecules on the market,
- 17 correct?
- 18 MS. SIMSON: Objection to form.
- 19 A. What's old?
- 20 Q. Let's make it over 20 years?
- MS. SIMSON: Same objection. Also
- vague.
- 23 A. There aren't that many. Certainly
- 24 not with substantial sales. There are a few.
- Q. I gave an example, an example with

- 1 L. Pullan, Ph.D. Highly Confidential
- pomalidomide.
- 3 A. I don't remember which pomalidomide
- 4 is. It's a familiar word but I don't know that
- 5 one.
- 6 O. Invented in the '60s.
- 7 A. That's certainly not the normal
- 8 pattern. The average life cycle of a drug is
- 9 up for about five years and then rolling over
- 10 and declining and much, much smaller. There
- 11 are exceptions.
- 12 Q. So normally -- in your opinion, drug
- 13 companies would not pursue approval of a drug
- 14 without a composition of matter patent?
- MS. SIMSON: Objection to form.
- 16 A. Companies pursue a drug before
- 17 composition of matter patents are granted.
- 18 Many deals are done before composition of
- 19 matter patents are granted.
- Q. Actually, I was asking the other
- 21 way. If a -- if a composition of matter patent
- 22 had expired already. So for a drug where a
- 23 composition of matter patent had already
- 24 expired, drug companies would not pursue
- 25 approval of such a drug, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- 3 A. It depends.
- 4 Q. Why would drug companies pursue
- 5 approval of a drug, in your opinion, when the
- 6 composition of matter patent has already
- 7 expired?
- 8 MS. SIMSON: Objection to form.
- 9 Incomplete hypothetical.
- 10 A. Speculating, one can imagine a case
- 11 where a molecule whose composition of matter IP
- 12 has expired has -- pretty doggone rare, but it
- 13 has a single source of manufacturing a
- 14 single -- a highly difficult -- Taxol comes to
- 15 mind. Taxol is an old generic molecule whose
- 16 protection was based on its extremely difficult
- 17 production. That's an extremely rare example.
- 18 Q. Taxol is albumen-based production?
- MS. SIMSON: Objection.
- 20 A. No, not albumen. Taxol before
- 21 albumen was part -- you're thinking --
- Q. Abraxane?
- 23 A. Abraxane, right.
- 24 And now Taxol, the original and
- 25 Abraxane, do not have effective barriers to

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 competition by manufacturing, because people
- 3 have figured out alternative methods of
- 4 manufacturing.
- 5 So there was a period of time when
- 6 Taxol had effective protection due to its
- 7 manufacturing patents. That disappeared and
- 8 that is the criticism of protection by
- 9 manufacturing patents, similar to the criticism
- 10 of where there is one formulation, there is
- 11 another formulation. The one thing that is not
- 12 readily substitutable is the composition of
- 13 matter.
- 14 Q. Are you sure about that for
- 15 Abraxane?
- MS. SIMSON: Objection to form.
- 17 A. Sure about what?
- 18 Q. That it's now easy to manufacture?
- 19 A. Compared -- compared -- I will not
- 20 assert I know everything about Abraxane's
- 21 manufacturing. Compared to its historic past,
- 22 I will assert it is much easier to manufacture.
- 23 I'm not asserting that Abraxane is a cinch to
- 24 manufacture. I -- I don't have that knowledge.
- Q. How about methods of use patent?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- With respect to what?
- 4 A. Yes, what would you like to know
- 5 about methods to use patent?
- 6 Q. Are those effective against
- 7 preventing competition in your mind?
- 8 MS. SIMSON: Objection to form.
- 9 A. Generally not.
- 10 Q. How about a dosing regime patents?
- MS. SIMSON: Same objection.
- 12 A. Generally not. There can be
- 13 exceptions, but generally not, for the same
- 14 sorts of arguments as for formulation patents.
- 15 Where there is one dose and schedule, somebody
- 16 can figure out another dose and schedule,
- 17 generally.
- 18 Q. Now, you say generally for all these
- 19 statements.
- Do you agree that all of these types
- of patents other than composition of matter
- 22 patents can be extremely valuable, correct?
- MS. SIMSON: Objection to form.
- 24 A. In certain circumstances other types
- of patents can be valuable.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. And all the types of patents listed
- 3 in the Orange Book can prevent generic
- 4 competition?
- 5 A. In certain --
- 6 MS. SIMSON: Objection to form.
- 7 A. In certain circumstances. Not all
- 8 circumstances.
- 9 Q. Even after a composition of matter
- 10 patent issues, parties involved in the
- 11 development have incentives to obtain
- 12 additional patents because they can, under
- 13 certain circumstances, provide value, correct?
- MS. SIMSON: Objection to form.
- 15 A. Broadly speaking, yes, parties seek
- 16 additional patents in hopes they provide value.
- 17 But a patent can only be obtained when there is
- 18 something novel, original, not anticipated by
- 19 those skilled in the art, nonobvious.
- 20 Q. Patentable subject matter often
- 21 comes out of development of a pharmaceutical
- 22 product, correct?
- MS. SIMSON: Objection to form.
- A. Research and development.
- Q. Okay. Patentable subject matter

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 often comes out of the research and development
- of a pharmaceutical product, correct?
- 4 MS. SIMSON: Objection to form.
- 5 Asked and answered.
- 6 A. I believe so.
- 7 Q. And Incyte did obtain additional
- 8 patents after the agreement was executed,
- 9 correct?
- 10 MS. SIMSON: Objection to form.
- 11 Vague.
- 12 A. I believe they did obtain additional
- 13 patents.
- Q. And you agree that Novartis could
- 15 have obtained an additional patent to cover
- 16 Jakafi in the United States, correct?
- 17 MS. SIMSON: Objection to form.
- 18 A. I do not know. I don't -- I did not
- 19 investigate what additional patentable subject
- 20 matter was novel and nonobvious and available
- 21 to Novartis.
- Q. So you do not agree that Novartis
- 23 could have obtained additional patents covering
- 24 Jakafi in the United States?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Mischaracterizes testimony and her
- opinions.
- 4 A. I said I do not know if they could
- 5 have.
- 6 Q. In your rebuttal expert report, you
- 7 stated, "It is true that Novartis could have
- 8 obtained an additional patent covering Jakafi
- 9 in the United States."
- 10 MS. SIMSON: Objection to form.
- 11 Also does not repeat -- or does not cover
- the entirety of the sentence in -- in that
- report, and I also object to the extent it
- takes that sentence out of context.
- 15 A. Can you point me to the specific
- 16 page, please?
- 17 Q. Page 13, second paragraph. Rebuttal
- 18 report. I'm sorry.
- 19 A. Yeah.
- Q. And my question was just: You agree
- 21 that it is true that Novartis could have
- 22 obtained an additional patent covering Jakafi
- 23 in the United States, correct?
- A. Perhaps.
- MS. SIMSON: I'm going to object to

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 the extent -- sorry, I'm going to object
- 3 because it omits the seconds half of the
- 4 statement in the sentence.
- 5 MR. STOPS: My question is -- I'll
- 6 withdraw the question.
- 7 BY MR. STOPS:
- 8 Q. My question is just: You agree that
- 9 it is true that Novartis could have obtained an
- 10 additional patent covering Jakafi in the United
- 11 States, correct?
- MS. SIMSON: Objection to form.
- 13 A. I am not making a judgment that it
- 14 was possible for them to obtain a patent.
- 15 That's might have. It is plausible, but I did
- 16 not make a judgment as to whether there was
- 17 patentable subject matter available to
- 18 Novartis.
- 19 O. Understood.
- 20 A. And, indeed, it did not need to in
- 21 order to get paid the reverse royalties.
- Q. Novartis did not obtain any
- 23 additional patents covering Jakafi in the
- 24 United States, correct?
- MS. SIMSON: Objection to the form.

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- Object to the extent cover -- asks for a
- 3 legal opinion.
- 4 A. I believe that is correct.
- 5 Q. And Incyte did -- did subsequently
- 6 develop additional patent protection on an
- 7 extended release formulation of ruxolitinib,
- 8 correct?
- 9 MS. SIMSON: Objection to form.
- 10 A. I don't really know.
- 11 Q. Novartis could have obtained a
- 12 patent protection on an extended release
- 13 formulation of ruxolitinib?
- MS. SIMSON: Objection to form.
- 15 A. Again, I cannot judge what
- 16 patentable information was available to
- 17 Novartis, what was unobvious, and -- and I
- 18 cannot assert that it was patentable material
- 19 for Novartis.
- 20 Q. Sure. If Incyte could have obtained
- 21 a patent covering extended release formulation
- of ruxolitinib, Novartis could have too, right?
- MS. SIMSON: Objection to form.
- A. I don't necessarily think that's
- 25 true. After all, you have to be the inventors.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 So if Incyte invented it, then Novartis
- 3 couldn't obtain the patent.
- 4 Q. Ah, I was addressing your question
- 5 of whether such type of patentable subject
- 6 matter could exist, not the inventorship.
- 7 MS. SIMSON: Objection. That's not
- 8 what you asked.
- 9 BY MR. STOPS:
- 10 Q. So my question was just: If there
- 11 was patentable subject matter on an extended
- 12 release formulation of ruxolitinib, Novartis
- 13 could have obtained such a patent, correct?
- MS. SIMSON: Objection to form.
- 15 Calls for speculation.
- 16 A. It's an extremely hypothetical
- 17 situation. And I think it's reaching.
- 18 Q. Incyte --
- 19 A. It's not my judgment as to what is
- 20 patentable by whom.
- Q. Well, Incyte subsequently obtained
- 22 additional patent protection claiming a new
- 23 method of manufacturing ruxolitinib, correct?
- MS. SIMSON: Objection to form.
- 25 Foundation.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I did not study what the patents
- 3 they obtained were for.
- 4 Q. Isn't it relevant to your opinion on
- 5 whether Novartis could have obtained additional
- 6 patent protection?
- 7 MS. SIMSON: Objection to form.
- 8 Argumentative.
- 9 A. I was not making a judgment about
- 10 the feasibility of Novartis obtaining a patent.
- 11 Q. Okay. You're not offering any
- 12 opinion on the feasibility of Novartis
- 13 obtaining additional patent protection on
- 14 Jakafi in the United States, correct?
- MS. SIMSON: Objection to form.
- 16 A. Yes, that is correct.
- 17 Q. After Jakafi was first approved,
- 18 Incyte obtained a patent claiming the use of
- 19 Jakafi to treat GVHD, correct?
- MS. SIMSON: Objection to form.
- Foundation.
- 22 A. I don't know when they obtained
- 23 patents on GVHD.
- Q. GVHD is graft versus host disease,
- 25 correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- A. That is the definition of GVHD, yes.
- 3 O. Novartis could have obtained
- 4 additional United States patents claiming new
- 5 uses of Jakafi, correct?
- 6 MS. SIMSON: Objection to form.
- 7 A. Same argument. I am not making a
- 8 judgment of what was feasible to patent.
- 9 Q. Companies developing pharmaceutical
- 10 products often apply for and receive patents
- 11 after drugs are approved, correct?
- MS. SIMSON: Objection to form.
- 13 A. I think we previously discussed that
- 14 they often received them before and sometimes
- 15 they receive them afterwards.
- Q. And any patents that Novartis did
- 17 obtain that claim that -- sorry.
- 18 Any patents that Novartis did obtain
- 19 that have claims relating to Jakafi in the
- 20 United States would be licensed to Incyte under
- 21 the 2009 agreement, correct?
- MS. SIMSON: Objection. I'm going
- to object to form, just because of the
- vagueness and breadth of the question.
- 25 A. There were --

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 MS. SIMSON: Withdrawn. I'm just
- going to say that I think there might be a
- 4 word or two missing on the transcript from
- 5 the court reporter. So I don't know, Eric,
- if you want to ask the question again,
- 7 maybe I won't have an objection.
- 8 A. Could you repeat the question? I'm
- 9 sorry, it sort of floated away.
- 10 BY MR. STOPS:
- 11 Q. Absolutely. Any patents that
- 12 Novartis did obtain that have claims relating
- 13 to Jakafi in the United States would be
- 14 licensed to Incyte under the 2009 agreement,
- 15 correct?
- MS. SIMSON: Objection to form, and
- to the extent you're asking for a legal
- opinion.
- 19 A. But I believe the agreement does
- 20 have cross licensing in the partnership, but
- 21 there is an IP committee that would have made a
- 22 decision as to whether Novartis could indeed
- 23 file those claims.
- Q. That's not my question. So I think
- 25 your answer is yes. I'm just --

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- MS. SIMSON: Objection.
- 3 BY MR. STOPS:
- 4 Q. I'm happy to ask it again. I'm not
- 5 sure I got a yes or a no out of that answer.
- 6 A. You did not get a yes or a no. You
- 7 got an answer.
- 8 Q. Well, the question I don't -- is
- 9 pretty straightforward. If Novartis obtained a
- 10 patent with claims relating to Jakafi in the
- 11 United States, that patent would be licensed to
- 12 Incyte under the 2009 agreement, correct?
- 13 A. I believe that is correct.
- 14 Q. If Novartis had obtained patents on
- 15 ruxolitinib outside of the United States, those
- 16 patents would have benefitted Novartis,
- 17 correct?
- 18 MS. SIMSON: Objection to form.
- 19 A. It depends on -- on what they
- 20 claimed, how strong they were. They might have
- 21 benefitted Novartis.
- 22 Q. Sure. You'd agree that if Novartis
- 23 obtained that patent protection outside the
- 24 United States on ruxolitinib, those patents
- 25 potentially would have benefitted Novartis,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 correct?
- 3 A. And would --
- 4 MS. SIMSON: Objection to form.
- 5 A. And would have benefitted Incyte by
- 6 virtue of the royalties paid on sales.
- 7 Q. Patents are good for everyone,
- 8 right?
- 9 MS. SIMSON: Objection to form.
- 10 A. Broadly speaking, patents are good.
- 11 Q. You would agree that regardless of
- which party's interpretation of Section 8.3(c)
- of the 2009 agreement is correct, both parties
- 14 are still incentivized to obtain additional
- 15 patent protection, correct?
- MS. SIMSON: Objection to form. And
- 17 calls for speculation.
- 18 A. It is -- it is a hypothetical. I
- 19 think both parties want to protect the product
- and both parties benefit from both parties'
- 21 sales and success.
- Q. And regardless of which
- interpretation of Section 8.3(c) is correct,
- 24 both parties are incentivized to obtain
- 25 additional patents, if possible, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 MS. SIMSON: Objection to form.
- 3 A. Regardless --
- 4 MS. SIMSON: Calls for speculation.
- 5 A. Regardless of the agreement in most
- 6 particulars, both parties want the products to
- 7 be protected.
- 8 Q. So even leaving the agreement aside,
- 9 both parties are incentivized to obtain
- 10 additional patents, correct?
- 11 MS. SIMSON: Objection to form.
- 12 Mischaracterizes the testimony.
- 13 A. I think I have answered that.
- 14 Pharmaceutical industry likes patents.
- 15 Q. So both parties would be
- incentivized to obtain additional patents,
- 17 correct?
- 18 MS. SIMSON: Objection to form.
- 19 Mischaracterizes testimony. Asked and
- answered multiple times.
- 21 A. I think I've answered that.
- Q. And the answer is yes, correct?
- MS. SIMSON: Objection to form.
- A. The answer is what I answered.
- Q. Both parties are incentivized to

- 1 L. Pullan, Ph.D. Highly Confidential
- obtain additional patents, correct?
- MS. SIMSON: Objection to form.
- 4 Asked and answered. You're now badgering
- 5 the witness.
- 6 A. I think I have answered the
- 7 question.
- 8 Q. What was your answer?
- 9 MS. SIMSON: She's already given an
- 10 answer multiple times, Counsel.
- 11 MR. STOPS: If I want to spend my
- time asking the question again, I can.
- 13 THE WITNESS: Okay.
- MS. SIMSON: I will give the same
- objection every time, which is asked and
- answered. And she will say she has
- 17 answered the question.
- 18 BY MR. STOPS:
- 19 Q. Both parties are --
- 20 MR. STOPS: You're instructing the
- 21 witness on how to answer. That's completely
- 22 improper.
- 23 MS. SIMSON: I have not instructed
- her not to answer the question.
- MR. STOPS: You just instructed her

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 how to answer. That's improper.
- 3 MS. SIMSON: I have not instructed
- 4 her how to answer. You can go ahead and
- 5 ask your question, Counsel.
- 6 MR. STOPS: And she will say -- you
- 7 told her exactly what she said --
- 8 MS. SIMSON: She just said she that
- 9 answered the question, Counsel.
- 10 BY MR. STOPS:
- 11 Q. Both parties to the 2009 agreement
- 12 are incentivized to obtain additional patent
- 13 protection, if possible, correct?
- MS. SIMSON: Objection to form.
- 15 Asked and answered.
- 16 A. I believe I have indeed answered
- 17 this the way I wanted to answer it previously.
- 18 O. Please.
- 19 A. I did.
- Q. And what's your answer?
- 21 A. We can read it back if you like.
- Q. I'm asking you to answer it.
- MS. SIMSON: Counsel, she's already
- answered the question. Now you're
- 25 badgering her.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I said the pharmaceutical industry
- 3 likes patents. Everybody benefits from the
- 4 sales and success of the drug.
- 5 Q. You're aware that Novartis did file
- 6 several United States patent applications
- 7 concerning ruxolitinib, correct?
- 8 MS. SIMSON: Objection to form and
- 9 foundation.
- 10 A. I'm not sure I am aware of that.
- 11 Q. Would that be relevant to your
- 12 opinions?
- MS. SIMSON: Objection to form.
- 14 A. Broadly speaking; not particularly.
- Q. Why did you qualify that with
- 16 broadly speaking?
- 17 A. Because your question is so broad
- 18 that I don't know what it's driving at.
- 19 Q. I'm just -- if Novartis had obtained
- 20 several United States patent applications
- 21 concerning ruxolitinib, would that be relevant
- 22 to your opinions in this matter?
- MS. SIMSON: Objection to form.
- 24 A. My opinion in this matter is that
- Novartis did not need to obtain patents, and

- 1 L. Pullan, Ph.D. Highly Confidential
- therefore that opinion does not change.
- 3 Q. Okay. Are you aware that Novartis
- 4 has at least six currently pending applications
- 5 before the United States Patent and Trademark
- 6 Office that concern ruxolitinib?
- 7 MS. SIMSON: Objection to form and
- 8 foundation.
- 9 A. I am not aware of the specifics.
- 10 Q. Novartis did not view obtaining
- 11 patents concerning ruxolitinib as a practical
- 12 impossibility, did it?
- MS. SIMSON:
- 14 A. As a what?
- MS. SIMSON: Objection to form.
- 16 Q. Practical improbability.
- 17 MS. SIMSON: Objection to form.
- 18 A. I have no idea what Novartis thought
- 19 about patentability of rux.
- Q. Where royalties are paid in
- 21 pharmaceutical licensing contracts, generally
- 22 they are paid by the licensee to the licensor
- as compensation for being granted the right to
- 24 sell -- sorry, granted the right to use the IP,
- 25 correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- 3 A. No. Patent -- royalties are paid
- 4 for many different things. Patents are but one
- 5 factor. Royalties are paid for contributions,
- 6 just as are other deal terms. Money in a deal
- 7 flows for contribution, pays for contributions.
- 8 Those contributions can be many different
- 9 forms.
- 10 Q. I was reading from expert report.
- 11 A. Show me where you were reading from
- 12 my expert report.
- Q. Opening report, Page 11. Second
- 14 full paragraph, second sentence.
- 15 A. The --
- Q. Could you read the sentence, your
- 17 second sentence of your -- of that paragraph
- 18 into the record, please?
- 19 A. "Where royalties are paid in
- 20 pharmaceutical licensing contracts, generally
- 21 they are paid by the licensee to the licensor
- 22 as compensation for being granted the right to
- 23 use the IP."
- Q. Thank you.
- 25 A. Generally, but not always.

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- 2 Q. Okay. Thank you.
- 3 A. They are also paid for other
- 4 contributions. As are all financial terms in a
- 5 deal.
- 6 (Pullan Exhibit 1004, July 9, 2009,
- 7 Term Sheet, marked for identification.)
- 8 BY MR. STOPS:
- 9 Q. I'm handing you a document marked as
- 10 Pullan Exhibit 1004.
- 11 MS. SIMSON: Dr. Pullan -- well,
- 12 actually, maybe this is a question for you,
- 13 Eric. How long do you plan to go on this
- because we've been going over an hour?
- MR. STOPS: At the witness's --
- 16 convenience.
- 17 THE WITNESS: It would be lovely to
- 18 take a break. Thank you.
- 19 MR. MACH: Is this going to be lunch
- 20 break?
- MS. SIMSON: No, just a short break.
- Mean, we can take the lunch break, but I
- don't think we have to.
- MR. STOPS: Again, your discretion,
- 25 Doctor.

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- 2 THE WITNESS: I'm not hungry yet,
- 3 but I could use a --
- 4 MS. SIMSON: Why don't we take a
- 5 ten-minute break and come back.
- 6 THE VIDEOGRAPHER: We are going off
- 7 the record. The time is 11:57 a.m.
- 8 (Recess.)
- 9 THE VIDEOGRAPHER: We are back on
- 10 the record. The time is 12:15 p.m.
- 11 BY MR. STOPS:
- 12 Q. Okay. Dr. Pullan, I handed you,
- 13 right before the break, Pullan Exhibit 1004,
- 14 correct?
- 15 A. Yes.
- Q. And do you recognize Exhibit 1004?
- 17 A. Yes.
- 18 Q. It is a July 9, 2009, term sheet,
- 19 correct?
- 20 A. Correct.
- Q. And it's okay if I call this the
- 22 July 9 term sheet, right?
- 23 A. Yes.
- MS. SIMSON: I'm just going to note
- for the record since there's no cover email

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- 2 associated with this, it's not clear what
- 3 the date of this particular document is.
- It says it at the top, but I'm not sure
- 5 what version this is.
- 6 THE WITNESS: Nor am I.
- 7 MS. SIMSON: Usually the version
- 8 circulated between the parties, Mr. Stops,
- 9 had a covering on them, like a red line and
- 10 a final. So I just wanted to note that.
- 11 MR. STOPS: Okay. My understanding
- is this is the only July 9, so I'm not
- intending to do any games with this
- document. So let's proceed on this one.
- 15 BY MR. STOPS:
- 16 Q. On the -- and you have seen the
- 17 July 9 term sheet?
- 18 A. I have seen the July 9 term sheet.
- 19 I don't have in mind the -- the status of this
- 20 relative to other term sheets, but...
- Q. And my understanding is this is the
- 22 last term sheet.
- MS. SIMSON: I have no objection to
- 24 Mr. Stops' characterization of the last
- term sheet being exchanged between the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 parties dated July 9. I just don't know
- about this particular document, if it's in
- 4 its completed form of the document family.
- 5 That's my only objection.
- 6 MR. STOPS: Okay.
- 7 BY MR. STOPS:
- 8 Q. On the first page of the July 9 term
- 9 sheet, you see a definition for license IP.
- 10 A. Yes, I do see that.
- 11 Q. And the term sheet definition of
- 12 license IP mentions Incyte in the first
- 13 sentence -- the first line of the definition.
- 14 Do you see that?
- 15 A. I'm sorry.
- 16 O. In the definition of license IP in
- 17 the July 9 term sheet, do you see the mention
- 18 of Incyte in the first line?
- 19 A. Yes.
- Q. The July 9 term sheet definition of
- 21 licensed IP does not use the word Novartis,
- 22 correct?
- MS. SIMSON: Objection to form.
- A. It has as the second part of that
- 25 definition: Or that is acquired or developed

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 during the term.
- Q. We're going to get to that in one
- 4 second. I just wanted to -- just -- just to
- 5 establish, it doesn't explicitly say the word
- 6 Novartis in that definition, correct?
- 7 A. But that second phrase could indeed
- 8 imply Novartis.
- 9 Q. So the -- you agree there is no
- 10 explicit mention of Novartis in the definition
- of a licensed IP, correct?
- 12 (Multiple speakers.)
- MS. SIMSON: Objection to form.
- 14 A. The word Novartis does not appear.
- 15 Q. Your position is that the second
- 16 clause of the definition encompasses Novartis,
- 17 correct?
- 18 MS. SIMSON: Objection to form, only
- in that it's unclear which definition
- you're referencing.
- MR. STOPS: Sure. I'll clarify.
- 22 BY MR. STOPS:
- Q. Your position is that the second
- 24 clause of the licensed IP definition
- 25 encompasses Novartis, correct?

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- 2 A. Novartis could acquire or develop or
- 3 Incyte could acquire or develop additional
- 4 patents and that would be encompassed in the
- 5 definition of licensed IP.
- 6 Q. Okay. If the parties had wanted to
- 7 explicitly include Novartis, they would have
- 8 done that, right?
- 9 MS. SIMSON: Objection to form.
- 10 Calls for speculation.
- 11 A. At the time when this term sheet was
- 12 agreed upon, Novartis had no IP that covered
- 13 rux and such -- as such, there was no need to
- 14 include Novartis in the first phrase, and both
- 15 parties are included in the second phrase. So
- 16 they didn't need to make explicit the word
- 17 Novartis in the first phrase because it would
- 18 make no sense.
- 19 Q. Novartis didn't have any patents
- when the deal was signed on November 24, 2009,
- 21 either, right?
- MS. SIMSON: Objection to form.
- Vague.
- A. Any patents on rux. There were
- 25 patents that were relevant to the agreement.

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- MS. SIMSON: You said any patents --
- 3 A. Period.
- 4 MS. SIMSON: -- period.
- 5 A. There certainly were Novartis
- 6 patents that were relevant to this agreement.
- 7 Novartis had its own JAK inhibitor, etc.
- 8 O. Did Novartis have its own JAK
- 9 inhibitor when this term sheet was signed?
- 10 MS. SIMSON: Objection to form.
- 11 A. I don't know.
- 12 Q. So did it have any relevant
- 13 patents --
- 14 A. Not --
- 15 Q. -- to the term sheet when the July 9
- 16 term sheet was exchanged?
- 17 MS. SIMSON: Objection to form.
- 18 BY MR. STOPS:
- 19 Q. Maybe I said that wrong. Give me
- 20 one second.
- 21 On July 9, 2009, did Novartis have
- 22 any relevant patents?
- MS. SIMSON: Objection to form.
- 24 A. Relevant to what?
- Q. Relevant to the potential agreement

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 between the parties?
- 3 MS. SIMSON: Objection.
- 4 A. Perhaps. I don't know.
- 5 Q. Then why weren't they included?
- 6 A. They were.
- 7 Q. No, they weren't. You just told me
- 8 they weren't.
- 9 A. Not included on the first phrase.
- 10 Q. Right. Why weren't they included
- 11 there?
- 12 A. I assume it is because it was judged
- 13 they did not have, at the time, the patent
- 14 controlled.
- 15 Q. So then why was it on the final
- 16 agreement on November 24, 2009?
- 17 MS. SIMSON: Objection to form.
- 18 Foundation.
- 19 A. I would like to see exactly how it
- 20 is included, because I think that's the
- 21 specifics. I think that in this collaboration,
- 22 both parties could have, might have obtained
- 23 patents that were relevant, and therefore
- 24 licensed patents became a definition that
- 25 encompassed both parties.

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- Q. Right. We're talking first about
- 3 what patents existed at the time, right, that's
- 4 the first clause, right?
- 5 A. Right.
- 6 Q. Now, your position is that Novartis
- 7 did not have any relevant patents --
- 8 A. I am not asserting that.
- 9 Q. Sorry.
- 10 A. I don't know with specificity that
- 11 that is a correct statement. And this is a
- 12 multi-part agreement.
- 13 Q. I believe --
- 14 A. Actually, July 9, if I remember
- 15 right, this doesn't -- correct me if I'm wrong,
- but when did Novartis bring in the additional
- 17 JAK molecules?
- 18 Q. I'm just asking, and you said --
- 19 A. And I'm asking whether this term
- 20 sheet encompasses the additional JAK molecules.
- 21 Any compounds currently being developed by
- 22 Novartis or its affiliates as a JAK inhibitor.
- Q. So I guess, let me ask -- see if
- you've answered your own question here.
- 25 Are you asking whether a potential

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Novartis JAK molecule was contemplated under
- 3 the July 9 term sheet?
- 4 A. I was asking that question.
- 5 Q. And what's the answer to that
- 6 question?
- 7 A. It does imply that Novartis
- 8 encompassed any compounds currently being
- 9 developed by Novartis or its affiliates.
- 10 Q. So Novartis -- under your logic,
- 11 current Novartis patents should have been
- included in licensed IP, correct?
- MS. SIMSON: Objection to form.
- 14 And --
- 15 A. This does say "know-how" in licensed
- 16 IP definition.
- 17 Q. So under your logic, if your -- if
- 18 your reasoning was correct, Novartis patents
- 19 and know-how, current patents and know-how,
- 20 should have also been included in the licensed
- 21 IP definition in the July 9 term sheet,
- 22 correct?
- MS. SIMSON: Objection to form.
- 24 Also mischaracterizes her testimony.
- 25 A. There are licensed grants that we

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- 2 should look at to see that they were indeed
- 3 licenses. Let's go back to licensed IP.
- 4 So a term sheet is necessarily
- 5 incomplete and this does not seem to discuss
- 6 the license, for instance, to do research and
- 7 development. It's only -- the license is
- 8 defined as: Incyte shall grant to Novartis for
- 9 collaborative research and development. It
- 10 does not have, which the final agreement does,
- 11 that Novartis grants to Incyte the right to do
- 12 activities, indeed to do activities in each
- 13 other's territories with the exception of
- 14 selling.
- 15 Q. So you're saying there are
- 16 substantial changes from the term sheet to the
- 17 final agreement, right?
- MS. SIMSON: That mischaracterizes
- her testimony. So I'll object on that
- 20 basis.
- 21 A. I'm -- I am saying there are
- 22 changes. I think the parties understood that
- there would be additional language that would
- 24 be the frame. There are, in this agreement,
- 25 the discussion of -- of some of the who does

- 1 L. Pullan, Ph.D. Highly Confidential
- what, Incyte to develop responsibilities,
- 3 Novartis development responsibilities, that
- 4 imply a license to do those activities.
- 5 Q. I think we are getting far afield
- 6 from the question that I had -- I had asked.
- 7 It was simply: The first sentence
- 8 of licensed IP does not include any existing
- 9 patent or know-how owned or controlled by
- 10 Novartis, correct?
- 11 A. The word Novartis --
- MS. SIMSON: Objection to form.
- 13 A. -- does not appear in the first half
- 14 of the sentence.
- Q. And you don't -- you are not taking
- 16 the position that it should be read into it,
- 17 correct?
- 18 MS. SIMSON: Objection to form.
- 19 A. I am not taking a position on
- 20 putting words that aren't there in, but I am
- 21 believing that the parties intended, and the
- 22 parties went on and put Novartis IP in
- 23 positions in the final agreement. IP,
- including know-how and patents.
- Q. So just focusing on the first half

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 of the sentence in licensed IP concerning the
- 3 currently existing patents and know-how, so
- 4 leaving aside the second clause that deals with
- 5 later developed or acquired. Okay? Are you
- 6 with me so far?
- 7 MS. SIMSON: Objection to form.
- 8 Q. You agree that the first portion of
- 9 the sentence neither explicitly mentions
- 10 Novartis nor should be read to include Novartis
- 11 patents or know-how, correct?
- 12 MS. SIMSON: Objection to form and
- objection to the -- to the extent it's
- asking for a legal conclusion or opinion.
- 15 A. And the ultimate decider of what the
- 16 parties agreed is the execution copy, not the
- 17 term sheet.
- 18 Q. No. I'm not asking to interpret the
- 19 execution agreement right now. I'm just trying
- 20 to understand what you consider to be within
- 21 the scope of the first clause of the sentence
- 22 of the licensed IP definition in the July 9
- 23 term sheet.
- So my question is: Do you agree
- 25 that the first portion of the licensed IP

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 definition, in the July 9 term sheet,
- 3 concerning the currently existing patents and
- 4 know-how, does not explicitly nor implicitly
- 5 encompass Novartis patents and know-how?
- 6 MS. SIMSON: Objection to form.
- 7 A. The precise sentence here does not
- 8 include Novartis. The agreement implies that
- 9 Novartis is indeed granting rights to Incyte as
- 10 Incyte is granting rights, in that they are
- 11 both granting each other roles and
- 12 responsibilities in co-development.
- Q. You were talking about the 2009
- 14 final agreement --
- 15 A. No, right here.
- Q. Oh, I'm sorry. Then please show me.
- 17 I didn't understand that.
- 18 A. I'm saying that each party says they
- 19 have development roles and responsibilities.
- 20 And Novartis development responsibilities
- 21 Incyte, Novartis responsibilities, implicit in
- that structure, is that they must have the
- 23 right to do those things with the molecule.
- Q. So that's in the license grant?
- 25 A. No, it's in--

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- Q. Let's look at the license grant,
- 3 which explicitly -- so license grant -- 'hold
- 4 on. I'll withdraw that.
- 5 MS. SIMSON: Actually, Mr. Stops,
- 6 Mr. Stops, you cut off the witness. She
- 7 was not done with her answer. And you cut
- 8 her off. Please let her finish her answer.
- 9 She said, "No, it's," and then you cut her
- 10 off.
- 11 MR. STOPS: Oh, I withdrew that
- 12 question. That was the --
- MS. SIMSON: You didn't withdraw the
- 14 question at the time.
- 15 BY MR. STOPS:
- 16 Q. Actually, I'm going to clarify. You
- 17 can make that same answer. I just want to make
- 18 sure my question was more specific.
- 19 So the licenses granted or proposed
- 20 to be granted under the July 9 term sheet are
- 21 set forth on Page 2 of the July 9 term sheet
- 22 under the word "license," correct?
- 23 A. That is a proposed license.
- Q. And the license here is a license
- 25 from Incyte to Novartis, correct?

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- 2 A. Yes, but implicit in the development
- 3 roles is that there are licenses flowing in
- 4 both directions permitting the parties to do
- 5 their collaboration in their respective
- 6 territories.
- 7 Q. Okay. So there is an invisible
- 8 license grant that I'm not seeing here?
- 9 MS. SIMSON: Objection to form.
- 10 Mischaracterizes her testimony, and
- 11 argumentative.
- 12 A. The parties go on to make that
- 13 license grant explicit in the final agreement.
- Q. So the final agreement is changed to
- 15 have a licensed grant from Novartis to Incyte;
- 16 is that right?
- 17 MS. SIMSON: Objection to form.
- 18 Mischaracterizes testimony.
- 19 A. The license agreement is definitely
- 20 fatter than the term sheet. There is a lot of
- 21 stuff in here that is not in here, right?
- Q. Okay. So let's just work on
- licensed IP for a minute. We'll progress
- 24 through this. The second clause -- sorry, so
- 25 just -- just so we're clear on the first

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 clause.
- The first clause is: "Any patent or
- 4 proprietary know-how owned or controlled by
- 5 Incyte as of the effective date, " right?
- 6 A. That is what it says.
- 7 Q. And is it your position that the
- 8 licensed IP definition in the July 9 term sheet
- 9 also includes any patent or proprietary
- 10 know-how owned or controlled by Novartis or its
- 11 affiliates as of the effective date?
- MS. SIMSON: Objection to form.
- 13 Also object to the extent you're asking for
- 14 a legal conclusion or opinion.
- 15 A. I am not implying the words say that
- 16 Novartis is granting a license. They don't say
- 17 that --
- 18 Q. Okay.
- 19 A. -- in the first half. I am saying
- 20 that in practical terms, we know that in order
- 21 to practice the things the rest of the term
- 22 sheet says, that such licenses must go in both
- 23 directions. No collaboration would be struck
- 24 that prohibited the -- for instance, Incyte
- 25 from doing things because of -- doing things

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- 2 that would benefit both parties because of IP
- 3 held by the other party, right?
- 4 The parties are collaborating. Both
- 5 parties benefit from the success of the drug.
- 6 In particular in this case, but broadly, both
- 7 parties benefit from the success in each
- 8 other's territories. And because of that, it
- 9 is -- it is necessary that each party not block
- 10 the success of the drug.
- 11 Q. Aren't --
- 12 A. And permit the activities of the
- 13 development responsibilities.
- Q. Aren't there a lot of activities
- 15 that -- just because an activity could
- 16 potentially benefit both parties, it doesn't
- 17 mean that the parties are allowed to do it
- 18 under the agreement, does it?
- MS. SIMSON: Objection to form.
- 20 Mischaracterizes the testimony.
- 21 A. I certainly never said just because
- 22 they would benefit, but in this big fat
- 23 agreement, are licenses granted from both sides
- in order to execute the collaboration.
- Q. Would you agree that no final

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 agreement could be reached that prohibited
- 3 Incyte from doing things that would benefit
- 4 both parties?
- 5 MS. SIMSON: Objection to form.
- Waque.
- 7 A. Doing things. It's hard for me to
- 8 imagine all the variations that things might be
- 9 and, therefore, it is a little hard to answer
- 10 that question.
- 11 Q. Those were your words, Doctor.
- 12 A. My -- those indeed probably were my
- words, but what was intended is those things
- 14 that are described in the roles and
- 15 responsibilities and the collaboration between
- 16 the parties. So I was referring to the
- 17 specifics, not to all things as I interpreted
- 18 your question.
- 19 Q. So you're saying, I guess, going --
- 20 still trying to understand your position on
- 21 licensed IP.
- You're saying that there is a
- 23 necessary implicit inclusion in licensed IP in
- 24 the July 9 term sheet of any patent or
- 25 proprietary know-how owned or controlled by

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Novartis or its affiliates as of the effective
- 3 date?
- 4 MS. SIMSON: Objection to form, and
- 5 to the extent it mischaracterizes the prior
- 6 testimony.
- 7 A. I'm saying there is an implicit
- 8 structure which ends up being reflected in the
- 9 final agreement that does indeed -- the
- 10 implicit structure results in exchange of IP
- 11 between the two parties in the final agreement;
- 12 not in the term sheet.
- Q. Okay. I think I get it. But it's
- 14 not based on the words of the licensed IP
- 15 definition?
- MS. SIMSON: Objection to form.
- 17 A. It is not based on the first phrase
- 18 of the licensed IP definition.
- 19 Q. Right. Okay. Okay. Understood.
- So the actual words of the licensed
- 21 IP definition: Any patents or proprietary
- 22 know-how controlled -- sorry -- any patents or
- 23 proprietary know-how owned or controlled by
- 24 Incyte or its affiliates as of the effective
- 25 date, those words only concern Incyte, right?

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- 2 MS. SIMSON: Objection to form.
- 3 A. The word "Novartis" is not in those
- 4 words.
- 5 Q. Now let's move on to the second
- 6 portion of the licensed IP definition, which
- 7 is, "or that is acquired or developed during
- 8 the term that is necessary or useful for
- 9 research, developing, making, using, selling,
- 10 offering for sale, importing of licensed
- 11 products."
- 12 Do you see that?
- 13 A. Yes.
- So you interpret the second portion
- of the sentence to include Novartis based on
- 16 the passive voice and the lack of an
- 17 explicit -- the identified actor in the second
- 18 line, correct?
- 19 MS. SIMSON: Objection to form.
- 20 A. Broadly speaking, I think that is
- 21 correct.
- Q. Okay. And to be -- so we're very
- 23 clear on it, where it says, "or that is
- 24 acquired or developed," those words do not have
- 25 an explicit actor, correct?

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- 2 A. Those words do not have an explicit
- 3 actor.
- 4 Q. So you read that to include Incyte
- 5 or Novartis?
- A. As parties to the agreement.
- 7 Q. Now, you've reviewed the July 27
- 8 draft agreement, correct?
- 9 A. I'm sure I have.
- 10 Q. It was the first draft agreement
- 11 exchanged between the parties.
- 12 A. Okay.
- 13 Q. Let me mark that.
- MS. SIMSON: I'm just going to
- object to that characterization. It was
- the first draft sent by Incyte to Novartis.
- 17 MR. STOPS: Just for clarification,
- are you aware of any other draft agreements
- that were exchanged before the July 27
- 20 draft?
- 21 MS. SIMSON: I was just making clear
- that it wasn't an exchange on the same day.
- THE WITNESS: It was one draft.
- MS. SIMSON: It was just one draft.
- 25 (Pullan Exhibit 1005, First Draft

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Agreement dated July 27, 2009, marked for
- 3 identification.)
- 4 BY MR. STOPS:
- 5 Q. Dr. Pullan, I'm handing you what is
- 6 marked as Pullan Exhibit 1005.
- 7 A. Thank you.
- 8 Q. Exhibit 1005 is an Incyte draft, if
- 9 you look at the top-right corner dated July 27,
- 10 2009, correct?
- 11 A. Correct.
- 12 Q. And --
- MS. SIMSON: Sorry, one second.
- 14 BY MR. STOPS:
- 15 Q. You reviewed this document before,
- 16 correct?
- 17 MS. SIMSON: I'm just going to make
- the same objection I did before that
- 19 there's no cover email associated with
- this, so it's -- it's not -- I can't tell
- 21 whether or not this is the draft that was
- indeed sent to Novartis on this day or it
- just has this stamp on the top-right
- 24 corner. I don't have the full document
- 25 family here.

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- 2 MR. STOPS: Okay.
- 3 BY MR. STOPS:
- 4 Q. If you would turn to Page 5 of the
- 5 Exhibit 1005.
- 6 A. Yes.
- 7 Q. You see at 1.34 a definition
- 8 entitled: Incyte IP?
- 9 A. Yes.
- 10 Q. And Incyte IP means Incyte know-how
- 11 and Incyte patent rights, right?
- 12 A. Yes.
- 13 Q. It's not your opinion that Incyte IP
- 14 includes any Novartis know-how or Novartis
- 15 patent rights, correct?
- 16 A. That is correct.
- 17 MS. SIMSON: Objection to form.
- 18 BY MR. STOPS:
- 19 Q. Just making sure.
- The next definition under is:
- 21 Incyte know-how at 1.35.
- Do you see that?
- 23 A. Yes, sir.
- Q. And Incyte know-how means:
- 25 "Know-how controlled by Incyte or its

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- 2 affiliates as of the effective date or that is
- 3 acquired or developed during the term that's
- 4 necessary or useful to develop a commercialized
- 5 licensed product."
- 6 Do you see that?
- 7 A. Yes, I do.
- 8 Q. And Incyte patent rights, at 1.36,
- 9 means: "Those patent rights controlled by
- 10 Incyte or its affiliates as of the effective
- 11 date or that are acquired or developed during
- 12 the term that are necessary or useful to
- 13 develop or commercialize." And then it
- 14 provides a longer definition of cMET licensed
- 15 compounds and JAK licensed compounds --
- MS. SIMSON: Slow down, Eric. I'm
- 17 having trouble understanding you.
- 18 MR. STOPS: Too much coffee already.
- 19 BY MR. STOPS:
- Q. CMET licensed compounds and JAK
- 21 licensed compounds.
- Do you see that?
- MS. SIMSON: I am just going to
- 24 object. I think it's cMET patent licensed and
- 25 JAK patent licensed.

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- THE WITNESS: Both.
- 3 MS. SIMSON: Are you talking about
- 4 the underlying terms?
- 5 BY MR. STOPS:
- 6 Q. So the "A" -- the -- right after the
- 7 "A," the cMET licensed compounds, and B, JAK
- 8 licensed compounds. Then there is more to
- 9 it -- there's more in there, but it's generally
- 10 the compounds.
- 11 Do you see that?
- 12 A. Yes, I see that.
- 13 Q. Both the Incyte know-how and Incyte
- 14 patent rights definitions which are part of the
- 15 Incyte IP use the same structure as licensed IP
- in the July 9 term sheet, correct?
- 17 MS. SIMSON: Objection to form.
- 18 Also object to the extent asking for a
- 19 legal opinion or a legal conclusion.
- 20 A. There is a distinction in that the
- 21 terms start with the word Incyte. The licensed
- 22 IP in the term sheet did not start with the
- 23 word Incyte. It did not say Incyte licensed
- 24 IP. It said licensed IP.
- So there is a difference, but the

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- 2 phrases are in both of these, as the phrases
- 3 are in the Novartis.
- 4 Q. Yes. So both the know-how -- Incyte
- 5 know-how and Incyte patent rights include the
- 6 second clause: Or that is acquired or
- 7 developed during the term. Right?
- 8 A. Actually slightly wrong, one says:
- 9 That is, and the other one says: That are.
- 10 Q. Okay. Do you read anything into the
- 11 difference between those?
- 12 A. No.
- 13 Q. Is the lack of an explicit actor and
- 14 the use of the passive voice in Incyte know-how
- 15 and Incyte patent rights indicating that those
- 16 terms include both Incyte and Novartis as the
- 17 actor?
- MS. SIMSON: Objection to form.
- 19 Passive voice or future voice?
- MR. STOPS: It's not past. It's
- 21 passive.
- MS. SIMSON: Oh, I heard past.
- 23 Sorry, I apologize.
- A. Again, I'm not issuing a legal
- opinion, but I think it would be read that

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- 2 because there's the word Incyte first in the
- 3 defined term, that one would imply the
- 4 possessive Incyte patent rights to include
- 5 Incyte, and not Novartis.
- 6 Q. So your position is that the
- 7 distinction between licensed IP in the term
- 8 sheets and Incyte IP in the July 27 draft
- 9 agreement is in the name of the defined term,
- 10 licensed IP versus Incyte IP; is that right?
- 11 MS. SIMSON: Objection to form.
- 12 Mischaracterizes her testimony.
- 13 A. And the concept of the -- the point
- 14 of these -- the fact that licensed IP is now
- 15 broken into Novartis IP and Incyte IP.
- 16 Q. You agree it uses the same structure
- 17 of the -- that is acquired or developed during
- 18 the term, correct?
- 19 MS. SIMSON: Objection to form.
- Vaque by "it."
- 21 A. I believe I have answered that I can
- read the words that are acquired in both forms.
- Q. And they're the same, right?
- MS. SIMSON: Objection to form.
- 25 A. Except for is and are.

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- Q. Okay. In the July 9 term sheet on
- 3 the front page, the products being licensed are
- 4 Incyte's cMET program and Incyte's JAK program,
- 5 correct?
- 6 MS. SIMSON: Objection to form. I'm
- 7 not quite sure where you are.
- 8 MR. STOPS: Maybe I'm saying this
- 9 wrong.
- 10 BY MR. STOPS:
- 11 Q. If you look at the -- I'm looking at
- 12 the licensed products. It's the third box down
- on the July 9 term sheet.
- MS. SIMSON: Sorry, Mr. Stops, are
- 15 you in the recitals? You said license.
- 16 That's why I got confused.
- 17 MR. STOPS: Still talking about the
- July 9 term sheet, like I said. In the
- third box down states: Licensed products.
- Are we all on the same page?
- MS. SIMSON: I'm with you.
- 22 BY MR. STOPS:
- Q. The products that are being licensed
- 24 are the Incyte cMET program and the JAK --
- 25 Incyte JAK program.

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- 2 Do you see that?
- 3 A. Yes.
- 4 Q. The licensed products in this
- 5 definition are Incyte products, correct?
- 6 MS. SIMSON: Objection to form.
- 7 A. They appear to be Incyte products,
- 8 yes.
- 9 Q. Why does it say licensed products
- 10 then?
- 11 MS. SIMSON: Objection to form.
- 12 Calls for speculation. Also object to the
- extent asking for a legal opinion or a
- 14 legal conclusion.
- 15 A. This is a term sheet; this is the
- 16 full agreement. There are -- I write term
- 17 sheets all the time. These are categories as
- 18 well as predecessors to the defined terms of
- 19 the final agreement. The parties utilize words
- in a way that reflect a mutual understanding
- and are completed in the final agreement.
- Q. So you're saying licensed IP because
- you use the word "license" should have actually
- 24 said Incyte IP in the term sheet?
- MS. SIMSON: Objection to form --

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- 2 A. That is not what I said.
- 3 MS. SIMSON: -- mischaracterizes
- 4 testimony.
- 5 BY MR. STOPS:
- 6 Q. Now, still on the term sheet, your
- 7 position is that licensed IP was a streamline
- 8 to exclude know-how during the contract
- 9 drafting stage, right?
- 10 MS. SIMSON: Objection to form.
- 11 Mischaracterizes her testimony and
- opinions.
- 13 A. So the exclusion of know-how was
- 14 necessary for the royalty term because
- 15 otherwise the royalty term would have no finite
- 16 end --
- 17 Q. So in -- sorry. I cut you off.
- 18 A. -- as know-how has no finite end.
- 19 Q. So under the July 9 term sheet, the
- 20 royalty term does not have a finite end,
- 21 correct?
- MS. SIMSON: Objection to form. And
- 23 mischaracterizes the document.
- 24 MR. STOPS: I'll restate that.
- 25 BY MR. STOPS:

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. I thought what you just said was
- 3 that under the July 9 term sheet it's your
- 4 opinion that the royalty term does not have a
- 5 finite end?
- 6 MS. SIMSON: Mischaracterizes her
- 7 testimony. I'll object on that basis.
- 8 A. That is not what I said.
- 9 Q. Let me read back what you said.
- 10 Maybe we can make this clear. You said, "So
- 11 you said the exclusion of know-how was
- 12 necessary for the royalty term because
- 13 otherwise the royalty term would have no finite
- 14 end."
- MS. SIMSON: And I just want to note
- for the record, you cut her off, and then
- she said know-how has no finite end.
- MR. STOPS: Oh, okay.
- 19 MS. SIMSON: So you read it back,
- 20 Counsel. Do you have a question?
- 21 BY MR. STOPS:
- Q. My question then is so under the
- July 9 term sheet, it is your opinion that the
- 24 royalty term does not have a finite end because
- 25 know-how doesn't have a finite end; is that

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 right?
- 3 MS. SIMSON: That mischaracterizes
- 4 her opinions, and I'll object on that
- 5 basis.
- 6 A. That is not what I said. I said the
- 7 purpose of splitting out know-how from licensed
- 8 IP that ends up in the final agreement, the
- 9 purpose is to make it clear that there is a
- 10 finite end, but one could also argue that the
- 11 last-to-expire valid claim refers to patents.
- 12 And therefore there is a finite end. But still
- 13 I think the purpose was the clarification that
- 14 what we're talking about is patents.
- 15 Q. If you look underneath the royalty
- 16 term, there is a definition of valid claim,
- 17 isn't there?
- 18 A. Yes.
- 19 MS. SIMSON: Counsel, just to make
- sure we're looking at the same thing, are
- 21 you still under the term sheet or the --
- 22 O. Under the term sheet under the
- 23 royalty term, there is a definition of valid
- 24 claim, correct?
- 25 A. Yes.

- 1 L. Pullan, Ph.D. Highly Confidential
- O. And that definition of valid claim
- 3 is limited to patents, correct? Claims of
- 4 patents, correct.
- 5 A. That is what it says. Patent and
- 6 patent applications.
- 7 Q. Yes. So in the royalty term, in the
- 8 July 9 term sheet where it says, "valid claim
- 9 within licensed IP, " there is no ambiguity
- 10 there because it only includes patents by
- 11 virtue of the words "valid claim," correct?
- MS. SIMSON: Objection to form.
- Object to the extent you're calling for a
- 14 legal conclusion or legal opinion.
- 15 A. I would argue that it is probably
- 16 not something that people would misinterpret,
- 17 but that the enhancement of clarity was to say
- 18 valid claim within the licensed patents.
- 19 Q. But you are not arguing that there
- 20 is any lack of clarity of valid claim within
- 21 licensed IP as including -- potentially
- including know-how, correct?
- MS. SIMSON: Objection to form.
- 24 A. Can you --
- MS. SIMSON: Yeah.

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- 2 A. -- rephrase that question because I
- 3 sort of lost it.
- 4 Q. Sure. In the royalty term
- 5 provision in the July 9 term sheet, no one
- 6 would think that the phrase "valid claim"
- 7 within licensed IP is referring to know-how,
- 8 correct.
- 9 MS. SIMSON: Objection to form.
- 10 A. Probably we would not claim that a
- 11 valid claim referred to know-how.
- 12 Q. So the phrase "valid claim within a
- 13 licensed IP" only refers to patents and patent
- 14 applications, correct?
- MS. SIMSON: Objection to form.
- 16 A. It seems to refer to patents and
- 17 patent applications.
- 18 Q. So now still with the term sheet but
- 19 now the -- I'll start that again.
- MS. SIMSON: Sorry, Mr. Stops. I
- 21 didn't hear what you said.
- MR. STOPS: I said I'll start that
- 23 again. I'm sorry.
- 24 BY MR. STOPS:
- Q. So I understand your position

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 correctly, it's your opinion that licensed IP
- 3 in the July 9 term sheet has the same meaning
- 4 as licensed patent rights in the 2009 final
- 5 agreement, correct?
- 6 A. The same --
- 7 MS. SIMSON: Objection to form.
- 8 A. -- intention.
- 9 Q. What's the difference between -- I
- 10 said same meaning; you said same intention.
- 11 I'm just trying to understand what the
- 12 difference is there.
- 13 A. I'm not a lawyer. So I'm not trying
- 14 to parse every word. I'm trying to get at the
- 15 essence of the agreement.
- Q. Do they mean something different?
- 17 MS. SIMSON: Objection to form.
- 18 Asked and answered.
- 19 BY MR. STOPS:
- Q. I mean, that's what this whole case
- 21 is about, right?
- MS. SIMSON: Objection to form.
- 23 A. This case is about what the parties
- 24 agreed to. It is not a dance of words. It is
- 25 what the parties agreed to, and that is shaped

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 by the intended relationship and the roles and
- 3 responsibilities of the parties and the
- 4 collaboration.
- 5 Q. It's what the parties agreed to as
- 6 reflected in the words of the agreement, right?
- 7 MS. SIMSON: Objection to form.
- 8 Argumentative.
- 9 A. The attempt is, indeed, to capture
- 10 the intentions in the words.
- 11 Q. Do parties ever get it wrong?
- MS. SIMSON: Objection to form.
- Vague.
- 14 BY MR. STOPS:
- Q. Do parties ever fail to properly
- 16 capture their intent in the words of a final
- 17 agreement?
- MS. SIMSON: Objection to form.
- 19 BY MR. STOPS:
- 20 O. You've been involved in a lot of
- 21 agreements over the years.
- Do parties ever get it wrong and
- 23 fail to accurately capture their intent in the
- 24 words of the agreement?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Argumentative. Object to the extent you're
- asking for a legal opinion or legal
- 4 conclusion.
- 5 Dr. Pullan, you can answer that if
- 6 you can.
- 7 A. Parties may sign agreements that
- 8 fail to be clear or fail to capture items which
- 9 are necessary to explain how to work together,
- 10 yes.
- 11 Q. Is your opinion that parties can
- 12 have different understandings of the words of
- 13 agreements at the time the agreement was
- 14 signed?
- MS. SIMSON: Objection to form.
- 16 Mischaracterizes her opinions and her
- 17 testimony. And object to the extent you're
- asking for a legal opinion or legal
- 19 conclusion.
- 20 A. Parties are a conglomeration of
- 21 human beings, and we're all fallible. So I
- 22 would suspect that there could be nuances of
- 23 variation across different people within a
- 24 party and across parties.
- Q. So you would agree that parties

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 sometimes agree to things that they didn't
- 3 intend to, correct?
- 4 MS. SIMSON: Objection to form.
- 5 Mischaracterizes her testimony.
- 6 A. I think your other question was
- 7 better. Do parties always have the same
- 8 understanding? I think that's the discrepancy
- 9 that does sometimes occur. Or there's
- 10 incomplete pieces, incomplete definition of the
- 11 agreement.
- 12 Q. So a party could agree to something
- 13 that they hadn't intended to, correct?
- 14 A. You just asked me that.
- MS. SIMSON: Objection to form.
- 16 A. I said your other phrasing was much
- 17 superior.
- 18 Q. Have you ever been involved in an
- 19 agreement where a client agreed to something
- 20 that it had not intended to?
- MS. SIMSON: Objection to form.
- Vague.
- I'm also going to instruct
- Dr. Pullan that to the extent that question
- is going to have her violate

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- 1 L. Pullan, Ph.D. Highly Confidential
- 2 confidentiality obligations or privilege
- 3 that she may have to some other party that
- 4 is not a party to this lawsuit, I would
- 5 instruct her not to answer. If you're
- 6 going to, you know, waive privilege, I
- 7 don't want you to do that with respect to
- 8 another party and certainly not for
- 9 Novartis either, but I want you to be very
- 10 careful when you answer that question with
- 11 respect to confidentiality and privilege
- obligations you may owe to others.
- And in case it's not clear, we would
- 14 like this transcript marked highly
- 15 confidential.
- 16 A. I'm -- I'm cognizant of
- 17 confidentiality and I appreciate that and do
- 18 not want to violate my client's
- 19 confidentiality, but can I think of an example
- 20 that meets your question, and off the top of my
- 21 head, I cannot think of an example.
- Q. Okay. So you said that interpreting
- 23 an agreement is not a dance of words.
- What did you mean by that?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I probably should not use casual
- 3 expressions and I apologize for that. But what
- 4 I mean is that as the parties work together to
- 5 structure the agreement, it is not about
- 6 scoring points with words, it's not about
- 7 beating the other side up.
- 8 The idea of coming to an agreement
- 9 is to create a structure that enables the
- 10 parties to work successfully with each other,
- 11 such that, again, both can share the success
- 12 that comes with a successful drug.
- The ideal agreement is one that you
- 14 come to agreement and you put it in the drawer
- 15 and you never look at it again because you work
- 16 well together, you both know the purposes of
- 17 what you're doing. That's what the words are
- 18 supposed to enable you to do. It is not the
- 19 point to create words on a piece of paper. It
- 20 is the point to create a relationship that
- 21 works.
- Q. Each party, in negotiating an
- 23 agreement, is acting in their own
- 24 self-interest, right?
- MS. SIMSON: Objection to form.

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- Objection to the extent you're asking for a
- 3 legal conclusion or legal opinion.
- 4 A. I'm -- I am trained as a biochemist.
- 5 I believe all organisms act in their own
- 6 interest down to the single cell that swims
- 7 to -- toward food and -- I think that's a
- 8 general statement of life.
- 9 Q. So at least up until the execution
- 10 of an agreement, the parties to the agreement
- 11 are adversaries, correct?
- MS. SIMSON: Objection to form.
- 13 BY MR. STOPS:
- Q. And hire expensive lawyers, right?
- MS. SIMSON: Same objection.
- 16 A. There is no doubt they hire
- 17 expensive lawyers. All lawyers are expensive.
- 18 Q. Seriously, the part -- up until --
- 19 at least up until the point of signing of an
- 20 agreement, the parties are -- or are, as you
- 21 said, work in their own self-interests, but
- they're adversaries, right?
- MS. SIMSON: Objection to form.
- 24 A. They are working in their own
- 25 self-interest, but they are working to become

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- 1 L. Pullan, Ph.D. Highly Confidential
- 2 partners. They are not trying to score points.
- 3 They are trying to create an agreement that
- 4 works for them and, necessarily, in these long
- 5 relationships, that -- a sure recipe for
- 6 failure is to create a totally win-win on your
- 7 side, lose on the other side agreement, because
- 8 we're talking about a relationship that lasts
- 9 ten-plus years, right? You are not trying to
- 10 score little brownie points by saying, Oh, I
- 11 got one over on them.
- In fact, I have an example, which I
- 13 cannot name the company, but one time

We

25 are not adversaries, we are working to try to

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- 2 become partners, and as such, we do not want to
- 3 screw the other side over.
- 4 Q. Both parties are maximizing their
- 5 return in the agreement, correct?
- 6 MS. SIMSON: Objection to form.
- 7 A. Well --
- 8 MS. SIMSON: And objection to the
- 9 extent you're asking for a legal opinion
- 10 and legal conclusion.
- 11 A. Both sides attempt to maximize
- 12 return through a successful relationship.
- Q. So we were talking about whether
- 14 licensed IP in July 9 term sheet and licensed
- 15 patent rights in the final agreement had the
- 16 same meaning, and I think your answer was that
- 17 they had the same intent; is that accurate?
- 18 MS. SIMSON: Objection to form, and
- object to the extent it mischaracterizes
- 20 prior testimony. I -- I also think your
- 21 question there is vague.
- 22 A. Would you like to read me back my
- 23 answer and I'll -- what the question --
- Q. Well, I asked you if licensed IP in
- 25 the July 9 term sheet and licensed patent

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 rights in the final 2009 agreement had the same
- 3 meaning, and you -- you said that -- you
- 4 changed it and said they the same intent; is
- 5 that correct?
- 6 A. Correct.
- 7 MS. SIMSON: Objection to form.
- 8 A. Because I am not attempting to
- 9 attribute to myself a legal interpretation.
- 10 Q. Okay. Can you articulate any
- 11 difference in the meanings between licensed IP
- 12 definition in the July 9 term sheet and the
- licensed patent rights definition in the 2009
- 14 final agreement?
- MS. SIMSON: Objection to form and
- to the extent it you're asking for a legal
- opinion.
- 18 A. I'm sorry, my brain is wandering a
- 19 little. I think I need a cookie break.
- MR. STOPS: Shall we break for
- 21 lunch?
- THE WITNESS: Yes, that would make
- sense.
- MS. SIMSON: Do you want to withdraw
- 25 the question?

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- 2 MR. STOPS: I guess I did have a
- 3 question pending there.
- 4 BY MR. STOPS:
- 5 Q. Can you answer that question and
- 6 then we'll -- we'll break?
- 7 A. Can you say it one more time. I'm
- 8 sorry. I just sort of reached this point my
- 9 brain started going --
- MS. SIMSON: It's past 1:00. You're
- 11 probably hungry.
- 12 BY MR. STOPS:
- 13 Q. So the question was just, can you
- 14 articulate any difference in the meanings of
- licensed IP in the July 9 term sheet and
- 16 licensed patent rights in the final -- final
- 17 agreement?
- MS. SIMSON: Objection to form.
- 19 Object to the extent you're asking for a
- legal opinion or legal conclusion. Also I
- think the question is vague.
- 22 A. So if you are asking me do I think
- 23 they serve the same intent, I think that is
- 24 true.
- Q. Okay. I wasn't asking you that.

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- 2 A. And --
- 3 Q. I was asking if you can articulate
- 4 any difference in the meanings between them?
- 5 MS. SIMSON: Same objections.
- 6 A. I think I cannot articulate any
- 7 important difference. I'm not trying to be a
- 8 lawyer.
- 9 MR. STOPS: Okay. Let's break.
- 10 THE VIDEOGRAPHER: The time is
- 1:13 p.m. We're going off the record.
- 12 (Luncheon recess.)
- 13 THE VIDEOGRAPHER: We are back on
- the record. The time is 2:13 p.m.
- 15 BY MR. STOPS:
- 16 Q. Dr. Pullan, I'm handing you a
- 17 document marked as Exhibit 1006.
- 18 (Pullan Exhibit 1006,
- 19 Incyte-Innovent Agreement, marked for
- 20 identification.)
- 21 BY MR. STOPS:
- Q. I believe this is the Incyte
- 23 Innovent agreement that you referred to in your
- 24 rebuttal report that was in Dr. Rao's opening
- 25 report; is that correct?

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- 2 A. That is correct.
- 3 Q. And so let's go to the royalty
- 4 provisions in this. It's Page 36, Section 7.3.
- 5 And you reviewed this agreement,
- 6 correct?
- 7 A. Yes, I did review this agreement.
- 8 O. So in Section 7.3.1 it's titled:
- 9 Generally. This sets forth the existence of
- 10 royalties from Innovent to Incyte; is that
- 11 correct?
- 12 A. Let me --
- 13 Q. Yes.
- 14 A. Yes, that appears to be correct.
- Q. And as far as I'm reading it, this
- seems to be one-way royalties, Innovent to
- 17 Incyte?
- 18 MS. SIMSON: And, Dr. Pullan, in
- order to answer that question if you need
- to take another look at the agreement, feel
- 21 free to do so.
- 22 THE WITNESS: Right.
- A. As I remember there is combination
- 24 products, joint IP, things like that. So there
- 25 are royalties potentially in both directions,

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- 2 as I remember.
- 3 Q. Contingent royalties --
- 4 (Multiple speakers.)
- 5 A. Contingent --
- 6 MS. SIMSON: Objection to form.
- 7 Q. That's fine. It doesn't matter for
- 8 the next question. The Section 7.3.2 on
- 9 Page 37 of Exhibit 1006, there is a section
- 10 entitled: Royalty terms.
- 11 Do you see that?
- 12 A. Yes.
- Q. And the royalty terms sets forth the
- 14 term of the royalties, right?
- 15 And one of the potential end
- 16 conditions of the royalty term is Section A:
- 17 Expiration of a valid claim covering such
- 18 licensed products in such region.
- 19 Do you see that?
- 20 A. I see that.
- 21 Q. So this doesn't -- in this it
- doesn't specify any parties' patent rights
- 23 here.
- 24 The term is just valid claim,
- 25 correct?

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- MS. SIMSON: Objection to form.
- 3 A. The --
- 4 MS. SIMSON: And object to the
- 5 extent you're asking for a legal opinion or
- 6 legal conclusion.
- 7 A. It does say, "expiration of a valid
- 8 claim covering such licensed product."
- 9 Q. And valid claim is capitalized
- 10 indicating that it's a defined term, right?
- 11 A. Correct.
- 12 O. So the definition section is at the
- 13 end of this one?
- 14 A. Oh.
- 15 Q. So let's, I guess, flip to the
- 16 definition section, if you would. I guess,
- 17 first just if you look at Page 67 -- tell me
- 18 when you reach there.
- 19 A. I'm at 67.
- Q. And you see there is a definition
- 21 that defines "INCY patent"?
- 22 A. Yes.
- Q. You understand that to be Incyte
- 24 patents, correct?
- 25 A. Correct.

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- Q. And on the next page, 68, there is
- 3 an "INNO patent" definition?
- 4 A. Yes.
- 5 Q. Which, I believe, corresponds to
- 6 Innovent patents, correct?
- 7 A. I believe that to be true.
- 8 Q. Then the operative term in that
- 9 royalty provision is valid claim, and that
- 10 appears on Page 73?
- 11 A. Okay.
- 12 Q. And take a look at this and you
- 13 don't have to read it out loud. I do not -- I
- 14 do not see any specification of either parties
- or any parties' patents by definition in this
- 16 section, like in other words, I don't see it
- 17 specifying Incyte patents or Innovent patents?
- 18 A. In this --
- 19 MS. SIMSON: Objection to form.
- 20 BY MR. STOPS:
- 21 Q. Correct. In the definition of valid
- 22 claim. I just want you to confirm that.
- 23 A. Confirmed.
- Q. So with respect to the royalty term
- 25 provision, that depends upon -- on expiration

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- 2 of a valid claim covering such licensed product
- 3 in such region, whose patents does it depend on
- 4 in your opinion?
- 5 MS. SIMSON: Objection to form.
- 6 Objection to the extent you're asking for a
- 7 legal conclusion or a legal opinion.
- 8 A. So as I remember, there is the
- 9 potential for a licensed product to be a
- 10 combination product, which means, it could be
- 11 either parties' patents.
- 12 Q. Okay. So does it matter which
- 13 product that we're referring to under the
- 14 agreement, which way -- sorry.
- Does which product is being sold
- 16 change which parties' patents are relevant to
- 17 that termination provision?
- MS. SIMSON: Objection to form.
- 19 Objection to the extent you're asking for a
- legal conclusion or a legal opinion.
- 21 A. So it matters whose patents cover
- the product only to the extent that that's
- 23 where the patents come from. The royalty term
- 24 is not dependent in this agreement on whose
- 25 patents are being applied.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. So, hypothetically, assume both
- 3 parties had patents that covered the product,
- 4 the royalty term would go out until the last of
- 5 either parties?
- 6 MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- 8 legal conclusion or a legal opinion. And
- 9 incomplete hypothetical.
- 10 A. As a hypothetical, it seems that
- 11 the -- if there were patents from both parties,
- 12 it would go until the last valid claim of those
- 13 patents.
- Q. Okay. And that's because the valid
- 15 claim definition doesn't specify a party?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- legal conclusion or a legal opinion.
- 19 A. Thank you.
- 20 That, and the royalty term
- 21 definition also doesn't say that it is a valid
- 22 claim of a particular parties.
- Q. Right. So you would have a
- 24 different opinion if it said a valid claim of
- 25 Incyte's patents?

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- 2 A. Correct.
- 3 Q. So the -- the final agreement
- 4 between Incyte and Novartis, the -- the final
- 5 agreement between Incyte and Novartis, the 2009
- 6 agreement, could have worded things like the
- 7 Innovent agreement?
- 8 MS. SIMSON: Objection to form.
- 9 Calls for speculation. Object to the
- 10 extent you're asking for a legal conclusion
- or a legal opinion.
- 12 A. Could have, would have, should have,
- maybe, who knows, but what matters is what they
- 14 didn't say, and what the parties intended.
- MS. SIMSON: I don't think she was
- done with her answer.
- 17 Q. I'm sorry.
- 18 A. I think the parties' intent was for
- 19 a collaboration and for the -- the benefit to
- 20 flow to both parties based on both parties'
- 21 contributions.
- 22 Q. Now, you just interpreted the
- 23 Innovent agreement based on the words of the
- 24 agreement itself?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- Objection to the extent calling for a legal
- 3 conclusion or legal opinion.
- 4 A. I brought to the agreement my
- 5 knowledge of how agreements are generally
- 6 structured. These things can be hard to read
- 7 if you don't bring that context, right? You
- 8 need to understand what a combination product
- 9 is, and that it could represent IP from either
- 10 party. There are lots of words, and it's much
- 11 easier to read the words and get what they mean
- if you're bringing knowledge and perspective to
- 13 the words.
- 14 Q. In the Innovent agreement, do you
- 15 know if the parties intended that the royalties
- 16 would only be paid as long as Incyte had
- 17 patents?
- 18 MS. SIMSON: Objection to form.
- 19 Call for speculation. Object to the extent
- you're asking for a legal conclusion or
- 21 legal opinion.
- 22 A. I believe the parties agreed that
- there would be royalties as long as there were
- 24 patents covering the product; patents, period.
- Q. And you're basing that on the words

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- 2 of the agreement?
- MS. SIMSON: Objection to form.
- 4 Asked and answered.
- 5 A. The words of the agreement and the
- 6 knowledge that there was a complex relationship
- 7 with the parties bringing multiple molecules,
- 8 multiple contributions, and mutually
- 9 benefitting.
- 10 Q. And you're reading that into the
- 11 agreement, right?
- MS. SIMSON: Objection to form.
- 13 A. I'm not reading it into the
- 14 agreement.
- 15 Q. I'm sorry. That's based on your
- 16 reading of the agreement?
- 17 MS. SIMSON: Same objection. And
- 18 asked and answered.
- 19 A. It is in the agreement.
- Q. And you don't know if the parties
- intended something different in actuality,
- 22 right?
- MS. SIMSON: Objection to form. And
- object to the extent you're calling for a
- legal conclusion or legal opinion.

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- 2 A. I have no reason to suspect they
- 3 intended something other than what resulted in
- 4 the agreement. I have no access to their term
- 5 sheet history, the internal documentation.
- 6 This is the only piece of evidence I have.
- 7 Q. And yet you're able to interpret the
- 8 agreement, right?
- 9 MS. SIMSON: Objection to form.
- 10 A. With difficulty. It's hard work.
- 11 Q. So let's go to the 2009
- 12 Incyte-Novartis agreement.
- MS. SIMSON: Can you identify which
- 14 exhibit that is for the witness?
- 15 Q. 1001, please. And you can put the
- 16 other documents to the side if you want to get
- 17 them out of your way. My next set of questions
- 18 is on the agreement itself.
- 19 So if you would turn to the royalty
- 20 section of Exhibit 1001 that is on page --
- 21 starts on Page 56.
- 22 A. Yes.
- Q. And you see there is a Section 8.3
- 24 entitled: Royalties?
- 25 A. Yes.

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- Q. I guess I'll start at the top.
- 3 Section 8.3(a) are Novartis royalties to
- 4 Incyte, right?
- 5 A. That is correct.
- 6 Q. And 8.3(a)(i), Roman -- lower case
- 7 Roman i, is cMET license products, right?
- 8 A. That is correct.
- 9 Q. And Section 8.3(a)(i) is a royalty
- 10 from Novartis to Incyte based on sales of
- 11 cMET-licensed products, correct?
- 12 A. That is correct.
- 13 Q. The royalty payments under
- 14 Section 8.3(a)(i) start on the first commercial
- 15 sale of each cMET licensed product, correct?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- 18 legal conclusion or legal opinion.
- 19 A. I concur.
- Q. And the royalty payments under
- 21 Section 8.3(a)(i) end based on the royalty term
- 22 provisions of Section 8.3(c), correct?
- 23 A. I believe that is correct.
- Q. The Novartis territory for cMET
- 25 products is the entire world, correct?

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- 2 A. Correct.
- 3 Q. And just for completeness, that is
- 4 set forth in Section 1.82 on Page 12, correct?
- 5 A. I'll get there. Just a second.
- 6 Yes.
- 7 Q. So flipping back to the royalty --
- 8 royalty provisions. The next Section 8.3(a)(i)
- 9 is the royalty from Novartis to Incyte based on
- 10 sales of JAK-licensed products, correct?
- 11 A. Yes.
- 12 Q. And the royalty payments under
- 13 Section 8.3(a)(i) also start on the first
- 14 commercial sale of each JAK-licensed product,
- 15 correct?
- 16 A. On the net sales.
- 17 Q. Sorry. The start date for the
- 18 royalties under 8.3(a)(i) is the first
- 19 commercial sale, correct?
- 20 A. I don't actually see the words first
- 21 commercial sale.
- Q. I think you have to read that in
- conjunction with the royalty term of 8.3(c).
- 24 A. Right. Yes, from the date of the
- 25 first commercial sale, yes.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. So the royalties under 8.3(a)(i)
- 3 start on the first commercial sale of each
- 4 JAK-licensed product, correct?
- 5 A. Yes.
- 6 Q. And the royalty payments under
- 7 8.3(a)(i) end based on the royalty term
- 8 provisions of 8.3(c), correct?
- 9 A. Correct.
- 10 Q. The Novartis territory for
- 11 JAK-licensed products is the entire world
- 12 except for the United States and its
- 13 territories, right?
- MS. SIMSON: Objection to form.
- 15 A. The entire world other than the
- 16 Incyte territory.
- 17 Q. Which -- okay. And if we look at
- 18 section --
- 19 A. 1.48.
- 20 Q. Thank you -- 1.48, the Incyte
- 21 territory is the United States of America, its
- 22 territories, and possessions, correct?
- 23 A. Correct.
- Q. So under Section 1.82, which is the
- Novartis territory, why isn't the Novartis

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 territory for JAK-licensed products the entire
- 3 world under the agreement?
- 4 MS. SIMSON: Objection to form.
- 5 Calls for speculation. Also object to the
- 6 extent you're asking for a legal conclusion
- 7 or legal opinions.
- 8 A. Presumably, because the parties
- 9 agreed it was not the entire world.
- 10 Q. Sure. 1.82 specifies that
- 11 Novartis's territory for JAK-licensed products
- is the entire world except for the Incyte
- 13 territory, correct?
- 14 A. That is what it says.
- Q. Why don't we read Section 1.82 as
- 16 simultaneously the entire world and the entire
- world other than the Incyte territory?
- MS. SIMSON: Objection to form.
- 19 A. I'm at a loss to answer that
- 20 question.
- Q. Grammatically speaking, it says in
- 22 it at one point, "the entire world and the
- 23 entire world other than the Incyte territory."
- 24 A. I see. There is a semicolon. There
- is an A and a B and there is a reference to

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 cMET and JAK-licensed products. So there is a
- 3 distinction between the two parties as
- 4 illustrated by a number of points.
- 5 Q. So Section 1.82 is directional,
- 6 correct?
- 7 MS. SIMSON: Objection to form.
- 8 Object to the extent you're asking for a
- 9 legal conclusion or a legal opinion.
- 10 A. And I don't even know what it means
- 11 to say directional.
- 12 Q. When you're talking about cMET
- 13 license products, you look to the entire world.
- 14 When you talk about JAK-licensed
- 15 products you look to the entire world other
- 16 than the Incyte territory, right?
- MS. SIMSON: Objection to form.
- 18 A. Those are the words, but I don't
- 19 know what directional means.
- MS. SIMSON: Same objection.
- 21 BY MR. STOPS:
- Q. How would you define the structure
- 23 of Section 1.82?
- MS. SIMSON: Objection to form.
- Object to the extent asking for a legal

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 conclusion or a legal opinion.
- A. I think I would say it -- it means
- 4 Novartis territory for cMET is worldwide;
- 5 Novartis territory for JAK is worldwide minus
- 6 the U.S.
- 7 Q. Would you consider this to be a --
- 8 you would agree that this is a two-part
- 9 definition?
- 10 MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- 12 legal conclusion or legal opinion.
- 13 A. There is an A and a B.
- 14 Q. So this -- the Section 1.82 has a --
- 15 has two parts, one part for cMET-licensed
- 16 products and the other part for JAK-licensed
- 17 products, correct?
- MS. SIMSON: Same objections.
- 19 A. Answered.
- Q. It's a different question.
- A. Not much.
- Q. So the Section 1.82 for Novartis
- 23 territory has one part for Novartis's territory
- 24 for cMET-licensed products and one part for
- Novartis's territory for JAK-licensed products

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- 2 correct?
- MS. SIMSON: Objection to form.
- 4 Objection to the extent you're asking for a
- 5 legal conclusion or legal opinion. Also
- 6 asked and answered.
- 7 A. There are two parts.
- 8 Q. And that you consider this to be a
- 9 conditional definition because it depends on
- 10 what the starting condition is, right?
- 11 MS. SIMSON: Objection to form.
- 12 A. I don't know.
- MS. SIMSON: Objection to the extent
- 14 you're asking for a legal conclusion or legal
- 15 opinion.
- 16 BY MR. STOPS:
- 17 O. In the condition of Novartis's
- 18 territory for cMET-licensed products, you look
- 19 to the entire world.
- 20 For the condition of the Novartis's
- 21 territory for JAK-licensed products you look to
- 22 the entire world other than the Incyte
- 23 territory, correct?
- MS. SIMSON: Objection to form.
- Objection to the extent asking for a legal

- 1 L. Pullan, Ph.D. Highly Confidential
- conclusion or legal opinion. Also asked
- and answered.
- 4 A. I don't see that that's conditional
- 5 in my use of the word conditional. So I'm not
- 6 sure what, what you're driving at.
- 7 Q. If you're looking to figure out what
- 8 Novartis's territory is for cMET-licensed
- 9 products, you look in Section A or B?
- 10 A. Where it says cMET, I looked in
- 11 Section A.
- 12 Q. If you're looking for Novartis's
- 13 territory with respect to JAK-licensed
- 14 products?
- 15 A. I look where it says JAK-licensed
- 16 products.
- 17 Q. So going back to the royalty
- 18 provisions in 8.3, Section 8.3(b) is Incyte
- 19 royalties to Novartis, right?
- 20 A. Yes.
- Q. Section 8.3(b)(i) is the royalty
- 22 from Incyte to Novartis based on sales of a JAK
- 23 product in the United States, correct?
- 24 A. That is correct.
- Q. And the royalty payments under

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- 2 Section 8.3(b)(i) do not start on the first
- 3 commercial sale of the U.S. JAK product,
- 4 correct?
- 5 MS. SIMSON: Objection to form.
- 6 Objection to the extent you're asking for a
- 7 legal conclusion or legal opinion.
- 8 A. On what basis do you make that
- 9 point?
- 10 Q. Oh, Section 8.3(b)(i), royalty start
- 11 only if Novartis --
- 12 (Multiple speakers.)
- Q. Section 8.3(b)(i) royalty start only
- 14 if Novartis obtains reimbursement and pricing
- 15 approval for the first indication of a
- 16 JAK-licensed product in at least three of the
- 17 EU major market countries, correct?
- 18 A. That is what it says. And it says
- 19 that because they wanted not to be paying out
- when they weren't receiving. The parties
- 21 wanted to align their payments and it was in
- 22 Incyte's interest to delay paying out when they
- 23 were likely to have approval first and did have
- 24 approval first in the U.S.
- Q. Okay. So you agree that the royalty

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 payments under Section 8.3(b)(i) do not start
- 3 on the first commercial sale of JAK products by
- 4 Incyte, correct?
- 5 MS. SIMSON: Objection to form.
- A. Because that's what it says, yes.
- 7 Q. Okay. And reimbursement and pricing
- 8 approval is not the same as approval by a
- 9 European country regulatory agency to sell a
- 10 JAK-licensed product, correct?
- 11 MS. SIMSON: Objection to form.
- 12 A. Pharmaceutical companies do not sell
- 13 until they have pricing approval in -- in most
- 14 countries of Europe. So the two are conjoined.
- 15 And the first commercial sale occurs after both
- 16 events. The United States does not have, so
- 17 far, pricing agreement.
- 18 Q. There is no necessary linkage
- 19 between reimbursement and pricing approval?
- 20 They are -- sorry. They are two separate
- 21 things. Approval to sell a drug and
- 22 reimbursement and pricing approval are two
- 23 separated things, correct?
- MS. SIMSON: Objection to form.
- 25 A. They're pretty linked, meaning if

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 you don't have a price, you can't sell.
- 3 Q. You can't get -- you can't get
- 4 reimbursement?
- 5 A. You can't get reimbursed.
- 6 Q. You can sell; you can't get
- 7 reimbursement?
- 8 A. You can't get much in the way of
- 9 sales when it's governmental healthcare because
- 10 that's who is paying for the vast majority of
- 11 sales.
- 12 Q. Some sales take place outside of the
- 13 reimbursement scheme, correct?
- MS. SIMSON: Objection to form.
- 15 A. Some sales take place by private
- 16 payers outside government-supported healthcare,
- 17 but the majority of sales take place, in
- 18 Europe, in government-supported healthcare.
- 19 O. If Novartis had never obtained --
- 20 let's look at this, say, more forward looking.
- 21 If Novartis never obtained
- 22 reimbursement and pricing approval for the
- 23 first indication of a JAK-licensed product in
- 24 at least three major European market countries,
- 25 the Section 8.3(b)(i) royalty would never

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- 2 begin, correct?
- MS. SIMSON: Objection to form.
- 4 A. That's not what happened, but it is
- 5 not beyond the realm of possibility.
- Q. You don't cite any other agreements
- 7 that require reimbursement and pricing approval
- 8 in three-out-of-five major European countries
- 9 as a trigger for royalty payments, correct?
- 10 MS. SIMSON: Objection to form
- 11 European.
- 12 A. I didn't try to cite any other
- 13 agreements. Without a doubt, I could find some
- 14 more clauses in other agreements.
- 15 Q. My question is just: You didn't
- 16 cite any in your report, correct?
- 17 MS. SIMSON: Objection to form.
- 18 Asked and answered, argumentative.
- 19 A. That is correct.
- Q. And the parties actually had to
- amend the 2009 agreement in 2014 to remove the
- 22 requirement that Novartis obtain approval in
- 23 three-out-of-five major market European
- 24 countries, correct?
- MS. SIMSON: Objection to form.

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- 2 A. Parties --
- 3 MS. SIMSON: Objection to the
- 4 characterization of that amendment to the
- 5 agreement.
- 6 A. The parties chose to amend the
- 7 agreement, not had to amend it.
- 8 Q. The parties agreed to amend the
- 9 agreement, correct?
- 10 A. The parties amended the agreement.
- 11 Q. And at the point of the amendment,
- 12 Novartis had not obtained approval in -- strike
- 13 that.
- 14 The parties had -- at the time of
- 15 that amendment, Novartis had not received
- 16 reimbursement and pricing approval in three of
- 17 five major market European countries, correct?
- 18 MS. SIMSON: Objection to form.
- 19 Foundation.
- 20 A. If you show me the amendment, I
- 21 believe there were trades for such amendment,
- 22 meaning the parties negotiated and each side
- 23 gave something.
- 24 O. Right. Had Novartis obtained
- 25 approval in three of five major European

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- 2 countries, they wouldn't have had to enter into
- 3 agreement -- an amendment to the agreement with
- 4 respect to that clause, correct?
- 5 MS. SIMSON: Objection to form.
- 6 Objection to the extent you're asking for a
- 7 legal conclusion or a legal opinion.
- 8 A. Had Incyte not wanted something in
- 9 exchange, they wouldn't have had to enter the
- 10 agreement either. This was a mutually
- 11 negotiated amendment. It was not merely
- 12 Novartis.
- 13 Q. I'm not suggesting it was charity or
- 14 a handout. My point is just that had Novartis
- 15 already achieved reimbursement and pricing
- 16 approval in three of five major market European
- 17 countries, it wouldn't have had to enter the
- 18 amendment on that point, correct?
- MS. SIMSON: Same objections. And
- also asked and answered.
- A. As to that tiny piece, if they had
- 22 already done it, there would be no point in
- 23 asking to remove it. But that's not all that
- 24 amendment was about.
- Q. The Section 8.3(b)(i) royalties,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 like all the royalties under the 2009 agreement
- 3 are based on net sales of the product, correct?
- 4 A. Yes.
- 5 Q. And if there are no sales, there's
- 6 no royalty, right?
- 7 MS. SIMSON: Objection to form.
- 8 Objection to the extent you're asking for a
- 9 legal conclusion or legal opinion.
- 10 A. If royalties are on sales, there
- 11 have to be sales for there to be royalties.
- 12 Q. Royalty payments under
- 13 Section 8.3(b)(i) end based on the royalty term
- 14 provisions of 8.3(c), correct?
- 15 A. Correct.
- 16 Q. 8.3(b)(ii) is -- sets forth a
- 17 royalty from Incyte to Novartis based on sales
- 18 of JAK products in topical -- sorry -- yes,
- 19 topical formulations and ophthalmic
- 20 indications, correct?
- MS. SIMSON: Objection to form.
- 22 Mischaracterizes 8.3(b)(ii). Also omits
- 23 the language that's: Covered by Novartis
- improvements, and other language in that
- 25 provision.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. It does indeed say: Covered by
- 3 Novartis improvements for the topical
- 4 formulation outside the JAK field, and a
- 5 non-oral formulation for ophthalmic
- 6 indications.
- 7 Q. And the royalty payments under
- 8 Section 8.3(b)(ii) do not start on the first
- 9 commercial sale of topical or ophthalmic --
- 10 ophthalmically indicated products, correct?
- 11 MS. SIMSON: Objection to form.
- 12 Mischaracterizes the document.
- 13 A. If the royalties are on sales, they
- 14 start when there are sales.
- 15 Q. The triggering event for the
- 16 existence of sales is the Novartis
- improvements, as you mentioned, correct?
- 18 MS. SIMSON: Objection to form.
- 19 And -- and objection to the extent you're
- asking for a legal conclusion or legal
- opinion.
- 22 A. It is a necessary condition that
- 23 they be covered by Novartis improvements, but
- 24 they still start when there are sales.
- Q. Well, they start when there are

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 sales and Novartis improvements, right? Two
- 3 conditions.
- 4 MS. SIMSON: Objection to form.
- 5 A. They start when there are sales, but
- 6 it is necessary that there be covered by
- 7 Novartis improvements.
- 8 O. If there were sales and no Novartis
- 9 improvement, are there royalties?
- 10 A. I never said that.
- 11 MS. SIMSON: Objection to the form.
- 12 Asked and answered.
- 13 BY MR. STOPS:
- Q. Well, let's make sure we are clear.
- 15 If there are sales, but no Novartis
- 16 improvements, are there royalties under
- 17 Section 8.3(b)(ii)?
- 18 MS. SIMSON: Objection to form.
- 19 A. You asked about start.
- 20 Q. Right.
- 21 A. They start when there are sales, but
- 22 there would not exist at all if there were not
- 23 covered by Novartis improvements .
- Q. If there are Novartis improvements,
- 25 but no sales, are there royalties?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. No.
- 3 Q. So both sales and Novartis
- 4 improvements are necessary for there to be
- 5 royalties, right?
- 6 MS. SIMSON: Objection to form.
- 7 Argumentative. Asked and answered.
- 8 A. I indeed answered that. You asked
- 9 specifically when they start and they start on
- 10 sales, that's what you asked, is when they
- 11 start.
- 12 Q. There could be sales, but no
- 13 royalties, right?
- 14 A. That's true, I said that.
- 15 Q. Okay. Same thing with the previous
- 16 Section 8.3(b)(i).
- 17 There needs to be sales and approval
- in three of five EU countries, right?
- 19 MS. SIMSON: Objection to form.
- 20 Also ignores Amendment No. 3 to the
- agreement.
- 22 BY MR. STOPS:
- Q. Under the agreement as executed in
- 24 2009, there needs to be both sales and approval
- 25 in three EU countries for royalties to exist

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- 2 under 8.3(b)(i), correct?
- MS. SIMSON: Objection to form.
- 4 Ignores Amendment No. 3 of the agreement.
- 5 A. Ignoring the amendment, that would
- 6 be a correct statement.
- 7 Q. Okay. So sales under 8.3(b)(i)
- 8 don't start until there are both sales and
- 9 approval in three to five EU countries, right?
- 10 MS. SIMSON: Same objections. And
- 11 asked and answered.
- 12 A. I'd say I answered that, yes.
- 13 Q. And royalty payments under
- 14 8.3(b)(ii) and based on the royalty term
- 15 provisions in Section 8.3(c), correct?
- 16 A. Yes. There is a single royalty term
- 17 provision for all royalties under the
- 18 agreement.
- 19 O. So --
- MS. SIMSON: Counsel, if you're
- going to pull another exhibit, would you
- 22 mind letting us know what it is.
- MR. STOPS: That's fine. I'm just
- 24 making sure I have the right document.
- I'll tell you momentarily.

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- 2 BY MR. STOPS:
- 3 Q. Okay. So on Page 12 of your
- 4 rebuttal report you state in the middle of the
- 5 first large bulleted section: "If the receipt
- of a royalty for a particular time frame was
- 7 conditioned on undertaking an additional step,
- 8 like Novartis obtaining a patent, that would be
- 9 clearly reflected. There is no such
- 10 contingency reflected in Section 8.3(b)(i) or
- 11 Section 8.3(c)."
- Now, that's incorrect, right?
- MS. SIMSON: Objection to form.
- 14 A. I do not believe what I've said here
- 15 is incorrect. There is no such contingency
- 16 like expressly tied to Novartis improvements.
- Q. Well, under the agreement as signed
- on November 24, 2009, Novartis was required to
- 19 obtain reimbursement and pricing approval in at
- least three of the EU major market countries,
- 21 correct?
- 22 A. There is --
- MS. SIMSON: Objection to form.
- A. There is no contingency parallel to
- 25 if covered by Novartis improvements.

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- Q. There is a contingency that Novartis
- 3 needs to obtain pricing and reimbursement
- 4 approval in at least three EU major market
- 5 countries?
- 6 A. But that's not the --
- 7 MS. SIMSON: Objection to form.
- Ignores Amendment No. 3 to the agreement.
- 9 Asked and answered. Argumentative.
- 10 A. There is no parallel contingency to
- 11 that which is described in little ii.
- 12 Q. Why is that not a contingency in
- 13 section --
- 14 A. I didn't say it wasn't a
- 15 contingency. I said there was no such parallel
- 16 contingency.
- 17 Q. Then I am very confused about your
- 18 testimony. Could you explain?
- 19 A. Good, because I've been confused
- 20 about your questions a lot, so it's about time.
- 21 Turn about's fair play.
- Q. Would you explain for me?
- 23 A. This says with respect to the one
- 24 percent royalty, it is expressly tied to
- Novartis improvements. The general royalty

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- 2 from Incyte to Novartis is not expressly tied
- 3 to Novartis obtaining a patent. It is not tied
- 4 expressly to Novartis improvements.
- 5 Q. No, it's tied to reimbursement of
- 6 pricing approval in three of five European
- 7 countries --
- 8 A. I acknowledge that.
- 9 MS. SIMSON: Objection.
- 10 BY MR. STOPS:
- 11 Q. -- in the agreement that's signed in
- 12 2009, correct?
- MS. SIMSON: Objection to form.
- 14 Asked and answered. Mischaracterizes her
- 15 testimony.
- A. My statement that there is no such
- 17 contingency refers back to Novartis
- 18 improvements. There is no contingency stated
- in this paragraph that refers back to Novartis
- 20 improvements.
- 21 Q. You --
- 22 A. Such.
- 23 Q. You agreed that it was conditioned
- on undertaking an additional step, correct?
- MS. SIMSON: Objection to form.

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- 2 Ignores Amendment No. 3 to the agreement,
- and also object to the extent you're asking
- 4 for a legal conclusion or legal opinion.
- 5 A. Not giving you a legal conclusion
- 6 and recognizing the amendment, there is a
- 7 contingency, but it is not parallel to the
- 8 structure of little ii.
- 9 Q. Because it's not tied to Novartis
- 10 improvements, correct?
- 11 A. Or Novartis patents.
- 12 O. You're familiar with Section 8.3(c)
- of the 2009 agreement, correct?
- 14 A. Reasonably familiar.
- 15 Q. I take it that was sarcasm.
- 16 A. No. I have a full-time job. I
- 17 worked hard on this, but I am not a lawyer, and
- 18 I don't spend a hundred percent of every day
- 19 working on this particular agreement. I
- 20 worked -- during this period, I signed a major
- 21 agreement; during this period I've been working
- on, eh, six, seven different agreements
- 23 simultaneously. I can get confused, I can
- 24 forget things because this is not my full-time
- 25 job.

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Section 8.3(c) concerns both royalty
- 3 term and certain conditions under which
- 4 royalties reduce to 50 percent?
- 5 MS. SIMSON: Objection to form.
- 6 A. The provisions do discuss both
- 7 duration and a step-down.
- Q. In Section 8.3(c), the royalty term
- 9 portion is the first half of the section ending
- in the term -- in the underlying words "royalty
- 11 term, " correct?
- MS. SIMSON: Dr. Pullan, if you need
- take a look to at what he's talking about
- since it's a large paragraph, take your
- 15 time.
- 16 A. That is correct.
- 17 O. And the second half of
- 18 Section 8.3(c) concerns the conditions where
- 19 royalties reduce to 50 percent, correct?
- 20 A. Of the applicable rate.
- Q. And really this is just so I don't
- 22 have to -- I don't have to ask all the
- 23 questions twice about both the royalty term and
- 24 the 50 percent portion of it, but you agree
- 25 that the analysis of the disputed royalty term

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- 2 portion is the same as the analysis of the
- 3 dispute with respect to the step-down portion,
- 4 correct?
- 5 MS. SIMSON: Objection to form.
- 6 Objection to the extent you're asking for a
- 7 legal conclusion or a legal opinion.
- 8 A. I'm not sure what the analysis
- 9 means, so.
- 10 Q. You didn't do a separate analysis in
- 11 your expert reports of the royalty term versus
- 12 the conditions under which the term -- the
- 13 applicable royalty rates would reduce to
- 14 50 percent, right?
- MS. SIMSON: Objection to form.
- Objection to the extent he's attempting to
- 17 mischaracterize either of her expert
- reports, and objection to the extent you're
- asking for a legal conclusion or a legal
- opinion.
- 21 A. Are they in different reports, no.
- 22 Did I think about each of them, yes.
- Q. Let's try a different way. You
- 24 understand that the dispute between the parties
- relates to Section 8.3(c)(i) of the royalty

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 term, which reads: "The last to expire of any
- 3 valid claim of license patent rights covering
- 4 such licensed product in such country, "
- 5 correct?
- 6 MS. SIMSON: Objection to form.
- 7 Mischaracterizes Novartis's complaint in
- 8 this action, and objection to the extent
- 9 you're asking Dr. Pullan for a legal
- 10 opinion or a legal conclusion.
- 11 A. I believe that would be better said
- 12 that there is dispute about the moneys owed
- 13 both in duration and in timing of step-down.
- 14 Q. Okay. In the second portion of
- 15 8.3(c) dealing with the 50 percent reduction,
- 16 do you see the language that reads: "In a
- 17 specific country, the licensed product is
- 18 neither covered by a valid claim of licensed
- 19 patent rights"?
- A. Where are we?
- MS. SIMSON: Objection.
- A. I'm sorry.
- Q. In the second half of 8.3(c) that
- 24 deals with the 50 percent reduction, there is
- 25 a --

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Okay.
- Q. -- portion that reads: "In a
- 4 specific country, the licensed product is
- 5 neither covered by a valid claim of license
- 6 patent rights."
- 7 MS. SIMSON: Objection. That
- 8 characterization omits a second half in the
- 9 bracket which then reads: "Nor such
- 10 licensed product is subject" --
- MR. STOPS: That's fine, Counsel.
- 12 You can ask whatever you want on redirect.
- MS. SIMSON: No. I'm just -- my
- objection is that you left out the second
- 15 half of the --
- MR. STOPS: You can say --
- 17 MS. SIMSON: -- sentence.
- 18 MR. STOPS: You can say objection to
- form or something along those lines.
- 20 BY MR. STOPS:
- Q. But go ahead, Dr. Pullan, can you
- 22 answer?
- A. I see the language that says: "It's
- 24 neither covered by a valid claim nor regulatory
- 25 exclusivity."

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. Do you -- for the purposes of -- for
- 3 the purposes of your report, is your analysis
- 4 of Section 8.3(c)(i), which states: "The last
- 5 to expire of any valid claim of licensed patent
- 6 rights covering such licensed product in such
- 7 country," the same as your analysis of the
- 8 phrase in the second portion of 8.3(c), which
- 9 states: "In a specific country, the licensed
- 10 product is neither covered by a valid claim of
- 11 licensed patent rights."
- MS. SIMSON: Same objection, and
- object to the extent you're asking for a
- 14 legal conclusion and legal opinion.
- 15 A. To the extent that you're ignoring
- 16 the second half of that phrase, it's different.
- 17 To the extent that many of the words are the
- 18 same, the words are -- indeed many of them the
- 19 same.
- Q. Is it your opinion that the words:
- 21 "A valid claim of licensed patent rights" in
- the step-down portion of 8.3(c), has a
- 23 different meaning than the words: "Any valid
- 24 claim of licensed patent rights," in
- 25 Section 8.3(c)(i)?

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- 2 MS. SIMSON: Objection to form.
- 3 Objection to the extent -- withdrawn.
- 4 Objection to form. Objection to the extent
- 5 you're asking for a legal conclusion or
- 6 legal opinion.
- 7 A. I am not asserting the words are
- 8 different in those two phrases.
- 9 Q. So your analysis of those two
- 10 phrases is the same, correct?
- 11 MS. SIMSON: Objection to form.
- 12 Objection to the extent you're asking for a
- 13 legal --
- 14 A. My analysis is what I've written.
- 15 You can characterize it how you wish, but
- 16 I'm -- I think it's, again, slicing and dicing,
- 17 and I stand by what I've written.
- Q. With respect to Incyte's royalty
- 19 payments to Novartis under Section 8.3(b)(i),
- the licensed product is Jakafi, correct?
- MS. SIMSON: Objection to the extent
- you're asking for a legal opinion or a
- 23 legal conclusion.
- 24 A. The product upon which net sales are
- 25 paid is Jakafi.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. Maybe if I said it -- said it
- 3 differently. With respect to Incyte's royalty
- 4 payments to Novartis under Section 8.3(b)(i),
- 5 the licensed product at issue is Jakafi,
- 6 correct?
- 7 MS. SIMSON: Objection to the extent
- 8 you're asking for a legal conclusion or
- 9 legal opinion.
- 10 A. I would interpret it as Jakafi.
- 11 Q. Because there could theoretically in
- 12 the future be other licensed products under
- 13 that section, correct?
- MS. SIMSON: Objection to form.
- 15 A. Indeed there could.
- 16 O. Such as an extended or other
- 17 modified release version of ruxolitinib for
- 18 example, correct?
- 19 MS. SIMSON: Objection to form.
- Objection to the extent asking for a legal
- 21 conclusion or a legal opinion.
- 22 A. Or a Novartis JAK product.
- Q. If it was a Novartis JAK product,
- 24 who would be paying royalties under
- 25 Section 8.3(b)(i)?

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- 2 A. If Incyte had the right to sell the
- 3 Novartis JAK product, Incyte would be paying
- 4 royalties to Novartis.
- 5 Q. My question was: If it was a
- 6 Novartis JAK product, who would be paying
- 7 royalties under Section 8.3(b)(i)?
- 8 MS. SIMSON: Objection to form.
- 9 A. I have forgotten all the provisions
- 10 of the terms that bring in the Novartis JAK
- 11 product into this arrangement.
- 12 Q. If one of the other Incyte molecules
- 13 specified in the schedules to the agreement was
- 14 marketed, that could also be under
- 15 Section 8.3(b)(i), correct?
- 16 A. I believe that is correct.
- 17 MS. SIMSON: Objection to form.
- 18 BY MR. STOPS:
- 19 Q. And with respect to Incyte's royalty
- 20 payments to Novartis under Section 8.3(b)(i),
- 21 the country is the United States and its
- 22 territories, correct?
- 23 A. Incyte territory is the United
- 24 States and its territories.
- Q. You understand that there is no

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 current dispute regarding Section 8.3(c)(iii),
- 3 the expiration of regulatory exclusivity for
- 4 such product in such country, correct?
- 5 MS. SIMSON: Objection to form.
- 6 Objection to the extent you're
- 7 mischaracterizing Novartis's complaint in
- 8 this action.
- 9 A. I understand that is not the subject
- 10 to which I am supposed to be addressing myself.
- 11 Q. We don't have to talk about that
- 12 today, right?
- 13 A. That's good.
- MS. SIMSON: Objection to form.
- 15 BY MR. STOPS:
- 16 O. Section 8.3(c)(ii) reads: "Ten
- 17 years following the date of first commercial
- 18 sale in such country, " correct?
- 19 A. Correct.
- Q. Section 8.3(c)(ii) sets a minimum
- 21 amount of time that the royalties will be paid
- for all of the potential royalty streams in the
- 23 2009 agreement, correct?
- MS. SIMSON: Objection to form.
- THE WITNESS: And not to legal

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 opinion?
- 3 MR. STOPS: You're not allowed to
- 4 object.
- 5 MS. SIMSON: I will say I will
- 6 object to the extent you're asking for a
- 7 legal conclusion or a legal opinion.
- 8 A. Not offering a legal opinion, but
- 9 offering a business development perspective,
- 10 the clause, just as the first clause of last --
- 11 expired valid claim, the clause of ten years or
- 12 some variations of that are very standard
- 13 language.
- Q. And the -- the clause here: "Ten
- 15 years following the date of first commercial
- sale in such country" is the minimum amount of
- 17 time that the royalties will be paid for each
- of the royalty streams set forth in the 2009
- 19 agreement, correct?
- MS. SIMSON: Objection to form.
- 21 A. There is a single definition
- 22 applying to each of the royalty streams in this
- 23 agreement.
- Q. And each stream will last a minimum
- of ten years, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- 3 Asked and answered.
- 4 A. Each stream will last a minimum of
- 5 ten years for first commercial sale on a
- 6 country-by-country, product-by-product basis.
- 7 Q. So for the over a hundred countries
- 8 or so that Novartis sells ruxolitinib in, it
- 9 will pay a royalty to Incyte for a minimum of
- 10 ten years, correct?
- MS. SIMSON: Objection to form.
- 12 Objection to the extent you're asking for a
- legal conclusion or a legal opinion.
- 14 A. And I don't know how many countries
- 15 Novartis sells in.
- 16 Q. Assuming it's over a hundred, for
- 17 all -- I'll take that statement out. For all
- 18 the countries that Novartis sells ruxolitinib
- in, it will pay a royalty for a minimum of ten
- 20 years to Incyte based on net sales of the
- 21 product in that country, right?
- MS. SIMSON: Objection to form.
- Objection to the extent asking for a legal
- 24 conclusion or legal opinion.
- 25 A. And the same applies in all the

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- 2 directions, all the royalties. They are paid
- 3 for ten years from first commercial sale.
- 4 Q. And Novartis will pay Incyte
- 5 royalties on net sales of a ruxolitinib product
- 6 even in countries with no regulatory
- 7 exclusivity and no patent protection, correct?
- 8 MS. SIMSON: Objection to form.
- 9 Objection to the extent you're asking for a
- 10 legal conclusion or legal opinion.
- 11 A. It says the latter of any of these
- 12 circumstances. It says "the longer of."
- 13 Sorry. Same concept.
- Q. So even if there is no patent
- 15 protection and no regulatory exclusivity,
- 16 royalties still exist for ten years?
- MS. SIMSON: Objection to form.
- 18 Asked and answered.
- 19 A. Yes.
- Q. And on a country-by-country,
- 21 product-by-product basis, royalties can be
- 22 extended if -- let me try a different way.
- MS. SIMSON: Are you withdrawing
- 24 that?
- MR. STOPS: Yeah, I'll withdraw that

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 question.
- 3 BY MR. STOPS:
- 4 Q. Novartis's royalties to Incyte on a
- 5 product-by-product, country-by-country basis
- 6 can be extended if Incyte obtains patent
- 7 protection on Jakavi in the relevant country,
- 8 correct?
- 9 MS. SIMSON: Objection to form.
- 10 Object to the extent you're asking for a
- 11 legal conclusion or legal opinion.
- 12 A. The extent [sic] can be extended if
- 13 there are patents covering such product in the
- 14 particular country.
- 15 Q. I think I either misheard or -- I'll
- 16 just read it back and you tell me if it's
- 17 transcribed wrong. It came out as: The extent
- 18 can be extended if there are patents covering
- 19 such product in the particular country?
- 20 A. I don't think that's what I said,
- 21 but...
- Q. Did you mean to say the royalty can
- 23 be extended?
- 24 A. The duration can be extended if
- 25 there are patents in that country.

- 1 L. Pullan, Ph.D. Highly Confidential
- THE WITNESS: I can't imagine how
- 3 hard this job is.
- 4 Q. In your opinion, at the time the
- 5 agreement was executed in 2009, did Incyte and
- 6 Novartis know that Incyte's royalties to
- 7 Novartis would continue beyond ten years?
- 8 MS. SIMSON: Objection to form.
- 9 A. Ten years from what?
- 10 Q. Well, ten years from the first
- 11 commercial sale. Wouldn't necessarily start on
- 12 that date, as we discussed, but ten years from
- 13 that as a measuring point?
- 14 A. So there was uncertainty as to
- 15 whether it would get approved.
- 16 Q. Okay.
- 17 A. There was uncertainty as to when it
- 18 would get approved. There was uncertainty as
- 19 to when the last patent to claim to expire
- 20 would be.
- 21 The parties -- both parties
- 22 modelled, talked about, estimated loss of
- 23 exclusivity for more than ten years of sales.
- Q. So is it your opinion that as of the
- 25 execution of the 2009 agreement, Incyte and

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Novartis knew that royalties would continue,
- 3 assuming there is approval and assuming that
- 4 Incyte's patents were not invalidated, but it's
- 5 your opinion that as of the execution of the
- 6 agreement in 2009, the parties knew that the
- 7 royalty from Incyte to Novartis would continue
- 8 beyond ten years to the expiration of the
- 9 Incyte's patents?
- 10 MS. SIMSON: Objection to form.
- 11 A. I think "knew" is too strong a word.
- 12 Believed, expected, yes.
- Q. So if the parties expected the
- 14 royalty to continue until the expiration of
- 15 Incyte's patents, which would be beyond ten
- 16 years, there wasn't any reason to include the
- ten-year provision in Section 8.3(c)(ii),
- 18 right?
- 19 A. They did not know. The provision
- 20 such as ten years is extremely common because
- 21 they cannot assume that patents are not
- 22 challenged and invalidated. They cannot assume
- 23 claims are granted. Country by country, they
- 24 cannot even assume there is a patent, right, so
- 25 no, that's not at all true.

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- 2 The provisions of multiple
- 3 parameters in patent -- in royalty durations
- 4 are extremely common. The forms of these are
- 5 practically universal. Not universal; there
- 6 are always exceptions. But this form of
- 7 last-to-expire claim, ten years from first
- 8 commercial sale, and regulatory exclusivity are
- 9 in the vast majority of deals, precisely
- 10 because it matters on a country-to-country
- 11 basis.
- MS. SIMSON: Eric, I think we've
- been going well over an hour. If we can
- 14 take a short break.
- 15 THE WITNESS: That would be great.
- 16 Thank you.
- MR. STOPS: Okay.
- 18 THE VIDEOGRAPHER: We are going off
- the record. The time is 3:17 p.m.
- 20 (Recess.)
- THE VIDEOGRAPHER: We are back on
- the record. The time is 3:44 p.m.
- 23 BY MR. STOPS:
- Q. Dr. Pullan, do you still have the
- 25 2009 agreement in front of you.

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- 2 A. Yes.
- 3 Q. And that's Exhibit 1001, for the
- 4 record?
- 5 A. Yes.
- 6 Q. So we're still in section 8.3(c).
- 7 In Section 8.3(c)(i), it uses the phrase
- 8 "licensed patent rights," right?
- 9 A. Yes.
- 10 Q. Why does the section use the defined
- 11 phrase "licensed patent rights" instead of just
- identifying the specific patent rights owned by
- 13 the parties in Section 8.3(c)?
- MS. SIMSON: Objection to form.
- Objection to the extent you're asking for a
- legal opinion or legal conclusion.
- 17 A. I do believe lawyers write things
- 18 differently, but in this particular case, I
- 19 believe the point here is that the same
- 20 provisions cover the Incyte patents, Novartis
- 21 patents, joint patents, patents that aren't yet
- 22 filed, and therefore, a single lump worked to
- 23 serve the purpose.
- Q. The -- instead of licensed patent
- 25 rights, Section 8.3(c)(i) could have just said

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- 2 Incyte patent rights, Novartis patent rights,
- 3 and patent rights in joint IP, right?
- 4 MS. SIMSON: Objection to form.
- 5 Also objection to the extent you're asking
- for a legal conclusion or legal opinion.
- 7 A. And patent rights in joint IP, is
- 8 that the same as joint patent rights?
- 9 Q. So I don't think joint patent rights
- 10 is a defined term. So instead of -- instead of
- 11 it saying joint patent rights, in other
- 12 sections I believe it says patent rights and
- 13 joint IP. So I was trying not to make up a
- 14 term there.
- 15 A. I see.
- Q. So my question is just -- so instead
- of licensed patent rights in Section 8.3(c)(i),
- in your opinion, it would have been the same to
- 19 write Incyte patent rights, Novartis patent
- 20 rights, and patent rights in joint IP, correct?
- MS. SIMSON: Objection to form.
- Object to the extent it mischaracterizes
- her opinions in her report.
- 24 A. I do believe the parties intended
- 25 the duration of the royalties to be the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 last-to-expire claim of any patent, including
- 3 an Incyte patent, a Novartis patent, or however
- 4 you phrase a joint patent.
- 5 Q. We can call it joint patents. I
- 6 think we know -- understand what you mean
- 7 there. Okay.
- 8 So instead of licensed patent
- 9 rights, it could have said Incyte patent
- 10 rights, Novartis patent rights, and joint
- 11 patent rights, right?
- MS. SIMSON: Objection to form.
- Object to the extent you're asking for a
- 14 legal conclusion or legal opinion.
- 15 A. And I suppose one could argue, if
- 16 you really want to be argumentative, that it
- 17 could have said almost anything. This is what
- 18 they did agree to.
- 19 Q. I prefaced that poorly then.
- 20 Without changing the meaning of the
- 21 Section 8.3(c)(i), instead of licensed patent
- 22 rights, it could have said Incyte patent
- 23 rights, Novartis patent rights, or joint patent
- 24 rights?
- 25 A. Again --

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- MS. SIMSON: Same objections.
- 3 A. -- not as a lawyer. I would argue
- 4 that that would be equivalent, but there may be
- 5 lawyerly purposes for the specific choices of
- 6 words, but the concept is that the parties work
- 7 together, pool their patents, and the patent
- 8 duration is based on loss of patent
- 9 exclusivity, ten years, or regulatory
- 10 exclusivity.
- 11 Q. So I think your answer is you don't
- 12 have an opinion on this, but just checking.
- Do you have an opinion on why the
- 14 drafters of the 2009 agreement use the term
- 15 licensed patent rights instead of simply
- 16 specifying Incyte patent rights, Novartis
- 17 patent rights, and joint patent rights?
- MS. SIMSON: Objection to form.
- 19 Calls for speculation. Also object to
- 20 extent you're asking for a legal conclusion
- or legal opinion.
- 22 A. I think this was a nice clean
- 23 description, but I, again, am not offering a
- 24 legal opinion.
- Q. You're not offering a nonlegal

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- 2 opinion on why they didn't draft it -- in
- 3 alternative ways, correct?
- 4 MS. SIMSON: Objection to form.
- 5 A. Hypotheticals are tough to answer
- 6 and what they could have, would have, should
- 7 have. This is what they did.
- 8 Q. So licensed patent rights itself is
- 9 defined in the agreement at Section 1.67, which
- 10 is on Page 10.
- 11 A. Yes.
- 12 Q. Okay. Do you know how many times in
- 13 the agreement that the defined term licensed
- 14 patent rights is used?
- MS. SIMSON: Objection to form.
- 16 A. I have read that it is asserting,
- 17 but I have not actually counted, once.
- 18 Q. You've read that it is used once,
- 19 but you haven't actually counted; is that what
- 20 you --
- 21 A. Correct.
- 22 Q. Okay.
- 23 A. Royalty term is also only used once.
- 24 Q. True.
- 25 A. The defined, the description of it,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 the term may be used more than once, but it is
- 3 in one place for all three streams.
- 4 Q. Ah, I understand what you're saying.
- 5 The words -- the phrase, rather,
- 6 "with respect to," is commonly used in
- 7 licensing collaboration agreements, correct?
- 8 MS. SIMSON: Objection to form.
- 9 Foundation.
- 10 A. I would agree that I have seen "with
- 11 respect to" in licensing agreements.
- 12 Q. Do you know how many times the
- phrase "with respect to" appears in the 2009
- 14 agreement, Exhibit 1001?
- MS. SIMSON: Objection to form.
- 16 BY MR. STOPS:
- 17 Q. Do you have -- are you offering an
- 18 opinion about what the words "with respect to"
- 19 mean in your report?
- MS. SIMSON: Objection to form and
- objection to the extent you're asking for a
- legal conclusion, legal opinion.
- 23 Anita, the screen has just frozen
- for a minute. If you mind giving me --
- You can go ahead and answer the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 question.
- 3 A. I have seen the language "with
- 4 respect to" used in agreements, and I have read
- 5 the agreements as -- as a business
- 6 professional, and I do not find any merit in an
- 7 argument that it somehow divides the patent
- 8 rights by who's selling or where the patents
- 9 came from. I do not see a distinction of any
- 10 meaningful import by the addition "with respect
- 11 to" other than sort of saying in the ordinary
- 12 course of language what it says.
- 13 Q. I hadn't gotten there yet. I was
- 14 just asking in general, in drafting,
- interpreting agreements, do the words, "with
- 16 respect to, " have meaning?
- 17 MS. SIMSON: Objection to form. And
- objection to the extent calling for a legal
- 19 conclusion or legal opinion.
- 20 A. They have meaning as pointers, but
- 21 they don't have any ability to -- to slice and
- 22 dice and change the concept of the parties
- 23 agree to work together, each give each other
- 24 whatever patents are necessary or useful, and
- 25 pay each other royalties, and those royalties

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- 2 last as long as there is a valid claim, or ten
- 3 years, or regulatory exclusivity, the latter
- 4 longer of. Go ahead.
- 5 Q. So jumping ahead, I'm still --
- 6 leaving aside this -- if we had never looked at
- 7 the 2009 agreement between Incyte and Novartis,
- 8 in drafting other agreements, have you ever
- 9 used the phrase "with respect to "?
- 10 A. I'm sure I have.
- 11 Q. And when you've done that, what has
- 12 it meant?
- MS. SIMSON: Objection to form.
- 14 A. "With respect to," referring to, as
- 15 noted here.
- 16 Q. So now to the actual definition of
- 17 licensed patent rights, when it says in the
- 18 first clause, "licensed patent rights means
- 19 with respect to the patent rights licensed to
- 20 Novartis hereunder, the Incyte patent rights,"
- in that phrase, what do you understand "with
- 22 respect to," to mean?
- 23 A. Talking about the patent rights
- 24 licensed to Novartis, they are the Incyte
- 25 patent rights.

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- 2 Q. So when we're talking about the
- 3 patent rights licensed to Novartis hereunder,
- 4 we mean the Incyte patent rights?
- 5 A. Yes.
- 6 O. So under what circumstances are we
- 7 talking about the patent rights licensed to
- 8 Novartis?
- 9 MS. SIMSON: Objection to form.
- 10 Vaque.
- 11 A. Under the circumstances of this
- 12 agreement.
- 13 Q. So when we're talking about a
- 14 product that Novartis sells, when we're
- interested in examining a product that Novartis
- 16 sells, we're talking about the patent rights
- 17 that are licensed to Novartis, right?
- 18 MS. SIMSON: Objection to form.
- 19 A. That's not what this says. This
- 20 says when we're talking about patent rights
- 21 licensed to Novartis, we're talking about the
- 22 Incyte patent rights. It doesn't say, with
- 23 respect to who's selling the drug, the patent
- 24 rights. It doesn't say that.
- Q. So when we're talking about what

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- 2 licensed patent rights are licensed to
- 3 Novartis, we're talking about the Incyte patent
- 4 rights?
- 5 MS. SIMSON: Objection to form.
- 6 A. When we're talking about what
- 7 patents are licensed to Novartis, we are
- 8 talking about the Incyte patent rights. Incyte
- 9 patent rights.
- 10 Q. So with respect to Novartis,
- 11 licensed patent rights means the Incyte patent
- 12 rights?
- 13 A. With respect to the patent rights
- 14 licensed to Novartis, those are the Incyte
- 15 patent rights.
- Q. And the term is licensed patent
- 17 rights. So the patents -- licensed patent
- 18 rights, the patents that are licensed to
- 19 Novartis, I'm still trying to figure out what
- 20 licensed patent rights means with respect to
- 21 what's licensed to Novartis, that it means the
- 22 Incyte patent rights --
- MS. SIMSON: Objection to form.
- 24 BY MR. STOPS:
- 25 Q. -- right?

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- 2 A. No.
- MS. SIMSON: And objection to the
- 4 extent it's asking for a legal opinion or
- 5 legal conclusion.
- Go ahead, Dr. Pullan.
- 7 A. As noted in my report, as noted
- 8 based on many years of experience, the parties
- 9 pool the patents to protect the product. The
- 10 royalty duration is defined by the existence of
- 11 a patent under this whole clause, the entire
- 12 whole clause, such that, no matter whose patent
- 13 it is, it is for the duration of the last valid
- 14 claim under this entire paragraph 1.67.
- 15 Q. You were saying before -- it
- 16 confused me because it didn't seem consistent
- 17 with the way that you phrased things in other
- 18 places. The word "licensed patent rights," if
- 19 it was not capitalized, you say -- sorry.
- 20 Let's start a different way.
- 21 Licensed patent rights in your
- 22 opinion, in the context of the 2009 agreement,
- 23 means the same as or has the same intent as
- 24 licensed IP in the July 9 term sheet, right?
- MS. SIMSON: Objection to form.

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- 2 Mischaracterizes testimony. Object to the
- 3 extent calls for a legal conclusion or a
- 4 legal opinion, and object to your
- 5 characterization of her being inconsistent.
- 6 You can go ahead, Dr. Pullan.
- 7 A. Thank you.
- 8 It's entirely possible I'm not as
- 9 clear as I would like to be and don't remember
- 10 every detail of what I have said, but I believe
- 11 I am entirely consistent in arguing that, read
- in a straightforward way, the duration of the
- 13 royalties is any valid claim in the licensed
- 14 patent rights, and the licensed patent rights
- includes Incyte patent rights and Novartis
- 16 patent rights.
- 17 O. So --
- 18 A. And I skipped joint IP. Sorry.
- 19 Q. In your opinion, licensed patent
- 20 rights is not conditional; is that right?
- MS. SIMSON: Objection to form. And
- object to the extent you're asking for a
- legal opinion or legal conclusion.
- A. So they could be conditional on
- 25 something. The patents are invalid; there are

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 no patents, right.
- 3 Q. Not, not that way.
- 4 So licensed patent rights in the
- 5 context of the 2009 agreement always means the
- 6 same thing, no matter what royalty stream
- 7 you're looking at, right? That's your opinion?
- 8 A. Yes.
- 9 MS. SIMSON: Objection to form.
- 10 A. There is a single clause governing
- 11 all three royalty streams.
- 12 Q. Just like Novartis territory?
- MS. SIMSON: Objection to form.
- 14 Vague.
- 15 A. Novartis territory doesn't -- I see
- 16 what you're trying to do, but Novartis
- 17 territory is clearly distinct because there is
- 18 a worldwide rights under cMET.
- 19 Q. Because you read Novartis territory
- 20 as conditional?
- MS. SIMSON: Objection to form.
- 22 A. I find that --
- MS. SIMSON: Mischaracterizes prior
- 24 testimony.
- 25 A. I find that conditional thing a

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 useless word because all things are
- 3 conditional. You know, if we're not alive, we
- 4 wouldn't be having this conversation. That's a
- 5 condition. That's a conditional. So -- I
- 6 don't get it.
- 7 Q. It's like a logical game. If you --
- 8 if it depends on the starting condition, you
- 9 get a different output. So if you start -- for
- 10 license for Novartis territory, if you're
- 11 looking at cMET, you then use the one term
- 12 Novartis territory and you get one answer. If
- 13 you're looking at JAK and you use Novartis
- 14 territory, you get a different answer, right?
- 15 A. Right.
- MS. SIMSON: Objection.
- Q. Now, licensed patent rights, you
- 18 think it doesn't matter what the starting
- 19 condition is if it's 8.3(a)(i) royalties,
- 20 8.3(a)(ii), 8.3(b)(i), 8.3(b)(ii), you get the
- 21 licensed patent right, and you get the same
- 22 answer no matter what. It's always Incyte
- 23 patent rights, Novartis patent rights, and
- 24 joint patent rights, right?
- MS. SIMSON: Objection to form. And

- 1 L. Pullan, Ph.D. Highly Confidential
- object to the extent called for a legal
- 3 opinion or a legal conclusion.
- 4 A. I believe you have a logic error in
- 5 that the starting point of royalty term is
- 6 8.3(c). It is not all those other pieces. So
- 7 the starting point is the royalty term includes
- 8 licensed patent rights.
- 9 Q. Licensed patent rights is -- sorry.
- 10 The royalty term is broken up on a
- 11 product-by-product, country-by-country basis.
- 12 A. But there is one starting point,
- 13 8.3(c).
- Q. It's actually -- it's actually many
- more than just the four royalty streams because
- 16 there's many different products and many
- 17 different countries.
- 18 A. Which is all covered in 8.3(c).
- 19 Q. Right.
- 20 A. On a licensed product by licensed
- 21 product -- I'm sorry. On a licensed product by
- licensed product and country-by-country basis.
- 23 It's all right here.
- Q. So these are all different starting
- 25 points. There are lots of licensed products,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 right?
- MS. SIMSON: Objection to form.
- 4 Argumentative. Now you're badgering the
- 5 witness, Counsel.
- 6 BY MR. STOPS:
- 7 Q. Do you agree there are multiple
- 8 licensed products?
- 9 A. Yes.
- 10 Q. There are multiple countries?
- 11 A. Yes.
- 12 O. So each combination of licensed
- 13 product and country has a different royalty
- 14 stream?
- MS. SIMSON: Objection to form. And
- also incomplete hypothetical.
- 17 A. And everything is dealt with right
- 18 here. You don't need to go elsewhere to say
- 19 that there are multiple products and multiple
- 20 countries. This is the starting point to think
- 21 about the royalty term, and it uses licensed
- 22 patent rights covering such licensed product in
- 23 such country. It doesn't say because it came
- 24 from somebody else. It doesn't say because
- 25 it's being sold by somebody else. It says on a

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- 2 licensed product by licensed product basis --
- 3 sorry, I added the word basis -- and
- 4 country-by-country basis, the last to expire of
- 5 any valid claim of licensed patent rights
- 6 covering such licensed products.
- 7 You don't need to go reach somewhere
- 8 else. It's right there.
- 9 Q. Don't you have to know whether it
- 10 covers the licensed product?
- 11 MS. SIMSON: Objection to form. And
- objection to the extent it asks for a legal
- 13 conclusion.
- 14 BY MR. STOPS:
- 15 Q. Let me try a different way. Let me
- 16 try a different way then.
- 17 MS. SIMSON: Are you withdrawing
- 18 that question then?
- 19 MR. STOPS: I'm asking a question.
- 20 BY MR. STOPS:
- 21 Q. So there are JAK -- there are patent
- 22 rights that relate to ruxolitinib, correct?
- 23 A. Yes.
- Q. There are patent rights that relate
- 25 to capmatinib, the cMET licensed product.

- 1 L. Pullan, Ph.D. Highly Confidential
- A. Tabrecta, whatever it is.
- 3 Q. That's the brand name. Tabrecta.
- 4 The brand is T-A-B-R-E-C-T-A and the word I
- 5 said was capmatinib. C-A-P --
- MS. SIMSON: M-A-T.
- 7 MR. STOPS: -- I-N-I-B. Capmatinib.
- 8 MS. SIMSON: No objection to that
- 9 spelling.
- 10 MR. STOPS: Didn't want to do that
- 11 again.
- 12 A. The only part I can ever remember is
- 13 the last part because that stands for an
- 14 inhibitor.
- 15 Q. Okay. Sorry. There are patent
- 16 rights that are in the JAK area and patent
- 17 rights that are in the cMET area, right?
- MS. SIMSON: Objection to form.
- 19 A. Area? There are patent rights that
- 20 cover JAK molecules, products; and patent
- 21 rights that cover MET, cMET compounds or
- 22 patents -- compounds or products. I'm sorry.
- Q. Does licensed patent rights mean
- 24 something different depending on if we're
- 25 looking at a JAK-licensed product or a

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 cMET-licensed product?
- MS. SIMSON: Objection to form, and
- 4 to the extent you're asking for a legal
- 5 conclusion or legal opinion.
- 6 A. Licensed? Ask me the question
- 7 again, please.
- 8 Q. Does licensed patent rights mean
- 9 different things if we're looking at
- 10 JAK-licensed products or cMET-licensed
- 11 products?
- MS. SIMSON: Objection to form, and
- to the extent you're asking for a legal
- 14 conclusion or legal opinion.
- 15 A. In a definition basis, it means the
- 16 same thing, the lump of patents.
- In a practical term, it is the
- 18 patents covering the product. So there will be
- 19 different patents that cover different
- 20 products. But the -- you do not need to break
- 21 it apart to have this paragraph make sense and
- 22 be interpretable.
- Q. Right. My point is much, much
- 24 simpler. Your -- depending on the starting
- 25 condition, JAK-licensed product or

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 cMET-licensed product, then we get to the
- 3 defined term, licensed patent rights, you get
- 4 something different out, even under your
- 5 interpretation, right?
- 6 MS. SIMSON: Objection to form. To
- 7 the extent you're asking for a legal
- 8 opinion or legal conclusion, I'll object on
- 9 that basis as well.
- 10 A. And "get something different," you
- 11 pay royalties on a product that is covered by a
- 12 patent. That patent could come from either
- 13 party. Clearly, a patent that covers a cMET
- 14 inhibitor that doesn't cover a JAK inhibitor --
- 15 there could be one that covers both -- but
- 16 clearly one that does not cover a JAK inhibitor
- 17 would not trigger a royalty. But that doesn't
- 18 change what the language says.
- 19 Q. So licensed patent rights means
- 20 the -- means patent rights relating to JAK
- 21 products even with respect to the
- 22 commercialization of cMET products?
- 23 A. No.
- MS. SIMSON: Objection to form.
- 25 Mischaracterizes her testimony.

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- 2 A. I just said, clearly it's patents
- 3 that cover the product. So it would not
- 4 capture patents that don't cover the product.
- 5 But any patents that cover the product would be
- 6 captured.
- 7 Q. Okay. So let's go up to 1.67
- 8 license patent rights on Page 10 of the
- 9 agreement. The first words of the second
- 10 sentence are: "In each case."
- 11 Do you see that?
- 12 A. Yes.
- Q. The words "in each case," have
- 14 meaning, right?
- MS. SIMSON: Objection to form, and
- to the extent you're asking for a legal
- 17 conclusion or opinion.
- 18 A. I'm not denying the words have
- 19 meaning, but I also think you don't need to
- 20 divide this definition, the definition applies
- 21 as it is written in 8.3(c).
- Q. Well, then, what are the cases?
- MS. SIMSON: Objection to form.
- Vague. And to the extent asking for a
- legal conclusion or opinion.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I think "in each case" refers to the
- 3 joint IP included in the Incyte patent rights
- 4 and the Novartis patent rights. The sentence.
- 5 Q. So in the case of patent rights
- 6 licensed to Novartis, you read it to mean
- 7 Incyte patent rights and patent rights forming
- 8 part of the joint IP, correct?
- 9 MS. SIMSON: Objection to form, and
- to the extent asking for a legal conclusion
- or opinion.
- 12 A. And I don't -- I think you're
- 13 compounding the two things. You said in a case
- of patents licensed to Novartis. I'm reading
- 15 joint IP.
- 16 Q. Right.
- 17 A. No. I read this sentence and it
- 18 says, "Patent rights forming joint IP shall be
- 19 included in Incyte patent rights and Novartis
- 20 patent rights."
- I don't see a division that you're
- 22 trying to reach for.
- Q. Well, I thought I was actually
- 24 rephrasing what you said.
- So it says "each case," right?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Right.
- 3 Q. So "each" means more than one?
- 4 MS. SIMSON: Objection to form.
- 5 BY MR. STOPS:
- 6 Q. So I read this as having two cases.
- 7 MS. SIMSON: Objection to form.
- 8 And --
- 9 BY MR. STOPS:
- 10 Q. I wasn't -- so I read this as having
- 11 two cases.
- 12 Is that consistent with how you read
- 13 the -- the words "in each case" in
- 14 Section 1.67?
- MS. SIMSON: Objection to the form,
- and to the extent asking for a legal
- opinion or legal conclusion.
- 18 A. Incyte patent rights and Novartis
- 19 patent rights are part of joint IP and patent
- 20 rights.
- Q. I'm sorry. So what are the cases,
- in your reading of this?
- MS. SIMSON: Objection to form.
- 24 Same objections with respect to asking for
- a legal conclusion or legal opinion.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. The sentence refers to the -- the
- 3 parts, but the parts are all included in
- 4 licensed patent rights. And joint IPs shall be
- 5 included in the case of Incyte patent rights
- 6 and in the case of Novartis patent rights.
- 7 Q. So if it's all lumped together why
- 8 does it need two cases?
- 9 MS. SIMSON: Objection to form.
- 10 Mischaracterizes testimony.
- 11 A. And --
- MS. SIMSON: And object to the
- extent asking for a legal conclusion or
- 14 legal opinion.
- 15 A. I cannot judge why someone wrote it
- 16 exactly as how they wrote it, and that is not
- 17 my role. I can tell you that an experienced
- 18 person reading this would see no reason to come
- 19 to the conclusion that the licensed patent
- 20 rights as used in 8.3(c) does not mean the
- 21 patent rights that cover the product, whichever
- 22 party they come from in such country.
- Q. So the defined term is Licensed
- 24 Patent Rights, all capital first letters,
- 25 right?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Yes, sir.
- Q. What significance, if any, do you
- 4 give to the choice of words: "Licensed,
- 5 patent, and rights" here rather than orange --
- 6 MS. SIMSON: Objection to form.
- 7 BY MR. STOPS:
- 8 Q. -- for example?
- 9 MS. SIMSON: And to the extent
- asking for a legal opinion or legal
- 11 conclusion.
- 12 A. I asked for that by playing with you
- earlier, but I'm not going to parse the
- 14 individual words.
- 15 Q. No, no, I'm actually not -- I'm not
- 16 asking you to. I'm just asking you if had this
- 17 said orange or something else, if it had other
- 18 words here instead of licensed patent rights as
- 19 a defined term, would that change the meaning,
- 20 in your opinion?
- MS. SIMSON: Objection to form, and
- to the extent asking for a legal opinion or
- 23 legal conclusion.
- A. I do think that's a legal
- 25 conclusion. I think it would certainly make

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- 2 interpretation more difficult because we
- 3 certainly approach contracts using the standard
- 4 vocabulary that we develop over hundreds of
- 5 contracts, and this is very standard
- 6 vocabulary, and orange would not be standard
- 7 vocabulary and would not be helpful.
- 8 Q. Is a way to look at it that, since
- 9 the words licensed patent rights are, in your
- 10 opinion, words that are somewhat commonly used,
- 11 the reader comes to the definition with a
- 12 general understanding of what they're going to
- 13 mean?
- MS. SIMSON: Objection to form to
- the extent asking for a legal conclusion or
- legal opinion. And also mischaracterizes
- 17 her testimony.
- 18 A. I think it is certainly true that by
- 19 using standard forms, that unless one finds an
- 20 explicit deviation from those standard forms, a
- 21 noted exception, that it is most likely
- interpretable as consistent with standard
- 23 business practices. Jargon arises in an
- 24 industry of a profession because it is useful,
- 25 and we all have our jargon.

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- Q. So if you see a term that is
- 3 consistent with industry practice, you would --
- 4 general understanding of what you're going to
- 5 get, but if you saw something like orange, it
- 6 wouldn't be helpful?
- 7 A. It would not be helpful.
- 8 MS. SIMSON: Objection to form.
- 9 A. But it's also true that if I saw the
- 10 standard words and the definition was very
- 11 nonstandard, that I also would take note.
- 12 Either the use of a nonstandard word as a
- defined term or a very nonstandard definition
- 14 would cause an alert to pay attention to the
- 15 exception, or if there's something explicitly
- 16 stated, we would pay attention to that explicit
- 17 statement.
- 18 Q. Now, this definition "with respect
- 19 to the patent rights licensed to Novartis
- 20 hereunder, the Incyte patent rights, and with
- 21 respect to the patent rights licensed to Incyte
- 22 hereunder, the Novartis patent rights, in each
- 23 case the patent rights forming part of the
- 24 joint IP shall be included as applicable in the
- 25 Incyte patent rights and Novartis patent

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- 2 rights," leaving aside the party names, of
- 3 course, is this standard form?
- 4 MS. SIMSON: Objection to form, and
- 5 to the extent asking for a legal conclusion
- 6 or legal opinion.
- 7 A. It certainly reads as a form that I
- 8 have seen in other agreements. It is not
- 9 precisely the same form as in some other
- 10 agreements, but it doesn't jump out as
- 11 something oddball, nonstandard.
- 12 Q. So it doesn't say oranges?
- 13 A. It doesn't say orange.
- Q. So -- okay, so let's go back. Would
- 15 you turn to Section 7.3 of the agreement. That
- 16 is, I believe, titled: Third-party
- 17 infringement.
- MS. SIMSON: Do you have a page
- 19 number, Mr. Stops?
- MR. STOPS: I will. It is Page 48
- of the agreement.
- MS. SIMSON: Thank you.
- 23 BY MR. STOPS:
- Q. The first Subsection 7.3(a) is
- 25 notice provisions, correct?

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- 2 A. Yes.
- 3 Q. And in the first sentence, it
- 4 relates to notice of infringement of joint IP,
- 5 Incyte IP, or any Novartis IP.
- 6 Do you see that?
- 7 A. Yes.
- 8 Q. Had the parties wanted to pool
- 9 patent rights, they could have used similar
- 10 language to the language of Section 7.3(a),
- 11 correct?
- MS. SIMSON: Objection to form, and
- to the extent asking for a legal conclusion
- or legal opinion.
- 15 A. And it's a hypothetical. And they
- 16 could have said, any joint IP, any Incyte IP,
- 17 or any Novartis IP. They didn't. The word
- 18 "any" doesn't appear in exact parallel form.
- 19 There are stylistic differences. People do not
- 20 write everything exactly the same way
- 21 throughout a contract, and different lawyers
- 22 contribute different pieces of contracts and
- 23 write differently.
- Q. Sure. My question was just,
- 25 licensed patent rights -- I'm sorry, instead of

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- 2 licensed patent rights in Section 8.3(c)(i),
- 3 the parties could have just used this same form
- 4 and written it: Joint patents, Incyte patents,
- 5 or any Novartis patents, right?
- 6 MS. SIMSON: Objection to form to
- 7 the extent asking for legal conclusion or
- 8 legal opinion. Also incomplete
- 9 hypothetical.
- 10 A. It is a hypothetical. It is my
- 11 opinion that that would be a largely equivalent
- 12 form.
- 13 Q. So --
- MS. SIMSON: Sorry. Did she say she
- 15 needed to fix something?
- 16 (Multiple speakers.)
- 17 BY MR. STOPS:
- Q. At the time the 2009 agreement was
- 19 executed, there was no product named Jakafi,
- 20 correct?
- A. Correct.
- MS. SIMSON: Objection to form.
- Q. And there was no product named
- 24 Jakavi, right?
- 25 A. Right. Because Novartis owned both

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- 2 those brand names and gave them to Incyte. One
- 3 of its many contributions to Incyte was both
- 4 brand names. And they're good brand names by
- 5 the way. The world knows those drug names.
- 6 Much better than many of the other ones, right?
- 7 Easy to remember.
- 8 Q. Incyte -- ruxolitinib was the first
- 9 approved Janus-kinase inhibitor, correct?
- 10 MS. SIMSON: Objection to form.
- 11 A. Yes, as far as I know. I could be
- 12 wrong on that, to be honest. I don't -- I
- 13 believe so.
- 14 O. Janus kinase is what's abbreviated
- 15 JAK?
- 16 A. JAK. Right.
- 17 Q. There were no products being sold at
- 18 all under the agreement when it was executed in
- 19 2009, right?
- 20 A. That's correct. Incyte had no
- 21 commercial infrastructure. And nothing had
- 22 been approved.
- Q. There were several possible JAK
- 24 compounds that could have been sold under the
- 25 2009 agreement, correct?

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- MS. SIMSON: Objection to form. And
- incomplete hypothetical.
- 4 A. There are potential alternative
- 5 compounds to rux that could have been under
- 6 this agreement as the first product sold.
- 7 There still could be additional products sold
- 8 under this agreement.
- 9 Q. So would a -- a JAK inhibitor other
- 10 than ruxolitinib could have been sold by either
- 11 party under the agreement, correct?
- MS. SIMSON: Objection to form.
- 13 A. Yes.
- 14 Q. And several other Incyte JAK
- 15 inhibitors are identified in the agreement as
- 16 potential compounds, correct?
- 17 MS. SIMSON: Objection to form.
- 18 A. There are INCB numbers.
- 19 O. I think we mentioned this -- I think
- 20 we went over this before, but under the
- 21 Section 8.3(b)(i) royalty from Incyte to
- 22 Novartis, the only currently relevant JAK
- 23 product is Jakafi, right?
- MS. SIMSON: Objection to form.
- 25 A. I have no firsthand knowledge that

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- 2 that is true, but I believe that to be true.
- 3 Q. And the relevant Incyte territory is
- 4 the United States and its territories, right?
- 5 A. Yes.
- 6 Q. So in Section 8.3(c)(i) --
- 7 MS. SIMSON: Counsel, you're
- 8 flipping now back to Page 57. I just saw
- 9 you.
- MR. STOPS: We were on it with
- 11 8.3(b)(i).
- 12 BY MR. STOPS:
- 13 Q. So in Section 8.3(c)(i), with
- 14 respect to Incyte's royalty to Novartis under
- 15 8.3(b)(i), where it reads: "Such licensed
- 16 product in such country, the relevant Incyte
- 17 royalties to Novartis will be based on sales of
- 18 the product Jakafi made in the United States,"
- 19 correct?
- MS. SIMSON: Objection to form, and
- 21 to the extent calling for a legal
- 22 conclusion or legal opinion.
- 23 A. So such country, that's -- that I
- 24 got kind of lost. Are you saying such country
- 25 as in B or in C?

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- Q. So I'm just trying to make sure
- 3 we're talking about the same thing. I'm
- 4 talking about the royalties being paid pursuant
- 5 to 8.3(b)(i) from Incyte to Novartis,
- 6 currently, or that were already subject of this
- 7 dispute between the parties.
- 8 And with respect to those royalties,
- 9 when we go look at 8.3(c)(i), where it says:
- 10 "Covering such licensed product in such
- 11 country, such licensed product is Jakafi and
- 12 such country is the United States, " correct?
- MS. SIMSON: Objection to form and
- 14 to the extent calling for a legal
- 15 conclusion or legal opinion.
- 16 A. I concur.
- 17 Q. So from your reports, I understand
- 18 that it's your position that the parties should
- 19 have been -- rather, I understand it's your
- 20 position that the parties should have more
- 21 clearly spelled out that Novartis's royalties
- 22 to Incyte based on sales -- let me start that
- 23 again. I think that was a little confusing.
- So you -- you generally understand
- 25 Incyte's positions in this case, that the

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- 2 royalties have -- that the ten years have
- 3 passed and the royalties have stopped, right?
- 4 MS. SIMSON: Objection to form. And
- 5 Novartis obviously disputes that position.
- 6 A. I do not understand the basis for
- 7 those opinions. I understand that is what they
- 8 are claiming.
- 9 Q. Do you not understand the basis or
- 10 did you not agree with the basis?
- MS. SIMSON: Same objection.
- 12 A. I think both are true. I cannot
- 13 understand how they can possibly get to such a
- 14 conclusion and therefore I disagree with their
- 15 conclusion.
- 16 Q. Okay. Had --
- 17 MS. SIMSON: Just for the record,
- there is a glass of water spilled and we
- 19 are okay.
- 20 BY MR. STOPS:
- Q. So had the parties wanted to
- 22 effectuate Incyte's interpretation of
- 23 Section 8.3(c)(i), okay, it's your opinion that
- 24 they should have more clearly spelled out that
- 25 Incyte's royalties to Novartis on sales of

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- 2 Jakafi in the United States do not depend on
- any patents that Incyte obtains, correct?
- 4 MS. SIMSON: Objection to form.
- 5 Mischaracterizes her opinions and her
- 6 testimony.
- 7 A. I think it is true that I would
- 8 state that if the parties had agreed that
- 9 Novartis was required to get a patent, it would
- 10 have been discussed, it would have appeared in
- 11 the term sheets, it would have been on the
- 12 issues list, it would have been in the
- 13 agreement in an explicit manner. None of the
- 14 above is true.
- 15 Q. Now, you don't provide any proposed
- 16 language in your report to accomplish that
- 17 proposed clarification, right?
- MS. SIMSON: Objection to form, and
- to the extent calls for a legal conclusion
- or a legal opinion.
- 21 A. The language that I would propose
- 22 would be the practical language of a business
- 23 development person and the final contract would
- 24 reflect a legal -- a lawyer's write-up.
- 25 Q. Okay.

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- 2 A. And therefore I do not propose the
- 3 specific language. I always tell my clients
- 4 that we get a lawyer when we get down to
- 5 precise language. We BD people focus on making
- 6 the arrangement work, the collaboration work.
- 7 We focus on who does what, who pays what, and
- 8 how long they get paid.
- 9 Those are the sort of fundamental
- 10 things, not all the fundamental things, but the
- 11 majority of fundamental things that are
- 12 pre-agreed in a term sheet. And then the
- 13 precise form of the language that captures
- 14 those in the fullest form is written by
- 15 lawyers.
- 16 Q. So the lawyers effectuate the intent
- of the BD people; is that what you're saying?
- MS. SIMSON: Objection to form.
- 19 Mischaracterizes testimony.
- 20 A. The lawyers are to reflect the
- 21 agreed-upon structure and relationship as
- defined by the term sheets, with input from
- 23 lawyers, but the -- the drivers of the
- 24 structure are typically business development
- 25 professionals.

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- Q. So wait, then what's the lawyer
- 3 role?
- 4 A. To capture and make complete the
- 5 language that reflects the structure, and to
- 6 add things like the assignment clauses and
- 7 things that we don't normally put in term
- 8 sheets.
- 9 Q. So you don't draft the language of
- 10 the agreements?
- 11 MS. SIMSON: Objection to form.
- 12 A. I do not draft the final language of
- 13 agreements, correct.
- Q. And you didn't propose any draft
- 15 language in your reports in this matter that
- 16 would have effectuated Incyte's position in
- 17 this case, correct?
- MS. SIMSON: Objection to form.
- 19 A. It was not my purpose --
- 20 Q. Sure.
- 21 A. -- to amend the agreement.
- Q. No. But you didn't say anywhere in
- 23 your report, if Incyte wanted to say what it
- 24 says it says, it should have drafted it this
- 25 way, right?

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- 2 MS. SIMSON: Objection to form.
- 3 Mischaracterizes her opinions.
- 4 A. I said in my report if the parties
- 5 had agreed to a particular stipulation, it --
- 6 particularly when it goes beyond the norm, it
- 7 would be reflected in explicit language. I did
- 8 not write, myself, that explicit language. I
- 9 didn't think it was necessary. That is, it's
- 10 pretty obvious that it's not there.
- 11 Q. Well, Incyte's position is that it
- 12 is explicitly there, right?
- MS. SIMSON: Object.
- 14 BY MR. STOPS:
- 15 Q. Look you don't have to agree with
- it, but you understand that's Incyte's
- 17 position, correct?
- MS. SIMSON: Objection to form.
- 19 Argumentative.
- 20 A. I think it is not explicitly there.
- Q. Right. You understand that it's
- 22 Incyte's position that it is explicitly there?
- MS. SIMSON: Objection to form.
- 24 Argumentative.
- 25 A. I understand Incyte disputes the

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- 2 obvious interpretation that certainly I and
- 3 others are likely to reach by reading this
- 4 thing.
- 5 Q. Well, not everybody reaches that
- 6 conclusion, right?
- 7 MS. SIMSON: Objection to form.
- 8 Argumentative.
- 9 A. I agree Incyte has a different
- 10 perspective. I do not see any explicit
- 11 language that supports the contention that
- 12 Novartis has to go get a patent. I do not see
- it in the contract, I do not see it in the
- 14 discussions, I do not see it in the Incyte
- 15 presentations, I don't see it in the Novartis
- 16 presentations. It does not exist.
- Q. What do you mean Novartis has to get
- 18 a patent? Who says Novartis has to get a
- 19 patent?
- MS. SIMSON: Objection to form.
- 21 A. Or not get paid.
- Q. But they do get paid.
- MS. SIMSON: Objection to form.
- 24 Mischaracterizes the record.
- 25 BY MR. STOPS:

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- Q. Hold on. Just so we have it clear,
- 3 Novartis does get paid, right?
- 4 MS. SIMSON: Objection to form --
- 5 A. Incyte --
- 6 MS. SIMSON: I just want to state
- 7 for the record, Incyte has taken the
- 8 position that they are no longer paying
- 9 Novartis. So I'm going to object to your
- 10 question on that basis.
- 11 A. Incyte has said they're not paying
- 12 Novartis.
- 13 Q. Right.
- 14 A. They stepped down and are not
- 15 paying.
- 16 Q. But Novartis got paid for ten years,
- 17 right?
- 18 MS. SIMSON: Objection to form.
- 19 Mischaracterizes the record.
- 20 A. And that is not the last to expire
- 21 of any valid claim.
- Q. No. So just so we're clear, no one
- 23 has ever said that Novartis had to get a
- 24 patent.
- They got the benefit of what they

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- 2 bargained for, right?
- MS. SIMSON: Objection to form.
- 4 Mischaracterizes the record and
- 5 Dr. Pullan's opinions and testimony.
- 6 (Multiple speakers.)
- 7 A. This is what they bargained for --
- 8 MS. SIMSON: And Dr. Pullan's
- 9 opinions and testimony.
- 10 BY MR. STOPS:
- 11 Q. When you said -- when you say this
- is what you bargained for, you pointed to
- 13 Section 8.3(c) of the agreement?
- 14 A. And it includes the last to expire
- of any valid claim of a patent covering the
- 16 product in the country.
- 17 Q. That's not what it says, though,
- 18 right?
- 19 MS. SIMSON: Objection to form.
- 20 Argumentative.
- 21 BY MR. STOPS:
- Q. The actual words are: "The last to
- 23 expire of any valid claim of capitalized, Term,
- 24 Licensed, capitalized P Patent, capitalized R
- 25 Rights, capitalized C Covering such licensed

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- product in such country, right?
- 3 A. You left out the capital L and the
- 4 capital P.
- 5 Q. Sure, I did. But the actual words,
- 6 words matter, right?
- 7 MS. SIMSON: Objection to form.
- 8 Argumentative.
- 9 A. And we have been through the fact
- 10 that I believe the correct interpretation of
- 11 licensed patent rights covering such licensed
- 12 product is a patent covering such product in
- 13 such country. And so I do not see a
- 14 discrepancy in my position, in my report in the
- 15 language.
- Q. Right, but the way we got here was
- 17 you had said that Novartis must get a patent.
- 18 There is no requirement under the agreement,
- 19 under anyone's interpretation, that Novartis
- 20 has to get a patent, right?
- MS. SIMSON: Objection to form.
- 22 Mischaracterizes the record. And
- 23 mischaracterizes her testimony.
- A. I was saying that Incyte's disputed
- 25 position argues that in the absence of Novartis

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- 2 getting a patent, they are not going to get
- 3 paid, and that is a requirement to get the
- 4 patent in order to get paid beyond the ten
- 5 years, and that is what it is all about.
- 6 Q. If Incyte obtained a patent today
- 7 that extended the term of the generic-free term
- 8 of the products out to 2040 --
- 9 A. Right.
- 10 Q. -- that would be to the benefit of
- 11 both parties, right?
- MS. SIMSON: Objection to form. And
- vague as to location.
- 14 A. I would argue it would be to the
- 15 benefit of both parties. The collaboration is
- 16 to the benefit of both parties.
- 17 Q. Did anyone say that Incyte needed to
- 18 get a patent that goes up to 2040?
- MS. SIMSON: Objection to form.
- 20 A. If Incyte had not already had a
- 21 patent, then someone would need to go get a
- 22 patent to prevent the generic entry and keep
- 23 the royalties going. Incyte already had a
- 24 patent at the start of this discussion.
- Q. Getting additional patent protection

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- 2 would be to both parties' benefit, right?
- MS. SIMSON: Objection to form.
- 4 A. Yes.
- 5 Q. But there's no requirement to get
- 6 additional patents, correct?
- 7 MS. SIMSON: Objection to form.
- 8 Vague. Object to the extent you're asking
- 9 for a legal conclusion or legal opinion.
- 10 A. I think you're trying to say that
- 11 I'm making a blatant statement that there is a
- 12 requirement, I'm saying there is a requirement.
- 13 You're positing that there is a requirement. I
- 14 am objecting to the position that there is a
- 15 requirement for the royalties to be paid.
- You're distorting my position by
- 17 posing it as an absolute requirement, and
- 18 neither side had an absolute requirement, but
- 19 the royalties are dependent on the existence of
- 20 any patent, in contrast to Incyte's position
- 21 that in the absence of a Novartis patent, they
- 22 stop.
- Q. What's a blocking patent?
- MS. SIMSON: Objection to form.
- Foundation.

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- 2 A. I'm not a patent attorney. So I
- 3 would defer to somebody who is to make a good
- 4 definition of a blocking patent.
- 5 Q. Well, you would agree that Incyte's
- 6 own patents cannot block its sales of Jakafi in
- 7 the United States, correct?
- 8 MS. SIMSON: Objection to form, and
- 9 to the extent you're asking for a legal
- 10 conclusion or legal opinion, I would object
- on that basis.
- 12 A. Incyte has the right, absent this
- 13 agreement, to exclude others. Under this
- 14 agreement, Novartis and Incyte are partners,
- and they have the right to exclude others.
- Q. So let's break that up for a second.
- 17 Outside the agreement, we're in agreement that
- 18 Incyte's own patents cannot block its sales of
- 19 Jakafi in the United States, correct?
- MS. SIMSON: Objection to form.
- 21 A. I think that statement is correct.
- 22 Independent of the agreement.
- 23 Q. Sure.
- A. As a hypothetical, all that
- 25 business, yes.

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- Q. So in the context of the agreement,
- 3 are you saying that Incyte's patents block its
- 4 sales of Jakafi in the United States?
- 5 MS. SIMSON: Objection to form.
- 6 Mischaracterizes her testimony.
- 7 A. I never said that.
- Q. I misunderstood then. Okay. You
- 9 said, then -- let me ask you affirmatively
- 10 then.
- In the context of the agreement,
- 12 Incyte's own patents cannot block its sales of
- 13 Jakafi in the United States, correct?
- MS. SIMSON: Objection to form, and
- to the extent asking for a legal opinion.
- Or legal conclusion.
- 17 A. Incyte has patents that cover the
- 18 product, and under this agreement they are
- 19 permitted to sell under those patents.
- Q. Permitted by who?
- MS. SIMSON: Objection to form.
- 22 A. By the fact they have a patent.
- Q. Do they need a patent to sell it?
- 24 A. No.
- MS. SIMSON: Objection to form.

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- 2 BY MR. STOPS:
- 3 Q. So its own patents don't block its
- 4 sales of Jakafi in any context, right?
- 5 MS. SIMSON: Objection to form, and
- to the extent asking for a legal conclusion
- 7 or legal opinion.
- 8 A. I think you are correct that I'm not
- 9 saying that its own patents blocked it from
- 10 selling. I've never said that.
- 11 Q. And, similarly, a hypothetical
- 12 Novartis-owned patents -- a hypothetical
- 13 Novartis-owned patent would not be able to
- 14 block Novartis's sales of Jakavi, right?
- MS. SIMSON: Objection to form.
- 16 A. Actually, you know, there are
- 17 circumstances in which in either case that
- 18 could be true. If they granted an exclusive
- 19 license to somebody else, they would have given
- 20 up the rights to sell under their own patents.
- 21 Q. Right. That's -- I can understand
- 22 the hypothetical. That's why I specified
- 23 Jakavi where Novartis has the right to sell.
- 24 So in the context here a Novartis-owned patent
- 25 would not be able to block Novartis's sales of

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- 2 Jakavi, right?
- MS. SIMSON: Objection to form, to
- 4 the extent asking for a legal conclusion or
- 5 legal opinion.
- 6 A. And the same form applies to Incyte.
- 7 That is, if Incyte had given somebody else an
- 8 exclusive right in the United States, they
- 9 would be precluded from selling in the United
- 10 States because they would have given the rights
- 11 to somebody else.
- 12 Q. But they didn't, right?
- 13 A. Right. And your questions were the
- 14 same sort of hypothetical. In the
- 15 hypothetical, this that and the other. So I'm
- 16 just clarifying that there are circumstances
- 17 that it could have applied, but what we're
- 18 focused on is in indeed this agreement.
- 19 Q. And under this agreement, Incyte's
- own patents don't block its sales of Jakafi?
- MS. SIMSON: Objection to form.
- 22 A. You have said that repeatedly.
- MS. SIMSON: Eric, we've been going
- 24 a little over an hour. If we can take a
- 25 short break.

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- MR. STOPS: Doctor, do you need a
- 3 break?
- 4 THE WITNESS: I think it's lovely to
- 5 have a short break.
- 6 MR. STOPS: Can we keep this under
- 7 20 minutes?
- 8 MS. SIMSON: I think we can keep it
- 9 to ten.
- MR. STOPS: Please.
- 11 THE WITNESS: Thank you.
- 12 THE VIDEOGRAPHER: Microphone.
- We are going off the record. The
- 14 time is 4:49 p.m.
- 15 (Recess.)
- 16 THE VIDEOGRAPHER: We are back on
- 17 the record. The time is 5:04 p.m.
- 18 BY MR. STOPS:
- 19 Q. Dr. Pullan, what prevents generic
- 20 competition for a pharmaceutical product? I
- 21 know it's a broad question, but generally
- 22 speaking.
- MS. SIMSON: Objection to form.
- A. Generic products are broadly
- 25 excluded by a valid patent.

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- 2 Q. You'd agree that license -- licenses
- 3 to patents are typically the biggest driver of
- 4 deal value, right?
- 5 A. No.
- 6 MS. SIMSON: Objection to form.
- 7 Q. You don't agree with that?
- 8 A. I say they are a piece of value, a
- 9 very significant piece, but if you look in my
- 10 rebuttal report, I believe I state that if they
- 11 were the only portion or the majority portion,
- 12 that we would pay the same thing for a
- 13 preclinical compound as a Phase 3 compound, and
- 14 the difference is data.
- 15 Q. Would you open your opening report,
- 16 please.
- 17 A. Yes.
- 18 Q. That's Exhibit 1002. Page 6, second
- 19 full paragraph. I'll read you the last
- 20 sentence. It says: "Patents are generally
- 21 viewed as the largest value driver."
- Do you see that?
- 23 A. I do see that. That was a mistake.
- 24 I should have said are generally viewed as one
- 25 of the largest value drivers.

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- 2 Q. The commercial life of a product
- 3 ends when there is generic competition, right?
- 4 A. No, the high value of commercial
- 5 life of a product decline.
- 6 UNIDENTIFIED VOICE: Some of cases
- 7 don't require --
- 8 MR. STOPS: Is that coming out of
- 9 the Zoom? Can we go off the record for a
- 10 second?
- MS. SIMSON: Yeah, let's go off the
- 12 record just for a moment.
- 13 (Multiple speakers.)
- 14 MR. STOPS: -- whoever is saying
- this.
- 16 THE VIDEOGRAPHER: We are going off
- 17 the record. The time is 5:06 p.m.
- 18 (Recess.)
- 19 THE VIDEOGRAPHER: We are back on
- the record. The time is 5:07 p.m.
- 21 BY MR. STOPS:
- Q. And what do you mean by the high
- 23 value commercial life of a product?
- A. So for small molecules, as opposed
- 25 to biologics, the entry of a generic in recent

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- 2 years has meant a very rapid decline of both
- 3 the sales price and sales volume sold by the
- 4 seller who is there before the generic.
- 5 Q. Don't branding companies tend to
- 6 increase their price initially when there's
- 7 generic competition?
- 8 MS. SIMSON: Objection to form.
- 9 A. I think they often increase their
- 10 price in anticipation of the loss. I do not
- 11 believe they increase their price after the
- 12 loss or certainly not substantial -- prices
- 13 drop.
- Q. So there are a group, maybe small
- 15 group of patients who will pay for a brand
- 16 product regardless, right?
- 17 MS. SIMSON: Objection to form.
- 18 A. There are sometimes a small group of
- 19 people who will pay for a branded product.
- 20 Increasingly, their insurance will not cover
- 21 that purchase price. The insurance will push,
- 22 even in the United States, extremely so
- 23 elsewhere, will push for the cheaper generic
- 24 product.
- Q. But isn't the incentive to increase

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- 2 the price since the volume is going down and
- 3 there is -- I think there was a small group of
- 4 what they would call inelastic purchasers?
- 5 MS. SIMSON: Objection to form.
- A. Price is a pretty complicated
- 7 decision, and I should not weigh in on price
- 8 because I have never set the price of a single
- 9 drug. There are curves that are worked on to
- 10 try to figure out the optimal price. The point
- 11 for generic entry is that most of the value is
- 12 lost.
- Q. And generic -- generic entry takes
- 14 place when there is a loss of exclusivity for
- 15 the product, correct?
- MS. SIMSON: Objection to form.
- 17 A. Generic entry need not take place at
- 18 the time when there is loss of exclusivity, but
- 19 does often take place when there is a loss of
- 20 exclusivity.
- 21 Q. In the context of commercialization
- of a pharmaceutical product, know-how doesn't
- 23 delay the entry of generic competition,
- 24 correct?
- MS. SIMSON: Objection to form.

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- 2 A. There are regulatory recognitions of
- data exclusivity, which is a form of know-how,
- 4 which can indeed delay generic entry. That is,
- 5 the FDA and other bodies can offer exclusivity
- 6 based on the data.
- 7 Q. Right. That would fall under
- 8 regulatory exclusivity, correct?
- 9 A. That is correct.
- 10 Q. So leaving aside exclusivities,
- 11 patent exclusivities, regulatory exclusivities,
- 12 know-how itself doesn't extend the commercial
- 13 life of a product, correct?
- MS. SIMSON: Objection to form.
- 15 A. Generally not. There, again, can be
- 16 exceptions if there is a trade secret, which is
- 17 essential to being able to practically practice
- 18 that product manufacturer or -- that's probably
- 19 the most likely, but correct.
- Q. Exceptions would be hard-to-make,
- 21 hard-to-formulate price?
- 22 A. Correct.
- Q. And know-how is most significant at
- 24 the beginning of an agreement when the asset is
- 25 being transferred, right?

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- 2 MS. SIMSON: Objection to form.
- 3 A. There is know-how transfer at the
- 4 beginning of most agreements. Know-how
- 5 continues to be developed under the
- 6 collaboration and therefore the most important
- 7 know-how may come late in an agreement rather
- 8 than at the time of signing an agreement. The
- 9 most important know-how for the value of the
- 10 product, the label, the success of the drug
- 11 need not come at the beginning of an agreement.
- 12 Q. Would you agree that the know-how is
- 13 most significant at the beginning when the
- 14 asset's being transferred?
- MS. SIMSON: Objection to form.
- 16 A. No, I just said no. I said may or
- 17 may not, often is not. If I do a deal --
- Q. You still have -- I'm sorry. Go
- 19 ahead.
- 20 A. At preclinical and during the
- 21 collaboration, I figure out the best patient
- 22 population for which this drug will be
- 23 successful. That may be the most valuable
- 24 thing. The difference between two very similar
- 25 drugs, Keytruda and Opdivo, which are huge

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- 2 successes, is largely the distinction in the
- 3 clinical development programs the two companies
- 4 ran, such that the demonstration of efficacy in
- 5 certain tumor types, certain patient
- 6 populations was developed late in life up to
- 7 and after approval, and that has enabled
- 8 Keytruda to have much higher sales than Opdivo.
- 9 So valuable know-how can occur throughout the
- 10 life of the product.
- 11 Q. Under your right hand is your
- 12 opening report, Pullan Exhibit 1002, second
- 13 full paragraph, Page 6, middle of the
- 14 paragraph. I'll read you from it: "Know-how
- is most significant at the beginning when the
- 16 asset is being transferred."
- Do you see that?
- 18 A. Yes.
- 19 Q. Did I read that correctly?
- 20 A. Yes.
- Q. Do you agree that in the context
- 22 of -- sorry. Do you agree that only rarely is
- 23 know-how a significant barrier to market
- 24 competition?
- 25 A. When I was writing this I was

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 thinking of the know-how that is in the
- 3 licensed IP. This was talking about the
- 4 know-how brought into the agreement, and if --
- 5 if you think in those terms or if you think in
- 6 extremely broad terms of all know-how, then
- 7 this statement is correct.
- 8 However, the data that is generated,
- 9 the know-how of how best to use the drug is of
- 10 substantial value and is often developed later
- 11 than the start of the agreement.
- 12 Q. Under the agreement -- the 2009
- 13 agreement between Incyte and Novartis, that
- 14 second category, know-how that is later
- 15 developed, that's jointly owned by the parties,
- 16 correct?
- 17 A. I believe that's correct.
- 18 Q. Okay. We can go back to that in a
- 19 minute, but you'd agree that financial
- investments don't prevent generic competition
- 21 directly, correct?
- MS. SIMSON: Objection to form.
- A. The -- dollars, per se, are not a
- 24 barrier to, but wise investment generates data
- 25 that can indeed be a barrier to competition.

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- 2 Smart marketing can also be a barrier to
- 3 competition.
- 4 Q. In terms of preventing switches to
- 5 generic alternatives?
- 6 A. Yes. Physician loyalty, custom and
- 7 practice by physicians of how they are
- 8 comfortable with a medicine, yes.
- 9 Q. Okay. You also discussed the
- 10 meaning of the term "covering" with a capital C
- in your reports, correct?
- 12 A. Yes.
- Q. And you offer the opinion that
- 14 covering has a commonplace definition, correct?
- MS. SIMSON: Objection to form. And
- also mischaracterizes the scope of his
- opinion.
- 18 A. Covering is defined similarly in
- 19 many, many agreements.
- Q. And is that what you mean by
- 21 commonplace, defined similarly in many
- 22 agreements?
- MS. SIMSON: Objection to form.
- 24 A. I think so.
- Q. Now, the definition that you offer

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 in your report for covering as a commonplace
- definition, that isn't based on the words of
- 4 the 2009 agreement, correct?
- 5 MS. SIMSON: Objection to form, and
- 6 to the extent --
- 7 A. Can you point me to where you're
- 8 talking about?
- 9 Q. Yes. It is your opening report at
- 10 Page 9, and I believe it's at the bottom of the
- 11 page. Yes, spanning on to Page 10. Sorry.
- Would you look at the agreement at
- 13 Section 1.23 on Page 6, the definition of
- 14 cover, covering, or covered?
- 15 A. Okay.
- Q. Actually, before we get to that, you
- 17 can leave that in front of you, I'll have a
- 18 question for you on that in a second, but you
- 19 understand what a patent assignment is,
- 20 correct?
- MS. SIMSON: Objection to form.
- 22 A. Yes.
- Q. The -- sorry. A patent inventor can
- 24 assign his or her rights in a patent to a
- 25 person or company, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Correct.
- 3 Q. So a person or company can own a
- 4 patent, correct?
- 5 A. Yes.
- 6 Q. And the owner of a patent can't
- 7 infringe the patent, right?
- 8 MS. SIMSON: Objection to form.
- 9 A. Unless they license it exclusively
- 10 to someone else or assign it, yeah.
- 11 Q. If they assigned it, they wouldn't
- 12 own it anymore, right?
- 13 A. Right.
- 14 Q. The -- with respect to the royalty
- paid by Incyte under 8.3(b)(i), I think we've
- 16 established that the relevant product is the
- 17 drug Jakafi, as the parties currently sell
- 18 products, correct?
- 19 A. We've talked about that as pertinent
- 20 to the royalty that Incyte pays Novartis.
- Q. And the word "person" is also
- 22 defined in the agreement, right? And that's
- 23 Section 1.88. And a person means any natural
- 24 person, general or limited partnership,
- 25 corporation, limited liability company, limited

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 liability partnership, firm, association, or
- 3 organization, or other legal entity, correct?
- 4 A. That is what it says.
- 5 Q. Am I person under the agreement?
- 6 A. You are a person as referred to --
- 7 Q. In the definition?
- 8 A. -- in the definition. You are not a
- 9 party to the agreement. Would that we were,
- 10 yes.
- 11 Q. And you are a person pursuant to the
- 12 definition in the agreement, correct?
- 13 A. I am --
- MS. SIMSON: Objection to form.
- 15 A. -- a person.
- 16 Q. Novartis is a person, pursuant to
- 17 the definition in the agreement?
- 18 A. Yes.
- 19 Q. And Incyte is a person pursuant to
- 20 the definition in the agreement.
- 21 And selling a product under the
- 22 agreement constitutes commercialization,
- 23 correct?
- MS. SIMSON: Objection to form, and
- to the extent seeking legal opinion.

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- 2 A. I believe commercialization may be
- 3 defined more broadly as selling, including
- 4 marketing, for instance.
- 5 Q. Yes, I was just confirming that it
- 6 includes selling, but we can look at the
- 7 definition. It's 1.19 on Page 5 of the 2009
- 8 agreement.
- 9 And that includes selling, right?
- 10 A. Yes.
- 11 Q. So Incyte doesn't have a license to
- 12 the Incyte patent rights that claim
- 13 ruxolitinib, correct?
- MS. SIMSON: Objection to form, and
- to the extent seeking a legal opinion or
- legal conclusion.
- 17 A. Incyte has a license under the
- 18 agreement to practice certain activities under
- 19 the Incyte patents, as well as under the
- 20 Novartis patents.
- Q. Incyte doesn't have a license to the
- 22 Incyte patents, does it?
- 23 A. It has --
- MS. SIMSON: Objection to form.
- 25 A. -- a license under the agreement to

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 do activities.
- 3 Q. My question was: Incyte doesn't
- 4 have a license under the Incyte patent rights,
- 5 correct?
- 6 MS. SIMSON: Objection to form.
- 7 BY MR. STOPS:
- 8 Q. And tell me where you are in the
- 9 agreement.
- 10 A. I'm under license grant.
- 11 MS. SIMSON: Just for the record,
- Dr. Pullan, you're on Page 18 of the
- 13 agreement?
- 14 THE WITNESS: Yes.
- MS. SIMSON: And Section 2.1 or 2.2.
- 16 THE WITNESS: 2.1(b).
- 17 A. And then Incyte has permission to
- 18 develop an alternative compound that could
- 19 indeed come from Novartis.
- 20 Q. Sorry where are you looking?
- 21 A. "Potential JAK backups."
- Q. Will you tell me a page and a
- 23 section?
- 24 A. Page 36.
- Q. Page 36, section?

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- 2 A. 4.5.
- Q. Okay. So is that a license from
- 4 Incyte under the Incyte patent rights?
- 5 A. It is an expectation that under the
- 6 Incyte patent rights or the Novartis patent
- 7 rights either party may develop a JAK2
- 8 inhibitor.
- 9 Q. That doesn't say anything about a
- 10 license from Incyte to Incyte to all the Incyte
- 11 patent rights, correct?
- 12 A. Correct.
- MS. SIMSON: Objection to form.
- 14 BY MR. STOPS:
- 15 Q. So as far as you're aware, Incyte
- 16 does not have a license to the Incyte patent
- 17 rights that claim ruxolitinib, correct?
- MS. SIMSON: Objection to form, and
- to the extent seeking a legal opinion or a
- 20 legal conclusion.
- 21 A. The primary license grant does not
- 22 specify a license to Incyte under the Incyte
- 23 patents. Incyte, under this agreement, is
- 24 granted rights to do certain activities --
- 25 rights and obligations to do certain

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 activities. And the agreement permits those
- 3 under the umbrella of the patents that are in
- 4 the agreement. That is, the patents cannot be
- 5 used to block the activities which are ascribed
- 6 to the two parties in the agreement.
- 7 Q. So are you talking about things
- 8 outside of patent rights --
- 9 MS. SIMSON: Objection to form.
- 10 BY MR. STOPS:
- 11 Q. -- like know-how, for example?
- 12 A. Know-how and the other parties'
- 13 patents.
- 14 Q. Right. And make sure I
- 15 understood -- you said Incyte, under this
- 16 agreement, is granted rights due to certain
- 17 activities.
- 18 My question was just: Incyte
- 19 doesn't have a license under the Incyte patent
- 20 rights, so just the Incyte patent rights, that
- 21 claim ruxolitinib or Jakafi, correct?
- MS. SIMSON: Objection to form, and
- to the extent seeking a legal opinion or a
- 24 legal conclusion.
- 25 A. I think I concur, but I think the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 agreement talks of a broader relationship than
- 3 just the patents.
- 4 Q. Okay. And Incyte doesn't need a
- 5 license to the Incyte patent rights to sell
- 6 Jakafi, right?
- 7 A. In the territories where it is not
- 8 licensed, those rights to Novartis.
- 9 Q. That's -- Jakafi only exists in the
- 10 United States and its territories, right?
- 11 MS. SIMSON: Objection to form.
- 12 A. One could imagine the brand name
- 13 could if you get into hypotheticals, yes.
- Q. Sure. Right. So Incyte doesn't
- 15 need a license to the Incyte patent rights to
- 16 sell Jakafi in the United States, right?
- 17 MS. SIMSON: Objection to form.
- 18 A. I think I answered that already.
- 19 Q. Yes.
- 20 A. Yes.
- Q. Incyte's -- there aren't any
- 22 Novartis patent rights that claim ruxolitinib
- 23 or Jakafi, right?
- MS. SIMSON: Objection to form, and
- object to the extent seeking a legal

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 opinion or legal conclusion.
- 3 A. And I am not in a position to know
- 4 there isn't a broad claim in one of their other
- 5 JAK patents that may overdominate rux. I don't
- 6 know.
- 7 Q. If Novartis had such a claim, do you
- 8 think they would have raised it by now?
- 9 MS. SIMSON: Objection to form.
- 10 Argumentative.
- 11 A. I don't know. When it arrives, I
- 12 don't know.
- Q. Novartis does not have a license to
- 14 sell ruxolitinib in the United States, correct?
- MS. SIMSON: Objection to form.
- 16 A. That is correct.
- 17 O. And Novartis doesn't sell
- 18 ruxolitinib in the United States, correct?
- 19 A. That is correct.
- 20 Q. Now, in the definition of cover on
- 21 Page 6, Section 1.23 of the 2009 agreement,
- there is no mention of the patent owner,
- 23 correct? It just refers to licenses, correct?
- MS. SIMSON: Objection to form, and
- object to the extent seeking legal opinion

- 1 L. Pullan, Ph.D. Highly Confidential
- or legal conclusion.
- 3 A. But for a license.
- 4 Q. And it doesn't refer to ownership,
- 5 correct?
- 6 A. Correct.
- 7 MS. SIMSON: Objection to form.
- 8 BY MR. STOPS:
- 9 Q. And the parties could have drafted
- 10 cover, covering, and covered differently to
- include ownership, correct?
- MS. SIMSON: Objection to form.
- 13 A. Parties could have drafted the form
- 14 differently, yes.
- Q. And you've reviewed the 2019
- 16 agreement between Incyte and Novartis, correct?
- 17 A. I have reviewed the 2019 agreement.
- MS. SIMSON: Just, did you say 2009
- 19 or 2019?
- MR. STOPS: '19, and on second
- thought.
- MS. SIMSON: I just wanted to make
- sure that wasn't a misstatement.
- MR. STOPS: Yes.
- 25 (Pullan Exhibit 1007, 2019 Agreement

- 1 L. Pullan, Ph.D. Highly Confidential
- between Incyte and Novartis, marked for
- 3 identification.)
- 4 Q. I'm handing you what's marked as
- 5 Exhibit 1007.
- 6 A. Yes.
- 7 Q. And this is the 2019 agreement
- 8 between Incyte and Novartis, correct?
- 9 A. Yes.
- 10 MS. SIMSON: I'm just going to note
- for the record that this agreement is
- 12 between Novartis International
- 13 Pharmaceutical Limited, not Novartis Pharma
- 14 AG, which is just a different name than the
- current plaintiff in this action.
- MR. STOPS: And just before I
- forget, I think you may have done this
- already, let's mark this transcript highly
- 19 confidential.
- 20 MS. SIMSON: We've already done
- that, and I have no objection to that.
- MR. STOPS: Great. I just realized
- we now put in a couple of confidential
- agreements.
- 25 BY MR. STOPS:

- 1 L. Pullan, Ph.D. Highly Confidential
- Q. Now, unfortunately, this one does
- 3 not have specific section numbers for
- 4 definitions, but there is a definition section
- 5 at Section 1.1, that include a number of
- 6 definitions.
- 7 A. Correct.
- 8 Q. And cover is set forth on Page 3 in
- 9 the definitions section.
- 10 A. Yes.
- 11 O. The version or the definition of
- 12 cover, covered, or covering in the 2019
- 13 Incyte-Novartis agreement, which is Novartis
- 14 Exhibit 1007, specifically calls out ownership,
- 15 correct?
- MS. SIMSON: Objection to form, and
- to the extent asking for a legal opinion or
- 18 a legal conclusion.
- 19 A. In the absence of ownership or a
- 20 license.
- 21 Q. So had the definition of covered
- 22 from the 2019 agreement, Exhibit 1007, been
- 23 used instead of the definition of covering in
- 24 the 2009 agreement, would Incyte's sales of
- 25 Jakafi in the United States have been covered?

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- 2 MS. SIMSON: Objection to form.
- 3 Objection to the extent seeking a legal
- 4 opinion or a legal conclusion. Also
- 5 incomplete hypothetical.
- A. I think it could have been covered.
- 7 I think it would have been covered.
- 8 Q. Okay. Now, in -- I think we
- 9 established this earlier. Novartis sells
- 10 Tabrecta, which is the cMET inhibitor, pursuant
- 11 to a license under the 2009 agreement, correct?
- MS. SIMSON: Objection to form, and
- reiterate my prior objection with respect
- 14 to the Tabrecta.
- 15 BY MR. STOPS:
- 16 Q. Novartis pays a royalty to Incyte on
- 17 sales of Tabrecta, correct?
- 18 A. Yes.
- 19 Q. And the royalty term for Tabrecta is
- 20 also governed by Section 8.3(c) of the
- 21 agreement, right?
- MS. SIMSON: Same objections.
- 23 A. Yes.
- Q. You aren't offering any opinions
- 25 regarding the relevance of Tabrecta royalties

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 in this litigation, correct?
- 3 A. That is definitely correct.
- 4 Q. But you're aware that Novartis did
- 5 obtain a -- an Orange Book listed patent for
- 6 Tabrecta, correct?
- 7 MS. SIMSON: Objection to form, and
- 8 reiterate my objections with respect to the
- 9 relevance of Tabrecta in this lawsuit.
- 10 A. And I did not study the Novartis
- 11 patents on Tabrecta, as I did not see them as
- 12 relevant to the questions at hand.
- Q. Did Novartis generate or accumulate
- 14 any Novartis know-how during the course of the
- 15 2009 agreement?
- MS. SIMSON: Objection to form.
- 17 A. During --
- MS. SIMSON: Vague with respect to
- what you mean by the course of the 2009
- agreement.
- 21 A. Right. During the course of the
- 22 collaboration?
- Q. I misspoke. Yes.
- 24 A. Okay. I'm sure Novartis created a
- 25 vast array of know-how during the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 collaboration.
- Q. Was any of the know-how that was
- 4 created or generated by Novartis, did it
- 5 constitute Novartis know-how or joint IP?
- 6 MS. SIMSON: Objection to form.
- 7 Calls for speculation. Object to the
- 8 extent seeking a legal opinion or a legal
- 9 conclusion.
- 10 BY MR. STOPS:
- 11 Q. Let's take a look at the agreement.
- 12 I think the relevant section for this is
- actually going to be Section 7.1(b).
- MS. SIMSON: Counsel, just for the
- record, you're looking at Exhibit 1001,
- 16 right?
- 17 MR. STOPS: Correct. Page 46,
- 18 Section 7.1(b).
- MS. SIMSON: Thank you.
- Q. Now, the -- the second clause:
- 21 "All inventions or discoveries made or
- information created jointly by each party or
- 23 affiliates, employees, independent contractors
- in the course of conducting such" -- sorry --
- 25 "conducting activities under this agreement,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 together with all intellectual property rights
- 3 therein, shall be jointly owned by the parties
- 4 and are joint IP."
- 5 Do you see that?
- A. I do, but I also see above where it
- 7 says: "All inventions made" --
- 8 Q. -- independently?
- 9 A. -- "independently are not joint IP,
- 10 but shall be owned by each party."
- 11 Q. Do you know which -- what know-how
- 12 under the agreement is joint versus individual?
- MS. SIMSON: Objection to form.
- 14 A. No, but I can imagine there are
- 15 both. In fact, there would be independent
- 16 activities and there would be joint activities.
- 17 Q. Okay.
- 18 A. And either could lead to IP or
- 19 inventions.
- 20 Q. Okay. And I think we discussed
- 21 earlier that each licensing deal is unique,
- 22 correct?
- 23 A. I have said that.
- Q. If -- well, I guess if licensing
- 25 agreements were all the same, Pullan Consulting

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 wouldn't have any business, right?
- A. I'd be out of work, yes. Yes.
- 4 Q. And companies hire you because
- 5 pharmaceutical agreements are bespoke and have
- 6 to be negotiated individually, right?
- 7 MS. SIMSON: Objection to form.
- 8 A. They are definitely generally
- 9 negotiated individually. There are licenses
- 10 that are cookie cutters. They tend to be by
- 11 more service providers who provide the same
- 12 service under multiple licensing agreements,
- 13 but the majority of things, certainly, I work
- on and the majority of agreements are each
- individually negotiated.
- Q. You've been involved in research and
- 17 development agreements, correct?
- 18 A. I've been involved in research and
- 19 development agreements.
- Q. Would you consider the agreement
- 21 between Incyte and Novartis, the 2009
- agreement, Exhibit 1001, to be a research and
- 23 development agreement?
- MS. SIMSON: Objection to form, and
- to the extent asking for a legal conclusion

- 1 L. Pullan, Ph.D. Highly Confidential
- or legal opinion.
- 3 A. The primary activities under this
- 4 agreement are development and commercialization
- 5 that, as I remember, there is the right to do
- 6 research, so one could characterize it that
- 7 way. It is principally a co-development
- 8 collaboration with territorial rights for
- 9 commercialization.
- 10 Q. I think we got to this concept a
- 11 little bit before. Is there a difference --
- 12 well, what do you consider to be the difference
- 13 between the end of -- of market exclusivity and
- 14 just a general loss of exclusivity for a
- 15 product, or are those synonymous terms?
- MS. SIMSON: Objection to form.
- 17 A. They are largely synonymous terms.
- 18 Q. Now, the commercial life of a
- 19 product, however, can go on beyond the loss of
- 20 exclusivity, correct?
- 21 A. We discussed this --
- MS. SIMSON: Objection to form.
- 23 A. There can be sales after a generic
- 24 enters.
- Q. In leaving aside the 2009 agreement,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 in general, do -- does the licensee pay
- 3 royalties until the end of exclusivity or until
- 4 the end of a commercial life of a product?
- 5 MS. SIMSON: Objection to form.
- 6 Incomplete hypothetical, and to the --
- 7 object to the extent seeking legal opinion
- 8 or legal conclusion.
- 9 A. There are licenses that last as long
- 10 as there are sales. This is not one. The
- 11 pattern in the 2009 agreement of duration of
- 12 royalties is the most common pattern,
- 13 consisting of last valid claim covering the
- 14 product, a number of years from first
- 15 commercial sales, and ten years is by far the
- 16 most common term, and regulatory exclusivity.
- 17 With regulatory exclusivity being less common
- 18 than the other two, but also highly common.
- 19 Q. Okay. So in your opinion, some
- 20 agreements go to a specific loss of exclusivity
- 21 and some agreements can go out to the end of
- 22 the commercial life of a product; is that
- 23 accurate?
- MS. SIMSON: Objection to form.
- A. And some --

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- 2 MS. SIMSON: And mischaracterizes
- 3 her testimony.
- 4 A. And some agreements can have a fixed
- 5 term, some agreements have no royalties, some
- 6 agreements are quite different from other
- 7 agreements.
- 8 Q. Okay.
- 9 A. We're paying attention to this
- 10 agreement.
- 11 Q. Okay. There's lots of different
- ways to generate the end of a royalty term?
- MS. SIMSON: Objection to form.
- 14 A. The majority of cases have a form
- 15 almost identical to what is in the 2009
- 16 agreement.
- Q. Why don't all agreements simply go
- 18 out to the end of the commercial life of a
- 19 product?
- MS. SIMSON: Objection to form.
- 21 A. The -- it is on a
- 22 product-by-product and country-by-country basis
- 23 typically, right, the paying of royalties. And
- one can easily imagine that there could be one
- 25 prescription in a country, and you would have

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 to file an audit report and pay a royalty.
- 3 It's a tremendous burden and there might be no
- 4 economic value of that one prescription, i.e.,
- 5 no profit, it costs you more to sell the darn
- 6 stuff than you collect. Therefore, it is not
- 7 economically sensible in many cases, to have
- 8 a --
- 9 Q. Infinite.
- 10 A. -- infinite royalty.
- 11 Q. Okay. So in the -- in the 2009
- 12 agreement, Section 8.3(c), do you -- in your
- opinion, what date does Incyte's royalty
- 14 payments to Novartis pursuant to
- 15 Section 8.3(b)(i) end?
- MS. SIMSON: Objection.
- 17 A. The latter.
- MS. SIMSON: Sorry.
- 19 THE WITNESS: Thank you.
- MS. SIMSON: Objection to form, and
- to the extent seeking a legal opinion or
- legal conclusion. Go ahead.
- A. The latter of the last-to-expire
- 24 patent claim covering the product in the
- 25 country. At the time the parties were

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 negotiating, Incyte had the composition of
- 3 matter patent, and that patent was discussed as
- 4 having an expiration date of -- it varied a
- 5 little bit in the discussions, but, generally,
- 6 2027. If there are additional patents, it can
- 7 go longer.
- 8 (Pullan Exhibit 1008, Agreement
- 9 Between Incyte and Eli Lilly, marked for
- identification.)
- 11 BY MR. STOPS:
- 12 Q. I'm handing you what's marked as
- 13 Exhibit Pullan 100 -- Exhibit Pullan 1008.
- 14 Exhibit 1008 is an agreement between Incyte and
- 15 Eli Lilly, correct?
- 16 A. That is what it says.
- 17 Q. Have you reviewed this exhibit?
- 18 A. Lightly, yes.
- 19 Q. If you look at the date of this
- 20 agreement, it was executed -- and this is
- 21 Page 1 of the -- of Exhibit 1008.
- 22 At the top it says it was entered
- into as of the 18th day of December 2009.
- Do you see that?
- 25 A. Yes.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 O. That's a few weeks after the
- 3 execution of the agreement between Incyte and
- 4 Novartis, correct?
- 5 A. Yes.
- 6 Q. And if you go to Section 7.3,
- 7 Royalties, on Page 41 of the agreement,
- 8 Section 7.3(a) specifies royalties from Eli
- 9 Lilly to Incyte.
- 10 Do you see that?
- 11 A. Yes.
- 12 Q. The royalty term appears at
- 13 Section 7.3(b) of the agreement.
- 14 A. Yes.
- Q. Okay. And Section 7.3(b) royalty
- 16 term is structured similarly to the royalty
- 17 term provision in the 2009 Incyte-Novartis
- 18 agreement at Section 8.3(c), correct?
- 19 MS. SIMSON: Objection to form.
- 20 A. There is --
- MS. SIMSON: And objection to the
- 22 extent it calls for a legal opinion or
- 23 legal conclusion.
- 24 A. There is an important distinction.
- 25 There is, instead of the term, "licensed patent

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 rights," there is the term "Incyte patent
- 3 rights." But the three tiers of duration are
- 4 comparable.
- 5 Q. Does Lilly pay royalties under this
- 6 agreement on any Eli Lilly patent rights?
- 7 A. I don't remember if there are
- 8 provisions of joint and -- and such -- I don't
- 9 remember if there's provisions on joint
- 10 ownership of patent rights and combination
- 11 products and other such things that could
- 12 result in Lilly paying on things where Lilly
- owns IP.
- MS. SIMSON: Dr. Pullan, you can
- take a look at the agreement if you need
- 16 to.
- 17 THE WITNESS: It would take me a
- while.
- MS. SIMSON: You're entitled to.
- 20 BY MR. STOPS:
- Q. Does it matter?
- MS. SIMSON: Objection to form.
- 23 A. Does it matter to Lilly? Does it
- 24 matter to Incyte?
- Q. No. Does it matter to the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 interpretation of the agreement?
- MS. SIMSON: Objection to form.
- 4 A. The agreement --
- 5 MS. SIMSON: And objection to the
- 6 extent it calls for legal opinion or legal
- 7 conclusion of this Lilly agreement.
- 8 A. Does what matter? The legal
- 9 agreement matters, and if there are definitions
- 10 that say there are joint products and such,
- 11 there may indeed be provisions that say there's
- 12 an obligation to pay under joint IP.
- 13 O. So --
- 14 A. I can't remember all of these
- 15 agreements.
- 16 Q. No. So I wasn't sure if you were
- 17 going to say it mattered or not. Let's take a
- 18 look at Page 6 of the 2009 Eli Lilly agreement,
- 19 Exhibit 1008. There is a definition 1.33
- 20 Incyte patent rights?
- 21 A. Yes.
- Q. The definition reads: "All patent
- 23 rights that are, A, controlled by Incyte or any
- 24 of its affiliates as of the effective date or
- 25 during the term, and, B(i), covers a licensed

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 compound or licensed product, a composition
- 3 containing a licensed compound, a formulation
- 4 containing a licensed product" -- and continues
- on to say -- "or necessary to commercialize"
- 6 language.
- 7 Do you see that?
- 8 A. Yes.
- 9 Q. In your reading of this, Section B,
- 10 which is written in the passive voice without
- 11 an explicit actor, does that cover Eli Lilly
- 12 activities?
- MS. SIMSON: Objection to form.
- Objection to the extent asking for her to
- have a legal opinion or legal conclusion
- with respect to this definition.
- 17 A. Tell me what section you're
- 18 referring to that has a passive voice now.
- 19 Where are we in this agreement?
- Q. When you say "this agreement" which
- one you're asking?
- 22 A. The one you are asking the question
- 23 about.
- Q. The Eli Lilly, Page 6, Section --
- A. No, you're asking about the passive

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 form; is that what you're talking about?
- 3 Q. Sorry. I'll rephrase that.
- 4 Page 6, Section 1.33 of the Eli
- 5 Lilly agreement, Section B of that definition
- 6 says: "Covers a licensed compound." There is
- 7 no explicit actor in Section B.
- 8 So my question for you is: Does
- 9 that mean, in your opinion, that it includes
- 10 Eli Lilly patent rights?
- MS. SIMSON: Objection to form.
- 12 Calls for speculation -- object to the
- extent asking her to give a legal opinion
- or legal conclusion with respect to this
- definition.
- 16 A. This differs from what's in the 2009
- 17 Novartis agreement in a number of ways. Among
- 18 them is it isn't licensed patent rights. It's
- 19 Incyte patent rights. If in the 2009
- 20 agreement, the parties had wanted to write
- 21 Incyte patent rights, they could have written
- 22 Incyte patent writes.
- This agreement, they did write
- 24 Incyte patent rights. I believe it's also
- 25 different in that or otherwise necessary versus

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 necessary and useful, if I remember correctly,
- 3 in the other agreement.
- 4 Q. So the lack of an explicit actor and
- 5 the use of passive voice doesn't --
- A. What are you referring to as passive
- 7 voice? What --
- 8 Q. Oh, so -- it is -- it doesn't have
- 9 an actor.
- 10 A. We're saying the same thing twice?
- 11 MS. SIMSON: Objection to form.
- 12 BY MR. STOPS:
- 13 Q. By using the passive voice, it
- 14 doesn't have an actor.
- MS. SIMSON: Objection to form. You
- 16 can answer that if you can.
- 17 A. After you asked me the last time I
- 18 went away and thought about my mother teaching
- 19 English, and the covers, etc., is not a passive
- 20 voice. That's an active verb. So as I
- 21 understand the words "passive voice" as used in
- 22 grammar, I don't see a passive voice.
- Q. It doesn't include a -- you are
- 24 correct. In this -- in Section 1.33, there is
- 25 no passive voice. It does not have an explicit

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 actor.
- 3 A. Two different concepts.
- 4 MS. SIMSON: Objection to form.
- 5 BY MR. STOPS:
- Q. Yes. In the July 9 term sheet, the
- 7 language is: "Or that is acquired," which we
- 8 can -- it's a grammatical distinction.
- 9 MS. SIMSON: And just for the
- 10 record, I think the witness has taken out
- 11 the term sheet.
- 12 Is that correct, Dr. Pullan?
- 13 THE WITNESS: Yes.
- 14 BY MR. STOPS:
- 15 Q. Since -- so since you have --
- 16 A. Owned and control is an active
- 17 voice. Is acquired --
- 18 Q. Or developed is passive.
- 19 MS. SIMSON: Objection to form.
- 20 A. Actually --
- MS. SIMSON: Or to the
- 22 characterization. And object to that
- characterization, is what I said.
- A. I'm not sure whether that is
- 25 technically a passive voice or not. If you

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 said acquires or acquired, it would seem
- 3 active. And I don't know what the point of all
- 4 that is, regardless.
- 5 Q. Let's stick with the -- the lack of
- 6 an actor. In the July 9 term sheet that you
- 7 have in your hands, you read: "Or that is
- 8 acquired or developed" to include either party
- 9 because there is no specified actor.
- 10 A. Correct.
- 11 Q. I was just asking if in the Eli
- 12 Lilly agreement, Exhibit 1008, do you similarly
- read Part B of the definition 1.33, where it
- 14 says: "Covers a licensed compound" to include
- 15 both Incyte and Eli Lilly because that
- similarly does not include an explicit actor?
- 17 MS. SIMSON: Objection to form.
- Objection to you asking her for a legal
- opinion or legal conclusion with respect to
- this Eli Lilly agreement.
- 21 A. I would argue that if I were reading
- 22 only Section B, I would assume it's included
- 23 the IP in the partnership. The distinction is
- 24 that this is Incyte patent rights.
- In the other agreement, wherever it

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 is in this pile of paper, that is not described
- 3 as Incyte patent rights. It is described as
- 4 licensed patent rights, and if you go to the
- 5 definition of licensed patent rights, it says:
- 6 Means patents. Again, it does not say: Means
- 7 Incyte patents.
- 8 Q. Wait. So I'm not sure if you just
- 9 mixed -- we were talking about the July 9 term
- 10 sheet.
- 11 A. And I was talking about the
- 12 agreement.
- Q. And you were talking about the
- 14 agreement. So I don't think you've made that
- 15 similar lack of explicit actor argument about
- 16 the agreement.
- 17 A. Okay.
- MS. SIMSON: I don't think that's
- what she was saying. So I'm going to
- object to the extent you're
- 21 mischaracterizing her testimony.
- 22 BY MR. STOPS:
- Q. Then I don't know what we were
- 24 talking about then.
- 25 A. That's probably a universal feeling.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. You take the position that the
- 3 royalty paid by Incyte to Novartis is a
- 4 "clawback" from the royalty paid by Novartis to
- 5 Incyte, right?
- 6 MS. SIMSON: Objection to the
- 7 characterization of her opinion. Objection
- 8 to form.
- 9 A. The phrase "clawback" was used by
- 10 Goldman Sachs working for Incyte. I interpret
- 11 the clawback as taking back. The phrase
- 12 "clawback" is used in other circumstances of
- 13 taking back moneys. And so I do interpret it
- that way, but I didn't apply that; Goldman
- 15 Sachs and, presumably, Incyte applied that.
- 16 Q. The word "clawback" doesn't appear
- in the final 2009 agreement, correct?
- MS. SIMSON: Objection to form.
- 19 Argumentative.
- 20 A. The word "clawback" does not appear
- in the final agreement. It appears in the
- 22 Incyte materials leading up to the agreement.
- Q. It also doesn't appear in any term
- 24 sheet, right?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Argumentative.
- 3 A. I do not believe it appears in any
- 4 term sheet.
- 5 Q. And the documents you're referring
- 6 to are internal documents that never went to
- 7 Novartis, correct?
- 8 MS. SIMSON: Objection to form.
- 9 A. There may have been the use of
- 10 "clawback" in some exchanges between the
- 11 parties. I cannot positively assert that there
- 12 are not.
- Q. You agree that the parties could
- 14 have simply negotiated a lower royalty rate
- 15 from Novartis to Incyte and accomplished the
- 16 same thing, right?
- 17 MS. SIMSON: Objection to form.
- 18 A. Actually --
- 19 MS. SIMSON: Mischaracterizes the
- record, and I also will object to the
- 21 extent you're asking for a legal opinion
- and a legal conclusion.
- 23 A. I do not agree, because part of what
- 24 Novartis clearly talked about and appears in
- 25 the definition is an alignment of incentives,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 and that means the parties thought it was in
- 3 their best interest for Novartis to care about
- 4 the success of the U.S. sales. And that led,
- 5 at least in part contributed, to the creation
- of a payment to Novartis on U.S. sales. And
- 7 that incentivized and resulted in -- in the
- 8 collaboration, many contributions from
- 9 Novartis -- that benefitted the U.S. sales and
- 10 benefitted both Incyte and Novartis.
- 11 Q. So if it was simply a clawback --
- 12 sorry. Are you arguing that it's not simply a
- 13 clawback because there's a lot more to it
- 14 because if it was just a clawback, it could
- 15 have been accomplished by a reduction in the
- 16 royalty rates Novartis --
- 17 A. It was.
- MS. SIMSON: Objection to form.
- 19 MR. STOPS: I wasn't finished with
- 20 my question?
- MS. SIMSON: Sorry, I apologize.
- Were you done, Mr. Stops?
- 23 A. I'm sorry, finish your question,
- 24 please.
- Q. So if it was simply a clawback, that

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 result could have been accomplished through a
- 3 lower royalty rate, correct?
- 4 MS. SIMSON: Objection to form.
- 5 Mischaracterizes her testimony and her
- 6 opinions.
- 7 A. The concept of clawback is one
- 8 characterization of what was included. The --
- 9 I would argue the more important consideration
- 10 is that this was a partnership where the
- 11 parties wanted to share in the risk and share
- 12 in the reward and wanted to create a
- 13 partnership that helped Incyte in the U.S. and
- 14 paid Incyte for Novartis's success outside the
- 15 U.S. And that reverse -- what is called in
- 16 this agreement a reverse royalty, was
- 17 structured to accomplish those benefits to both
- 18 Incyte and Novartis. And was important to
- 19 Novartis and was argued about in -- in the
- 20 early term sheets, taken in and out, the
- 21 numbers were changed, it was considered part of
- 22 the walkaway. It was an important term to
- 23 Novartis.
- It was accepted by Incyte. It
- 25 aligned the interests of the parties to expand

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 the U.S. sales to encourage things like
- 3 providing the brand name, doing marketing war
- 4 games, etc., etc., contributions to the U.S.
- 5 that benefitted both parties.
- 6 Q. So are you saying Novartis would not
- 7 have made contributions to the partnership, if
- 8 there were no U.S. royalty payments from
- 9 Incyte?
- 10 MS. SIMSON: Objection to form.
- 11 Mischaracterizes her testimony.
- 12 A. I did not say that. I said it
- 13 incentivized. I understand that it was a
- 14 really good collaboration and both sides felt
- 15 both sides were working well together and that
- 16 Novartis worked very hard and contributed many
- 17 things to Incyte that benefitted Incyte, and
- 18 Novartis benefitted by marketing the product
- 19 successfully in Europe, using its commercial
- 20 capabilities to make the product more
- 21 successful than either side had forecast.
- Q. And what contributions has Novartis
- 23 made after the ten-year anniversary of the
- 24 first commercial sale?
- MS. SIMSON: Objection to the form,

- 1 L. Pullan, Ph.D. Highly Confidential
- and to the extent you're asking for a legal
- 3 conclusion or a legal opinion.
- 4 A. I -- I -- I don't know exactly the
- 5 timings of many of the things that were listed
- 6 as contributions by Novartis. If you go to
- 7 the -- the email chain that -- I'm forgetting
- 8 all the right names. One name in it is Jim
- 9 Dailey, where they discuss the commercial
- 10 contributions, and they go on to say -- Incyte
- 11 goes on to say.
- 12 Q. But that was in 2011, wasn't it?
- MS. SIMSON: Objection to form.
- 14 A. I don't know.
- 15 Q. It --
- MS. SIMSON: Dr. Pullan, were you
- done with your response?
- 18 Q. It wasn't after the ten-year
- 19 anniversary of the first commercial sales of
- 20 Jakafi in the United States; is that right?
- MS. SIMSON: Objection to form.
- 22 Argumentative. Also interrupted her last
- response.
- 24 A. E-mail -- I'm sorry.
- Q. So my question was, are you aware of

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 any specific contributions that Novartis has
- 3 made after the ten-year anniversary of the
- 4 first commercial sale of Jakafi in the United
- 5 States?
- 6 MS. SIMSON: Objection to form.
- 7 Objection to the extent you're asking for a
- 8 legal opinion or legal conclusion.
- 9 A. The email states categories of
- 10 contributions. I have no doubt that some of
- 11 those categories of contributions continue to
- 12 this day. I don't have the specifics of what
- 13 happened when, but as I understand it, the
- 14 parties worked well together and there were
- 15 certainly no complaints about a lack of
- 16 contribution or a falloff in contribution. It
- 17 was a good collaboration and continued.
- 18 MR. STOPS: Great. Let's take a
- 19 five-minute break.
- THE WITNESS: Okay.
- MS. SIMSON: Sure.
- THE VIDEOGRAPHER: We are going off
- the record. The time is 6:11 p.m.
- 24 (Recess.)
- 25 THE VIDEOGRAPHER: We are back on

- 1 L. Pullan, Ph.D. Highly Confidential
- the record. The time is 6:27 p.m.
- 3 BY MR. STOPS:
- 4 Q. Dr. Pullan, Incyte -- during the
- 5 negotiation process, Incyte was looking for a
- 6 partner who could commercialize ruxolitinib
- 7 outside the United States, correct?
- 8 MS. SIMSON: Objection to form.
- 9 Calls for speculation.
- 10 A. I believe that Incyte wanted a
- 11 partner that could commercialize outside the
- 12 U.S.
- 13 Q. Incyte always intended to
- 14 commercialize ruxolitinib inside the United
- 15 States itself; is that correct?
- MS. SIMSON: Objection to form.
- 17 Calls for speculation.
- 18 A. I don't know what Incyte always
- 19 intended. Incyte expressed that it wanted to
- 20 commercialize in the U.S. during the
- 21 negotiations. What it always wanted, I don't
- 22 know.
- Q. The initial payment from Novartis to
- 24 Incyte, the license payment was negotiated by
- 25 the parties, correct?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Correct.
- 3 Q. And that license payment was for the
- 4 JAK program and the cMET program, correct?
- 5 MS. SIMSON: Objection to form.
- 6 A. It included both, but it was largely
- 7 driven by the JAK program.
- 8 Q. The milestone payments were also
- 9 negotiated by the parties, correct?
- 10 MS. SIMSON: Objection to form.
- 11 A. Yes, the milestones were negotiated
- 12 by the parties.
- Q. And the royalty payments were also
- 14 negotiated by the parties, correct?
- 15 A. The royalty payments were negotiated
- 16 by the parties.
- Q. Did either party have greater
- 18 bargaining power during the negotiation
- 19 process?
- MS. SIMSON: Objection to form.
- Calls for speculation. Also object to the
- 22 extent asking for a legal opinion or legal
- 23 conclusion.
- 24 A. I don't know. Whether one side held
- 25 a greater power than another power in a

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 negotiation is alternatives. Both sides had
- 3 alternatives. Power in negotiation is
- 4 financial. Novartis had more financial.
- 5 Incyte was in debt, and had viability concerns,
- 6 which it managed to solve before signing the
- 7 full agreement, at least delay.
- 8 One might argue, in a speculative
- 9 way, that perhaps Novartis had more power, but
- 10 the terms that Novartis paid were very
- 11 generous, were the largest upfront of any deal
- 12 I could identify in 2009. So both sides did --
- 13 ultimately did very well.
- Q. Okay. Which revenue stream was more
- important to Novartis, the revenue from sales
- of what became Jakavi or the royalty payments
- 17 from Incyte?
- MS. SIMSON: Objection to form. And
- 19 calls for speculation as to what was
- 20 important to Novartis.
- 21 A. I think it's clear from the record
- 22 that Novartis considered what is termed the
- reverse royalty, the payment on U.S. sales as
- 24 important. They fought for it. They, in the
- 25 Pharm Committee, ruled that it was a required

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 term.
- If you're asking which was more
- 4 likely to happen, one might argue that the
- 5 royalty on U.S. sales was more likely to happen
- 6 because the -- Incyte had had discussions with
- 7 the FDA, and Europe is a more fragmented
- 8 market. So there are ways to think about it
- 9 which would argue the reverse royalty was a
- 10 sure thing, reverse royalty would not require
- 11 Novartis to expend resources like sales and
- 12 marketing. So it was important to Novartis.
- 13 The ability to sell the product in Europe upon
- 14 success was also important to Novartis.
- 15 Q. You said it was a -- sorry. The
- 16 royalty from Incyte was a "sure thing."
- 17 As we've discussed today --
- 18 A. More sure thing.
- 19 Q. Well, as we discussed today, that's
- 20 absolutely not true because it was contingent
- 21 upon Novartis attaining the reimbursement
- 22 pricing approval in three-out-of-five major EU
- 23 countries, correct?
- MS. SIMSON: Objection to form.
- 25 A. Negotiated subsequently an

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 amendment, but neither side had a sure thing.
- 3 If you remember the documents, the probability
- 4 of success was about 70 percent in the judgment
- 5 of the parties, and so that means there was a
- 6 30 percent chance it would not get approved, in
- 7 both -- both or either country.
- 8 Q. So my question was just: Which of
- 9 the revenue streams was more important to
- 10 Novartis?
- 11 A. I've answered that.
- MS. SIMSON: Objection to form.
- 13 Asked and answered.
- 14 BY MR. STOPS:
- 15 Q. I think you said they were both
- 16 important?
- 17 A. I said they were both important.
- 18 Q. You don't have an opinion on which
- 19 one was more important to Novartis?
- MS. SIMSON: Objection to form.
- 21 (Multiple speakers.)
- MS. SIMSON: Objection to form.
- 23 Calls for speculation.
- A. I do not have complete insight into
- 25 Novartis's thinking. I'm judging from the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 record, and the record shows they certainly
- 3 worked hard to get that reverse royalty. They
- 4 considered it important. Understandably, they
- 5 also wanted to sell the product. So.
- 6 Q. So you're not offering a -- value
- 7 judgment opinion on which was more important?
- 8 MS. SIMSON: Objection to form.
- 9 A. That is correct. I've answered that
- 10 both were important.
- 11 Q. And you referenced this, but prior
- 12 to the execution of the 2009 agreement between
- 13 Incyte and Novartis, Incyte had finished a
- 14 large fund raise, correct?
- MS. SIMSON: Objection to form.
- 16 A. Yes.
- Q. And Incyte was also in the process
- 18 of finalizing a deal with Eli Lilly we also
- 19 discussed, right?
- MS. SIMSON: Objection to form.
- 21 A. Which also was uncertain.
- Q. Now, we also talked about this a
- 23 little bit.
- 24 When Novartis started negotiating
- 25 with Incyte, it had its own JAK inhibitor

- 1 L. Pullan, Ph.D. Highly Confidential
- program, correct?
- MS. SIMSON: Objection to form.
- 4 Calls for speculation.
- 5 A. I believe the JAK program at
- 6 Novartis existed when it started negotiating
- 7 with Incyte.
- 8 Q. Do you know if that program still
- 9 exists?
- 10 MS. SIMSON: Objection to form.
- 11 Calls for speculation.
- 12 A. I do not know.
- Q. You're not aware of any products
- 14 that have come out of that program?
- 15 A. I haven't looked.
- 16 Q. They would have been under the
- 17 agreement with Incyte, correct?
- MS. SIMSON: Objection to form.
- 19 Calls for speculation.
- A. As I remember, it could bring into
- 21 and the parties could discuss the inclusion of
- 22 said products.
- Q. Do you know why Novartis pursued
- 24 Incyte's JAK program when it had its own JAK
- 25 program?

- 1 L. Pullan, Ph.D. Highly Confidential
- MS. SIMSON: Objection to form.
- 3 Calls for speculation.
- 4 A. I can speculate that it's because
- 5 the rux program from Incyte was more advanced
- 6 and had attractive data.
- 7 Q. And this goes without saying, but
- 8 Incyte invented the ruxolitinib molecule,
- 9 correct?
- 10 MS. SIMSON: Objection to form.
- 11 A. I honestly am not absolutely sure I
- 12 know that for a fact, but I presume that to be
- 13 a fact. They owned the patent. You know, I
- 14 didn't think about who was the inventors on the
- 15 patent.
- 16 Q. And Incyte came up with the
- 17 formulation for ruxolitinib, correct?
- 18 MS. SIMSON: Objection to form.
- 19 Call for speculation.
- 20 A. I don't know.
- Q. We know Novartis didn't invent
- 22 ruxolitinib, correct?
- MS. SIMSON: Objection to form.
- 24 Calls for speculation.
- 25 A. We know Novartis did not invent rux.

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- 2 O. And ruxolitinib is indicated for the
- 3 treatment of four conditions, correct?
- 4 MS. SIMSON: Objection to form.
- 5 A. I can only think of three off the
- 6 top of my head, but polycythemia vera,
- 7 myeloproliferative disorders, and
- 8 graft-versus-host disease. What's the fourth?
- 9 Q. Graft versus host is split into
- 10 acute and chronic.
- 11 A. Oh, okay.
- 12 Q. And to your knowledge, Novartis did
- 13 not develop any of the methods of using
- 14 ruxolitinib, correct?
- MS. SIMSON: Objection to form.
- 16 A. I object to that.
- 17 (Multiple speakers.)
- 18 A. Sorry.
- 19 Q. Please.
- 20 A. I object to that. If you're saying
- 21 they did not develop the method of use, they
- 22 ran, helped design, ran clinical trials which
- 23 developed the method of use.
- If you're asking did they file a
- 25 method-of-use patent, that's a different

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- 2 question. But they did indeed help or
- 3 substantially help develop the method of use of
- 4 the drug that ends up in the label that is the
- 5 path to approval and use.
- 6 Q. And they -- sorry. Go ahead.
- 7 A. And Incyte refers to the clinical
- 8 trial contributions of Novartis as important in
- 9 the FDA approval in their press releases.
- 10 Suggesting that, indeed, Incyte contributed to
- 11 the establishment of the way the products are
- 12 used and the labels and the approval in the
- 13 U.S. as well as in Europe and elsewhere.
- Q. Novartis didn't come up with any of
- the methods of using ruxolitinib, right?
- MS. SIMSON: Objection to form.
- 17 A. Come up with. I just finished
- 18 telling you they contributed to, they helped
- 19 study design. I don't know whose contribution
- 20 to study design was larger. I don't have that
- 21 much insight.
- Q. Incyte had the MF and polycythemia
- 23 polycythemia vera uses already planned when the
- 24 deal was signed, right?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. They had the intention to achieve
- 3 those uses.
- 4 Q. Okay. And Incyte approached
- 5 Novartis and asked them to buy into the
- 6 graft-versus-host disease indications, correct?
- 7 MS. SIMSON: Objection to form.
- 8 Calls for speculation.
- 9 A. I believe Incyte approached Novartis
- 10 first.
- 11 Q. And so the -- the graft versus host
- 12 indications were developed -- or were
- originated by Incyte after the parties entered
- 14 the 2009 agreement, correct?
- MS. SIMSON: Objection to form.
- 16 A. I'm not sure I really know when they
- 17 started working on graft versus host.
- 18 Q. Did Novartis originate any of the
- 19 methods of using ruxolitinib?
- MS. SIMSON: Objection to form.
- 21 Calls for speculation.
- 22 A. Just as before, the parties
- 23 collaborated to develop the way the products
- 24 are used and what appears in the labels.
- 25 And the label is what we sell,

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 right? The value of the solid material in a
- 3 vial is a small proportion of the value of the
- 4 drug. The method of use, the practice of use
- 5 by physicians, by KOLs, is based on the
- 6 clinical trial results, and the negotiated
- 7 label with the regulatory authorities.
- 8 Q. There wouldn't be any Jakafi or
- 9 Jakavi without Incyte, right?
- 10 MS. SIMSON: Objection to form.
- 11 A. I love it, but there wouldn't be any
- 12 without Novartis as well, because those words
- 13 were brand names owned by Novartis. So what we
- 14 know as Jakavi and Jakafi are Novartis
- 15 originated brand names -- brand names.
- 16 Q. Ruxolitinib would not exist without
- 17 Incyte, right, the marketed product?
- 18 MS. SIMSON: Objection to form.
- 19 A. I think rux would not exist without
- 20 Incyte. It might not exist without Novartis as
- 21 well, as a marketed product, which is the
- 22 question you asked me.
- Q. Incyte had submitted the IND for
- 24 ruxolitinib prior to the 2009 agreement with
- 25 Novartis, correct?

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- 2 A. Correct.
- MS. SIMSON: Objection to form.
- 4 BY MR. STOPS:
- 5 Q. Novartis did not submit the IND for
- 6 ruxolitinib, correct?
- 7 A. That is correct.
- 8 Q. Incyte ran the Phase 1 clinical
- 9 studies for ruxolitinib correct?
- 10 A. Yes.
- 11 Q. Novartis did not run the Phase 1
- 12 clinical studies for ruxolitinib, correct?
- 13 A. Novartis ran more expensive larger
- 14 studies, but did not run the Phase 1.
- 15 Q. Incyte ran the Phase 2 clinical
- 16 studies for ruxolitinib, correct?
- 17 MS. SIMSON: Objection to form.
- 18 A. I am not sure whether Incyte ran all
- 19 the Phase 2s. I do not know the history of the
- 20 drug. Often there are Phase 2s following on
- 21 and could well have been run during the
- 22 collaboration.
- Q. Incyte obtained all the patents that
- 24 claim ruxolitinib in the United States,
- 25 correct?

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- MS. SIMSON: Objection to form.
- A. As far as my knowledge goes, that is
- 4 correct.
- 5 Q. So Incyte obtained all the patents
- 6 that claim ruxolitinib in the entire world,
- 7 correct?
- 8 MS. SIMSON: Objection to form.
- 9 A. As we discussed before, by the time
- 10 you start a Phase 3 program, and as is
- 11 discussed in the reports, most of the patents
- 12 will have been filed to protect the molecule.
- 13 And Incyte came to this collaboration at a
- 14 Phase 3 start period.
- 15 Q. Do you know what percentage of
- 16 branded drugs without generic competition that
- 17 are protected only by patents that were
- 18 obtained after the drug was approved?
- 19 MS. SIMSON: Objection to form.
- 20 Calls for speculation.
- 21 A. No, I do not know the percentage.
- 22 Pretty small, I think, but speculation.
- Q. In your opening report, you cite to
- 24 a median clinical cost of almost 1 billion
- 25 per -- per drug.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Do you recall that?
- 3 MS. SIMSON: Mr. Stops, can you
- 4 direct us --
- 5 MR. STOPS: Sure. Page 4. I think
- 6 you said it a few times. Page 4. Sorry.
- 7 First full paragraph.
- 8 A. Yes.
- 9 Q. And do you know how much Novartis
- 10 spent up to a ruxolitinib approval?
- 11 A. No, I do not.
- MS. SIMSON: Objection to form.
- 13 A. And this is clinical costs, when one
- 14 counts the cost failure and the cost of
- 15 capital.
- 16 Q. Right. So this includes all of the
- 17 other drugs that Incyte attempted to develop
- 18 and did not bring to market.
- 19 It's not just ruxolitinib, correct?
- MS. SIMSON: Objection to form.
- 21 A. Yeah.
- Q. It's the -- it's the expensive costs
- of research and development programs in the
- 24 pharmaceutical industry, generally?
- 25 A. Yes, this is a general number.

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Q. Do you know how much it cost Incyte
- 3 to bring ruxolitinib to market?
- 4 MS. SIMSON: Objection to form.
- 5 A. I do not. And does the agreement
- 6 care? No, it doesn't. The agreement is what
- 7 the agreement says, meaning what it cost Incyte
- 8 before the agreement is what it cost Incyte
- 9 before the agreement. That has no bearing on
- 10 what the agreement says about going forward.
- 11 Q. Wouldn't the cost be relevant, at
- 12 the very least, to Incyte's perspective coming
- 13 to the agreement?
- MS. SIMSON: Objection to form.
- 15 Calls for speculation.
- 16 A. Incyte's perspective coming to the
- 17 agreement is important. But the costs, per se,
- 18 have nothing to do with what the terms of the
- 19 agreement say, or the justification for paying
- 20 or not paying a term.
- Q. Neither did the costs going forward
- 22 after the agreement, right?
- MS. SIMSON: Objection to form.
- 24 A. I do not believe, in this particular
- 25 agreement, there is any cap on costs or on

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 payment of royalties or costs, whereas there
- 3 are in some of the Incyte agreements. So in
- 4 this particular agreement, I do not believe it
- 5 is relevant what the costs are.
- 6 Q. Going forward?
- 7 A. Going forward or before.
- 8 Q. You still have Page 4 --
- 9 A. Yes, sir.
- 10 Q. -- in front of you?
- 11 The very last sentence of that
- 12 paragraph that we were in just references
- 13 studying additional disease settings or
- 14 indications. And that's a -- studying
- 15 additional disease settings or indications is a
- 16 way that parties can obtain additional patent
- 17 protections on a product, correct?
- MS. SIMSON: Objection to form.
- 19 A. Conceivably, but what it's driving
- 20 at -- studying additional settings and
- 21 indications is driving at obtaining the label
- 22 and the medical use of the product. The
- 23 purpose of additional studies is not to obtain
- 24 patents. The purpose of additional studies is
- 25 to obtain use of the product.

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- 2 Q. Now, you're -- in your opening
- 3 report your opinions started on -- the section
- 4 entitled: Opinions start on Page 7 of your
- 5 report.
- 6 A. Okay.
- 7 Q. Is that correct?
- Now, you don't provide any citations
- 9 to anything in the record on Page 7, correct?
- 10 MS. SIMSON: Objection to form.
- 11 A. There are no footnotes.
- 12 Q. Throughout your report -- make sure
- 13 I'm accurate on this -- I believe there is a
- 14 single footnote, footnote 7 on Page 9 in the
- 15 portion of your report starting with the words
- 16 that, the word "opinions."
- 17 Is that correct?
- 18 A. It looks to me like there's also a
- 19 footnote 8, if you're just talking footnotes.
- Q. Well, I guess my question is pretty
- 21 simple.
- Why did you not footnote the
- 23 reference material that you cited in your
- 24 report?
- MS. SIMSON: Objection to form.

- 1 L. Pullan, Ph.D. Highly Confidential
- A. The material I cited in the report
- 3 is based on, eh, almost 40 years of experience
- 4 and hundreds of negotiations and reading
- 5 hundreds more contracts. It is not based on
- 6 any one document that I would cite.
- 7 Q. In early stage deals that you --
- 8 that you've been involved in, what is the
- 9 ballpark of -- I think you started -- let's
- 10 take a step back.
- 11 For this agreement for ruxolitinib,
- 12 I think you said the parties had estimated the
- 13 probability of success was around 70 percent,
- 14 right?
- MS. SIMSON: Objection to form.
- A. At one point that was the estimates
- 17 of the parties, yes.
- 18 Q. Is that -- is that in keeping with
- 19 your experience for products at the -- that are
- 20 in Phase 3?
- MS. SIMSON: Objection to form.
- 22 A. I don't remember the absolute number
- that is the industry average across all
- 24 therapeutic areas, but it is reasonably close
- 25 to the general number, if it is not the general

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 number.
- Q. Products that are earlier stage and
- 4 even if we've been to true R&D products would
- 5 have much lower --
- 6 A. R products, you mean.
- 7 Q. Say it again?
- 8 A. R. You said R&D. This is an R&D
- 9 product.
- 10 Q. Oh, I see, research product. Yeah,
- 11 so things are very, very early stage would have
- 12 lower probability of success?
- 13 A. Correct.
- Q. So when you attempt to calculate
- 15 values for early stage products, do the values
- 16 wind up being the -- calculated, like the
- 17 eNPVs, are they negative? Lower case E, N-P-V.
- MS. SIMSON: Objection to form.
- 19 A. The expected net present value for
- 20 many early stage products are indeed negative.
- Q. Why would parties do a deal with a
- 22 negative eNPV?
- MS. SIMSON: Objection to form.
- 24 Calls for speculation.
- 25 A. So parties do a deal when they

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 believe together they can make the drug more
- 3 successful than the eNPV might suggest.
- 4 Q. Can you explain that?
- 5 A. So all modelling is expected -- why
- 6 do you bet on the lottery? Why does anybody
- 7 bet on the lottery?
- 8 Q. I don't know?
- 9 A. I don't know either. But people bet
- 10 on the lottery because they hope and believe
- 11 that they have a chance of success. It might
- 12 not be a probability of success, and the eNPV
- is the most probable estimate. It is not the
- 14 only estimate, right?
- 15 Q. Yeah. But if you were -- by sheer
- 16 math, wouldn't you necessarily recommend
- 17 against doing any deal with a negative eNPV?
- 18 MS. SIMSON: Objection to form. And
- 19 also to the extent that that question
- 20 exposes confidentiality or privilege
- concerns, I'd urge you not to disclose that
- if that would be an issue.
- A. I will not answer it in a way that
- 24 conflicts with -- it is the case -- actually,
- 25 many companies who are hugely successful run

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- 2 into great difficulties because they argue
- 3 themselves out of doing deals. Roche, after
- 4 Valium. Valium was astronomically successful
- 5 for its time. Roche, after Valium, did very
- 6 few deals and virtually no early deals and all
- 7 of the sudden they look around and they have no
- 8 pipeline, they have no prospects. Roche's size
- 9 shrunk historically.
- 10 One must do deals. One most build a
- 11 pipeline if you're going to have a future. You
- 12 try to pick the best opportunities, but you
- 13 pick opportunities.
- Q. Okay. So eNPV is not the whole
- 15 story?
- MS. SIMSON: Objection to form.
- 17 A. No, there are many factors that go
- 18 into doing a deal. And the uncertainty, the
- 19 ability to predict an eNPV increases with time.
- 20 That is, you know more, right? The comfort of
- 21 an estimate at a preclinical research stage is
- 22 very, very low. The error bars on those
- 23 numbers are huge. The error bars at Phase 3
- 24 are still pretty doggone significant and people
- are wrong most of the time, but they're

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- 2 dramatically wrong.
- It is very, very difficult to
- 4 predict what a product would do and it is more
- 5 difficult for an earlier opportunity.
- 6 The value of eNPVs in even thinking
- 7 about a deal is much lower for an early
- 8 opportunity. Indeed Merck uses a real options
- 9 technique for evaluating early opportunities.
- 10 Q. What's the real options technique?
- 11 You knew I was going to ask that.
- 12 A. Yeah, I did, and I should have
- 13 thought up my clear explanation. I think it's
- 14 a not very helpful technology, but Merck does
- 15 use this for early opportunities.
- 16 It says that the volatility in the
- 17 stock price is a measure of the predictability
- 18 and optionality of -- of an arrangement.
- 19 Q. I'm sorry I asked.
- 20 A. And the Black-Scholes calculation,
- 21 and it's pretty obscure, and it's extremely
- 22 difficult to stand in front of somebody and
- then say, The reason I say it's worth X is
- 24 because of these alpha factors and beta factors
- 25 and the volatility of the stock and the index

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- 2 compared to the whole. It becomes so
- 3 untransparent that, in my opinion, it's not a
- 4 very useful technique in communicating value.
- 5 But it is used as an alternative to what they
- 6 perceive as the insufficiencies of the eNPV for
- 7 early opportunities.
- 8 MR. STOPS: I think I'm done. Let's
- 9 go off the record for one minute and we can
- 10 stay here. I'll step out.
- 11 THE VIDEOGRAPHER: We are going off
- the record. The time is 6:57 p.m.
- 13 (Recess.)
- 14 THE VIDEOGRAPHER: We are back on
- the record. The time is 7:01 p.m.
- MR. STOPS: Doctor, you'll be happy
- to hear that I have no further questions
- for you at this time.
- 19 THE WITNESS: Very happy.
- MS. SIMSON: Why don't we go off the
- record. I'll check my notes and see if I
- have anything.
- THE VIDEOGRAPHER: We are going off
- the record. The time is 7:01 p.m.
- 25 (Recess.)

- 1 L. Pullan, Ph.D. Highly Confidential
- THE VIDEOGRAPHER: We are back on
- 3 the record. The time is 7:39 p.m.
- 4 EXAMINATION BY
- 5 MS. SIMSON:
- 6 Q. Welcome back, Dr. Pullan. Just a
- 7 few follow-up questions for you. Dr. Pullan,
- 8 do you recall testifying earlier about your
- 9 many years of experience in negotiating
- 10 pharmaceutical BD&L deals and bringing that
- 11 experience to bear in considering the 2009 deal
- 12 between Novartis and Incyte?
- 13 A. Yes, I do.
- MR. STOPS: Objection, leading.
- 15 BY MS. SIMSON:
- Q. And when you were discussing the
- 17 relevance of the years of experience to
- 18 considering the 2009 agreement, were you
- 19 referring to the industry custom and practice
- 20 perspective as opposed to a legal perspective?
- A. Absolutely.
- Q. Do you recall being asked about
- 23 whether, generally speaking, parties can ever
- 24 fail to accurately capture their intent in the
- 25 words of their agreement?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. Yes, I do.
- 3 Q. And that was earlier today by
- 4 Mr. Stops, correct?
- 5 A. Yes.
- 6 Q. And you said --
- 7 MR. STOPS: Just like you did
- 8 before, your counsel, you got to give me a
- 9 second to object before you answer the
- 10 question.
- 11 Go ahead.
- 12 BY MS. SIMSON:
- Q. I think Mr. Stops spoke there before
- I was done with my last question, so I'll
- 15 withdraw that and start again. Okay.
- And you said that this may be
- 17 possible.
- 18 MR. STOPS: Objection. Leading.
- 19 BY MS. SIMSON:
- Q. Do you recall testifying to that,
- 21 Dr. Pullan?
- 22 A. I -- I recall testifying to that. I
- 23 believe those were my words.
- Q. But it is your opinion that it's --
- in this case the 2009 agreement did capture the

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 intention of the parties?
- MR. STOPS: Objection, leading.
- 4 MS. SIMSON: I'm not done. Please
- 5 let me finish before you make your
- 6 objection, Mr. Stops.
- 7 BY MS. SIMSON:
- 8 Q. But it's your opinion in this case
- 9 that the 2009 agreement did capture the
- 10 intention of the parties with respect to the
- 11 duration of the reverse royalty.
- MR. STOPS: Objection, leading.
- 13 A. Yes, that is my opinion.
- 14 Q. At the end of today's deposition,
- 15 and I'm reading from the transcript here, so
- 16 you testified that: Incyte refers to the
- 17 clinical trial contributions of Novartis as
- 18 important in the FDA approval in their press
- 19 releases suggesting that indeed, Incyte
- 20 contributed to the establishment of the way the
- 21 products are used and the labels and the
- 22 approval in the U.S., as well as in Europe and
- 23 elsewhere.
- 24 Do you remember giving that
- 25 testimony?

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 A. I don't remember it exactly that
- 3 way, but I have no doubt that I misspoke and
- 4 that should have been Novartis's contribution
- 5 to the clinical trials as mentioned in the
- 6 Incyte press release.
- 7 Q. Okay. And that was my question, was
- 8 whether or not you misspoke and you meant
- 9 Novartis in lieu of Incyte?
- MR. STOPS: Objection, vague?
- 11 A. Correct and answered. Yes
- 12 O. So --
- 13 A. I did indeed intend to highlight the
- 14 contributions of Novartis. And so I did -- if
- 15 the record is correct and I have no doubt it is
- 16 not -- I do not doubt it is correct. Therefore
- 17 I misspoke.
- 18 Q. Dr. Pullan, we've spoken about the
- 19 2009 agreement at length during today's
- 20 deposition.
- 21 Did you read that agreement
- 22 thoroughly in connection with providing your
- 23 opinions in this case?
- A. Yes, many times.
- Q. And Dr. Pullan, you were asked by

- 1 L. Pullan, Ph.D. Highly Confidential
- 2 Mr. Stops about the citations in your opening
- 3 report.
- 4 Do you remember those questions?
- 5 A. Yes, I do.
- 6 Q. And next to your report, as
- 7 Exhibit A, is your materials considered list,
- 8 if you want to take a look at that.
- 9 A. In both reports, yes.
- 10 Q. And documents discussed in your
- 11 reports are listed on those exhibits, right?
- 12 A. Correct.
- Q. And there might be several other
- 14 citations throughout your reports that are not
- 15 footnotes.
- MR. STOPS: Objection to form,
- 17 leading.
- 18 A. It is correct that the materials
- 19 listed as documents considered were indeed
- 20 considered, read, and may not appear in
- 21 footnotes but should not be assumed to be not
- 22 considered.
- MS. SIMSON: I have no further
- questions, unless of course Mr. Stops has
- follow-up, and I may have follow-up.

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 1
                MR. STOPS: One second. We don't
          have to go off, I don't think.
 3
                Okay. No questions.
 4
                THE WITNESS: Thank you.
 5
                MS. SIMSON: Nothing further here.
 6
 7
          So, Dr. Pullan, thank you very much.
                MR. MACH: Thanks, everyone.
 8
 9
                THE VIDEOGRAPHER: We are going off
10
          the record the time is 7:44 p.m.
                (Time Noted: 7:44 p.m.)
11
12
13
14
15
                           LINDA PULLAN, PHD
16
     Subscribed and sworn to before me
17
          day of
     this
                                        2022.
18
19
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21
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23
24
25
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1	L. Pullan, Ph.D Highly Confidential	Page 319
2	CERTIFICATE	
3		
4	STATE OF NEW YORK )	
5	) ss.:	
6	COUNTY OF KINGS )	
7	I, ANITA M. TROMBETTA, a Notary	
8	Public within and for the State of New	
9	York, do hereby certify:	
10	That LINDA PULLAN, PHD, the witness	
11	whose deposition is hereinbefore set forth,	
12	was duly sworn by me and that such	
13	deposition is a true record of the	
14	testimony given by such witness to the best	
15	of my ability.	
16	I further certify that I am not	
17	related to any of the parties to this	
18	action by blood or marriage; and that I am	
19	in no way interested in the outcome of this	
20	matter.	
21	IN WITNESS WHEREOF, I have hereunto	
22	set my hand this 6th day of June, 2022.	
23	And havid and to	
24	ANITA M. TROMBETTA, RMR, CRR	
25	ANTIA M. INCOMBETTA, NMA, CAR	

	I Dullon Dh D Himble Confidential	Page 320
1	L. Pullan, Ph.D Highly Confidential	
2	I N D E X	
3	WITNESS EXAMINATION BY PAGE	
4	Linda Pullan, Ph.D. MR. STOPS 5 MS. SIMSON 313	
5	MS. SIMSON 313	
6	EXHIBITS	
7		
8	EXHIBIT NAME DESCRIPTION PAGE	
9	Exhibit 1001 Collaboration and 7 License Agreement	
10	Dated November 24, 2009	
	Exhibit 1002 Pullan Opening 28	
11	Expert Report Exhibit 1003 Pullan Rebuttal 28	
12	Report Exhibit 1004 July 9, 2009, Term 96	
13	Sheet Exhibit 1005 First Draft 117	
14	Agreement dated July 27, 2009	
15	Exhibit 1006 Incyte-Innovent 142	
16	Agreement Exhibit 1007 2019 Agreement 260	
17	between Incyte and Novartis	
18	Exhibit 1008 Agreement Between 272 Incyte and Eli Lilly	
19		
20		
21		
22		
23		
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25		

2 DATE OF DEP	OSITION:		
3 NAME OF WIT	NESS:		
4 Reason Code	s:		
5 1. To	clarify the	record.	
6 2. To	conform to t	he facts.	
7 3. To	correct tran	scription errors.	
8 Page	Line	Reason	
9 From		to	_
10 Page	Line	Reason	
11 From		to	_
12 Page	Line	Reason	
13 From		to	-
14 Page	Line	Reason	
15 From		to	-
16 Page	Line	Reason	
17 From		to	-
18 Page	Line	Reason	
19 From		to	-
20 Page	Line	Reason	
21 From		to	-
22 Page	Line	Reason	
23 From		to	-
24			
25			-

		Dog 210
1	L. Pullan, Ph.D Highly Confidential	Page 318
2	MR. STOPS: One second. We don't	
3	have to go off, I don't think.	
4	Okay. No questions.	
5	THE WITNESS: Thank you.	
6	MS. SIMSON: Nothing further here.	
7	So, Dr. Pullan, thank you very much.	
8	MR. MACH: Thanks, everyone.	
9	THE VIDEOGRAPHER: We are going off	
10	the record the time is 7:44 p.m.	
11	(Time Noted: 7:44 p.m.)	
12		
13	Carlo and an	
14	Linda Pullan	
15	LINDA PULLAN, PHD	
16		
17	Subscribed and sworn to before me	
18	this 5th day of July 2022.	
19	Stiralist Collago	
20		
21		
22	ELIZABETH COLLAZO  Notary Public - State of Florida Commission # GG 346702 My Comm. Expires Jun 27, 2023	
23		
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Page 321 1 NAME OF CASE: Novartis Pharma AG v. Incyte Corp., No. 1:20-cv-00400-GHW-GWG DATE OF DEPOSITION: June 3, 2022 2 NAME OF WITNESS: Linda Pullan, Ph.D. 3 Reason Codes: \*\*\* Please see attached errata sheet \*\*\* 4 1. To clarify the record. 5 To conform to the facts. 6 2. . 7 3. To correct transcription errors. Page \_\_\_\_\_ Line \_\_\_\_ Reason \_ 8 From \_\_\_\_\_ to \_\_\_ 9 10 Page \_\_\_\_\_ Line \_\_\_\_ Reason \_\_\_\_ From \_\_\_\_\_ to \_\_\_\_ 11 Page \_\_\_\_ Line \_\_\_ Reason \_\_\_\_ 12 From \_\_\_\_\_ to \_\_\_\_ 13 Page \_\_\_\_\_ Line \_\_\_\_ Reason \_\_\_\_\_ 14 15 From \_\_\_\_\_ to \_\_\_\_ Page \_\_\_\_\_ Line \_\_\_\_ Reason \_\_\_\_ 16 From \_\_\_\_\_ to \_\_\_\_ 17 Page \_\_\_\_ Line \_\_\_ Reason \_\_\_\_ 18 19 From to 20 Page \_\_\_\_\_ Line \_\_\_\_ Reason \_\_\_\_\_ From to 21 22 Page \_\_\_\_ Line \_\_\_ Reason \_\_\_\_ From to 23

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ELIZABETH COLLAZO Notary Public - State of Florida Commission # GG 346702 My Comm. Expires Jun 27, 2023 L'inda Pullan

Subscribed and sworn to before me this 5th Day of July, 2022

## Linda Pullan, Ph.D. Deposition Transcript Errata

Deposition taken on June 3, 2022, in *Novartis Pharma AG v. Incyte Corporation*, Case No. 1:20-cv-00400-GHW-GWG, pending in the U.S. District Court for the Southern District of New York

Page and Line	<u>Change</u>	Reason for Change
8:22	Change "pharmaceuticals" to "Pharmaceuticals"	Transcription error
10:19	Add "when assessing" after "phase 2"	Clarification
10:20	Add "if there is" after "and"	Clarification
12:8	Add apostrophe to "stockholders"	Transcription error
13:23	Change "of the" to "other"	Transcription error
14:5	Add "for" after "was"	Transcription error
15:12	Change "functioning" to "function in"	Transcription error
15:16	Delete "an"	Transcription error
17:6	Delete first "a"	Transcription error
17:16	Change "have" to "had"	Transcription error
18:10	Change "résumé" to "résumé"	Transcription error
19:5	Add "business development at" after "of"	Clarification
19:25	Change "Yes, it was in 2022" to "It was in December 2021"	Correction
22:14	Change "difficulty with any of the other" to "other correction with either of my"	Clarification
23:13	Change "paperwork" to "paper"	Transcription error
24:5	Change "history, experience" to "history and experience"	Transcription error
24:23	Change "the" to "my"	Transcription error
25:4	Change "party" to "parties"	Transcription error
25:18	Add "portion" after "cMET"	Transcription error
27:15	Add "the meaning of terms" after "interpret"	Clarification
27:18	Change "license and the expectations that" to "licensing deal and what the expectations"	Clarification
27:22	Change second "and" to "who is"	Clarification
27:23	Change "make" to "makes"	Clarification
31:3	Add "and thus the entire agreement" after "structure"	Clarification
31:4	Change "things" to "agreements"	Clarification
32:16	Change "have" to "has"	Transcription error
32:17	Change "are" to "is"	Transcription error
33:13	Change "of" to "with"	Transcription error

Page and Line	<u>Change</u>	Reason for Change
35:11	Change "meanings" to "meaning"	Transcription error
35:21	Change "they" to "pharmaceutical collaboration and licensing agreements"	Clarification
38:2	Change the second "they" to "the differences"	Clarification
39:13	Delete "a" after "find"	Transcription error
40:21	Change "dissect, torture" to "dissect and torture"	Transcription error
41:5	Delete "the" after "create"	Transcription error
43:23	Add "the" after "in"	Transcription error
44:19-20	Change "years, you know, you can have years and you do people do take" to "years do not necessarily reflect the scope of knowledge and experience. Tech"	Clarification
44:23	Delete "of" after the second "as"	Transcription error
45:23	Delete "not"	Transcription error
46:25	Change the first "drives" to "is"	Transcription error
47:19-20	Change "a preclinical" to "at the preclinical stage"	Clarification
48:6	Delete "of you've got"	Clarification
48:25	Change "proved" to "approved"	Transcription error
49:12	Change "interrelationship" to "enter a relationship"	Transcription error
49:15	Delete "Yes."	Clarification
50:8	Add "a" after "is"	Transcription error
50:9	Change "agreement. The" to "agreement the"	Transcription error
53:6	Change "C-MET, licensed products" to "C-MET Licensed Products"	Transcription error
56:8	Change "in dispute" to "of the forecasted reverse royalty payment amounts at the time somehow"	Clarification
56:9	Add "is" after "dispute" and before the first "not"	Clarification
56:18	Change "they" to "the projected values"	Clarification
56:18	Change "projected," to "projected or"	Transcription error
56:19	Add "than projected" after "smaller"	Clarification
57:19	Change "of" to "figures are"	Clarification
57:23	Add "capping the reverse royalty" after "term"	Clarification
58:7	Change "are" to "is"	Transcription error
58:23	Delete "that's"	Clarification
66:19	Change "scheduling" to "schedule and"	Transcription error

Page and Line	<u>Change</u>	Reason for Change
70:20	Change "valuable, much more protection than is a a" to "valuable and offers much more protection than a patent for a"	Transcription error / clarification
71:16	Change "matters" to "matter"	Transcription error
74:3	Add "across the industry and in this case" after "facts"	Clarification
74:3	Add "it" after "rebut"	Transcription error
75:3	Change "which" to "what"	Transcription error
75:11	Add "like with Incyte" after "exceptions"	Clarification
76:13-14	Change "a single source of manufacturing a single a highly difficult" to "a single, highly difficult source of manufacturing."	Clarification
83:17	Change "unobvious" to "nonobvious"	Transcription error
87:19	Delete "But"	Clarification
90:5	Change "in most" to "and its"	Clarification
90:14	Change "Pharmaceutical" to "The pharmaceutical"	Transcription error
95:3	Change "Patent royalties" to "Royalties"	Clarification
95:7	Change "contribution" to "contributions"	Transcription error
96:3	Change "They" to "Royalties"	Clarification
98:9	Change "covering" to "cover email"	Transcription error
105:7	Change "Novartis" to "it"	Clarification
105:15	Change "licensed" to "the Licensed"	Transcription error
106:3	Change "licenses" to "licensed"	Transcription error
106:24	Add "within" after "be" and add "of the term sheet" after "frame"	Clarification
107:23	Change "positions" to "definitions"	Clarification
109:7	Add "first part of this" after "The"	Clarification
109:21	Change "Incyte, Novartis" to "or Incyte development"	Clarification
111:21	Change the first "in here" to "in the final agreement"	Clarification
111:21	Change the second "in here" to "in the final term sheet"	Clarification
111:21	Change "right?" to "but none of those additions are material financial deal terms."	Clarification
112:25	Delete "because of doing things"	Clarification
113:22	Change "benefit, but" to "benefit. But"	Transcription error
113:23	Delete the comma	Transcription error
115:9	Change "agreement that does indeed the" to "agreement. That"	Clarification

Page and Line	<u>Change</u>	Reason for Change
122:2-3	Change "as the phrases are in the Novartis" to "just as these same phrases are in the Novartis defined terms Novartis Know-How and Novartis Patent Rights"	Clarification
123:13-14	Delete "the concept of the the point of these"	Clarification
125:20	Change "reflect" to "reflects"	Transcription error
138:5	Delete "that"	Clarification
148:22	Change "parties" to "party"	Transcription error
149:14	Change "didn't" to "did"	Transcription error
161:19	Change "they" to "Incyte"	Clarification
162:17	Change "agreement" to "approval"	Transcription error
169:6	Change "there" to "they"	Transcription error
169:22	Change both uses of "there" to "they"	Transcription error
173:11	Change "little ii" to "8.3(b)(ii)"	Clarification
175:8	Change "little ii" to "8.3(b)(ii)"	Clarification
178:12	Add "a" after "is"	Transcription error
185:12	Change "are" to "is"	Transcription error
186:5	Change "for" to "from"	Transcription error
188:12	Change "extent [sic]" to "royalty duration"	Transcription error
189:19	Change "to claim to expire" to "claim expiration"	Clarification
191:3	Delete "in patent"	Clarification
195:7	Change "the patent" to "the royalty"	Clarification
195:9	Change "exclusivity" to "protection"	Clarification
196:16	Change "it" to "Incyte"	Clarification
196:25	Add "term" after "defined"	Transcription error
199:3	Delete "latter"	Clarification
205:5	Delete "a"	Transcription error
210:15	Change "In" to "On"	Transcription error
210:17	Change "a practical term" to "practical terms"	Transcription error
213:12	Delete "I don't"	Clarification
217:24	Change "of" to "or"	Transcription error
222:13	Delete "I don't"	Clarification
223:6	Change "as" to "if" and add "was not" after "product"	Clarification
223:7	Add "other" after "additional"	Clarification
234:14	Change the comma to "or"	Transcription error
235:3	Change "that" to "there"	Transcription error

Page and Line	<u>Change</u>	Reason for Change
236:12	Add "not" after "is"	Transcription error / clarification
236:18	Change "requirement, but" to "requirement. But"	Clarification
236:19	Change "the royalties are" to "the duration of the reverse royalties is"	Clarification
243:4	Delete "of"	Transcription error
243:5	Change "decline" to "declines"	Transcription error
244:12	Change "substantial prices" to "substantially. Prices"	Transcription error
244:22	Change the comma to "and"	Transcription error
244:23	Delete "will push"	Clarification
246:16	Add "such as" after "exceptions"	Clarification
246:17-19	Change "practically practice that product manufacturer or that's probably the most likely, but correct" to "manufacture and/or commercialize the product"	Clarification
253:9	Add "actual" before "agreement"	Clarification
253:9-10	Delete "Would that we were, yes."	Clarification
258:7	Change "is" to "has"	Transcription error
258:8	Delete the comma	Transcription error
259:11	Change "When" to "Until"	Clarification
269:12	Change the comma to ""	Transcription error
269:15-16	Change "and ten years is by far the most common term," to "(and ten years is by far the most common term)"	Transcription error
271:8	Change "a" to "an"	Transcription error
274:8-9	Delete "of joint and and such I don't remember if there's provisions"	Clarification
277:22	Change "writes" to "rights"	Transcription error
280:25	Change "other agreement" to "agreement at issue in this case"	Clarification
283:25	Change "the definition" to "this royalty provision of the agreement"	Clarification
284:8	Change the comma to "and"	Transcription error
285:18	Add "the reverse royalty" after "And"	Clarification
287:5	Change "timings" to "timing"	Transcription error
287:9	Change "Dailey" to "Daly"	Transcription error
287:9	Change "the" to "Novartis"	Clarification

Page and Line	<u>Change</u>	Reason for Change
290:25	Change the second "power" to "party"	Transcription error
291:3	Change "is" to "may be"	Clarification
291:4	Change the second "financial" to "finances"	Transcription error
291:9	Add "financial" after "more"	Clarification
297:22	Change "ran, helped design, ran" to "ran and helped design"	Clarification
298:10	Change "Incyte" to "Novartis"	Clarification
298:17	Change "with." to "with?"	Transcription error
298:18	Change the first "they" to "Novartis"	Clarification
300:11	Add "Jakafi" after "any"	Transcription error / clarification
300:15	Delete " brand names"	Transcription error
301:21	Add "some" after "and"	Clarification
302:11	Change the first "the" to "my"	Clarification
303:14	Add "of" before "failure"	Transcription error
305:19-20	Delete "it's driving at"	Clarification
305:20	Add "is" after "at"	Transcription error
309:24	Change " it is the case actually," to "confidentiality. It is the case actually that"	Clarification
310:18	Change "uncertainty" to "certainty"	Transcription error
310:19	Add a comma after "eNPV"	Transcription error
310:25	Add "less" after "they're"	Clarification
311:4	Change "would" to "will"	Transcription error